

FOREVER RIVALS

For decades, there has been one hockey rivalry that has proven to be greater than all the rest, that's the rivalry between Montréal and Toronto.

In The Game is pleased to announce the release of Forever Rivals. Each 12-Card Box contains: 3 Game-Used Memorabilia Cards, 3 Hard-Signed Autograph Cards or PaperCut, 3 Premium Base Cards & 3 Non-Memorabilia Insert Cards.

BASE CARDS (3 CARDS PER BOX)

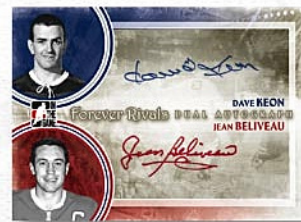
A 100-card premium base set, Forever Rivals will pay tribute to the greatest players who have worn the Blue and White and the Bleu, Blanc et Rouge, from the early decades of each storied franchise to the players of today.

NON-MEMORABILIA INSERTS (3 CARDS PER BOX)

The 45-card non-memorabilia inserts will not disappoint. Insert sets include Double Agents, Playoff Matchups, Rivalry, Net Rivals, Immortals & Greatest Moments.

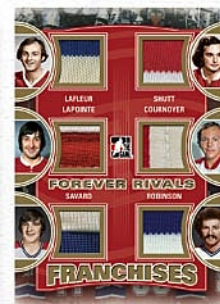
AUTOGRAPH CARDS (3 CARDS PER BOX)

There will be over 120 different autograph cards with several first-time signers and numerous Hall of Famers and stars to collect. Every card is hard-signed in red pen for Montréal and blue pen for Toronto. Forever Rivals will also feature cut signatures from both storied franchises.



GAME-USED MEMORABILIA CARDS (3 CARDS PER BOX)

Forever Rivals contains many treasured pieces including Game-Used Jersey, Game-Used Patch, Post Season Battles, Rivals, Trophy Winners, Decades and many more.



AVAILABLE
OCTOBER 13, 2012



For more information visit www.itgtradingcards.com

This product is manufactured by In The Game, Inc. and is not affiliated with, sponsored, endorsed or licensed by or connected to the National Hockey League or National Hockey League Players' Association.
©2012 In The Game, Inc. Made in Canada.