

2012 • 2013

ELITE

Hobby



Kevin Durant



Rookie Incriptions

Look for this newly designed, on-card rookie autograph set printed on a clear plastic card stock!



Elite Signatures

Check out this clean and classically designed autograph set featuring today's top players!



Passing the Torch

Look for player combinations, including Kobe Bryant/Kevin Durant, featuring the current and future faces of the NBA!



ROOKIE

Chase a 100-subject rookie subset to complete your Elite set!



DOMINATORS

One of the most iconic and recognizable inserts makes its debut as a basketball card!



CRAFTSMEN

Find NBA players who have worked hard to perfect their craft—in action, doing what they're most known for!



HOBBY CONFIGURATION

5 Cards Per Pack
 20 Pack Per Box
 12 Boxes Per Case

COLLECTION BREAKDOWN

200-card base set
 Four base set parallels (Aspirations, Status, Gold Status, Black Status)
 Four memorabilia inserts, each featuring Prime versions
 Five autograph inserts

BOX BREAK

Each box will deliver 3 Autographs
 and 1 Memorabilia Card

KEY SELLING POINTS

- 100 on-card Rookie Inscriptions Autographs printed on acetate
 - The legendary Passing the Torch Signatures insert
- Aspirations and Status parallels making the crossover to hoops

Look for 100 short-printed rookies inserted at two per box!

Find great player combinations with the return of the iconic autographed Passing the Torch set!

Inserts include: Elite Signatures, All-Time Greats Signatures, Dominators, Craftsmen and both Elite Series and Rookie Elite Series insert sets! Elite is designed as a true collector's set