

NBA TRADING CARDS

PANINI PREFERRED -2012-13

4 NBA TRADING CARDS



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ROOKIE SILHOUETTES PRIME

PANINI'S CHOICE GREEN

KYRIE IRVING

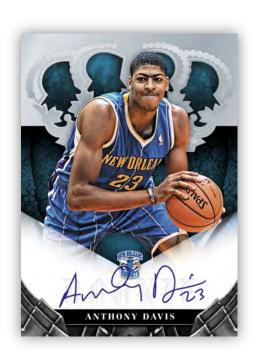
Back again with a new and updated design, Silhouettes were one of Panini's most popular designs for the 2011-12 release year!



BRANDON KNIGHT

What better way to celebrate the double rookie class than with classic Panini designs like Panini's Choice!

ROOKIE CROWN ROYALE SIGNATURES



ANTHONY DAVIS

An updated die cut and foil patterns help showcase the top rookies for 2011 and 2012!







PANINI SIGNATURES



KOBE BRYANT

Look for five different color parallels to collect in Panini Signatures! Red, Green, Blue, Gold and Black!

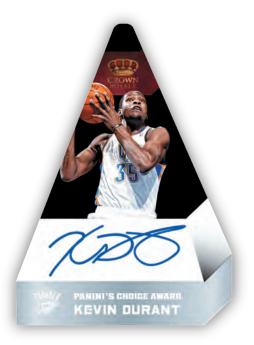


MEMORABILIA BOOKLETS DRAFT11

LAVOY ALLEN, ISAIAH THOMAS, KAWHI LEONARD, BRANDON KNIGHT, TRISTAN THOMPSON, KYRIE IRVING, KENNETH FARIED,

Look for incredible memorabilia combinations featuring Draft Classes, Positions, Statistics, Career Achievements, Teams, and more!

PANINI'S CHOICE BLACK



KEVIN DURANT

Look for 1/1 Black Parallels for nearly every autographed card in Preferred!







HOBBY CONFIGURATION:

4 CARDS PER PACK 1 PACK PER BOX 10 BOXES PER CASE

BOX BREAK:

3 AUTOGRAPHS 1 SIX TO EIGHT PLAYER MEMORABILIA BOOKLET

PACKAGING:

A HINGED OPENING DISPLAY BOX WITH FOUR CAVITIES, ONE FOR EACH CARD INSIDE

COLLECTION BREAKDOWN:

600-CARD AUTOGRAPHED BASE SET







KEY SELLING POINTS:

Last year's rookie sensation returns with a completely reloaded roster of Silhouettes, Panini's Choice and Crown Royale diecuts, six- to eight-player memorabilia booklets and 300 on-card rookie autographs

The return of Silhouettes and Silhouettes Prime No autographs serially numbered to more than 99 in the entire program

More than 250 unique player autographs

Preferred also continues Panini America's massive and historic double Rookie Card class!



