

KEVIN DURANT

**PANINI**  
**THREATS**  
**12-13**

**HOBBY**

**NBA TRADING CARDS**



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## HOBBY CONFIGURATION

5 CARDS PER PACK, 24 PACKS PER BOX, 12 BOXES PER CASE  
RELEASE DATE: OCTOBER 3, 2012

## BOX BREAK

EACH BOX OF THREADS WILL DELIVER THREE AUTOGRAPHS  
AND ONE MEMORABILIA CARD.

AUTOGRAPH SETS INCLUDE ROOKIES, TEAM THREADS SIGNATURES,  
ROOKIE TEAM THREADS SIGNATURES, AND PRIVATE SIGNINGS.

MEMORABILIA CARDS INCLUDE AUTHENTIC THREADS,  
PRIME AUTHENTIC THREADS, TRIPLE THREADS, AND PRIME TRIPLE THREADS.

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## KEY SELLING POINTS

**AFTER A YEAR AWAY, THE POPULAR THREADS BRAND RETURNS WITH 100 ROOKIE CARDS PRINTED ON WOOD AND SIGNED ON-CARD!**

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**ALSO LOOK FOR THE COLLECTOR FAVORITE TEAM THREADS DIE-CUT JERSEY AUTOGRAPHS!**

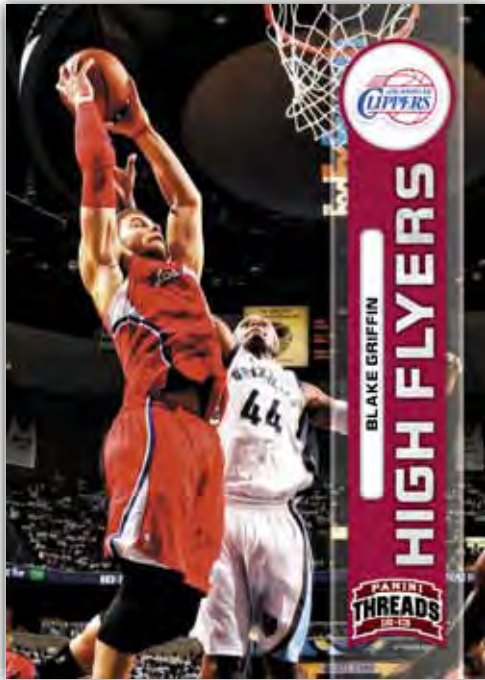
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**LOOK FOR A 150 BASE SET WITH A GOOD MIX OF CURRENT AND RETIRED PLAYERS ALONG WITH ROOKIE AUTOGRAPHS FROM THE 2011 AND 2012 DRAFT CLASSES.**

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**FIND DESIGNS UNIQUE TO THE THREADS BRAND HISTORY!**

# PANINI THREADS 12-13



## HIGH FLYERS

THE GAME'S BEST DUNKERS ALL IN ONE PLACE, SHOWCASING SOME OF THE BEST IN-ACTION PHOTOGRAPHY CAPTURED DURING NBA GAMES



## TEAM THREADS SIGNATURES

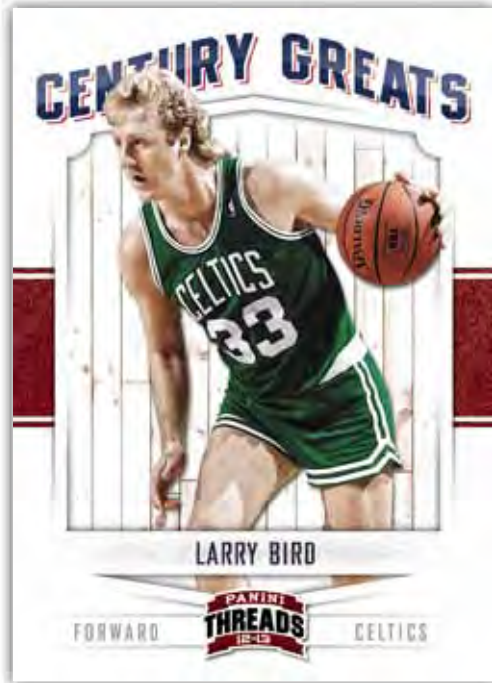
THESE DIE-CUT JERSEY CARD GEMS WITH SIGNATURES ARE BACK AGAIN!



## SIGNAGE

SHOWCASING ON-CARD AUTOGRAPHS OF THE NBA'S BEST PLAYERS!

# PANINI THREADS 12-13



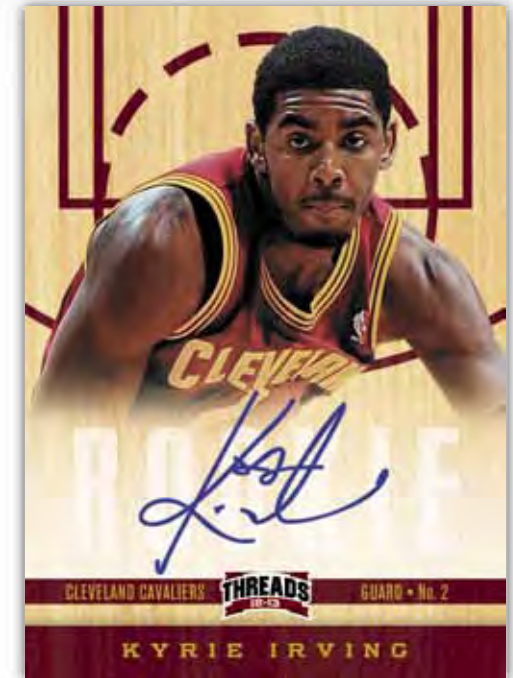
## CENTURY GREATS

FEATURES A NEW AND UNIQUE DESIGN ALONG WITH SOME OF THE MOST RECOGNIZABLE AND HISTORICAL NBA PLAYERS.



## AUTHENTIC THREADS

FIND SHORT-PRINTED MEMORABILIA CARDS AT THE RATE OF ONE PER BOX! PRIME VERSIONS AS WELL!



## ROOKIES

LOOK FOR ON-CARD AUTOGRAPHS OF THE LATEST ROOKIES ON NEWLY-DESIGNED WOOD CARDS.

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