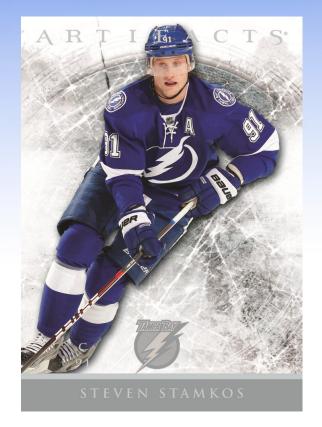


Configuration:

- 4 cards per pack
- 10 packs per box
- 16 boxes per case

Product Highlights:

- More low #'d Auto & Game-Used hits than ever!
- Rookie Redemptions . . . Plus Autos #'d of 99!
- > (NEW) 25-card Team Canada subset
- > (NEW) 25-card Goalies subset



'12-13 Regular Card



Horizontal Memorabilia Variation



- √ Box Break: (on average)
 - One (1) Auto or Auto-Mem card
 - One (1) Multi-Player Game-Used card
 - Two (2) Single-Player Game-Used cards
 - One (1) Rookie Redemption card
 - Two (2) Rookie Cards
 - ➤ One (1) Parallel #'d to 99 or less
 - Two (2) Goalie & Hockey Canada Subsets #'d to 999
 - On average every box will have a card featuring either a patch, strap, stick or tag!





Rookie Card



ARTIFACTS°



√ Case Break: (on average)

- On average, every other box will have one . . .
- ➤ Auto Rookie Redemption #'d of 99
- > Patch-Stick #'d of 10
- Dual Patch #'d of 9 or 15
- > Patch-Tag #'d of 5 or 2
- Dual Jersey Auto #'d of 12
- > Patch-Jersey Auto #'d of 8
- Dual Patch Auto #'d of 3
- Patch-Tag Auto #'d of 1
- Black Foil Auto #'d of 5
- > Tandems or Trios Patch #'d of 35 or 15
- Tandems or Trios Strap #'d of 10 or 5
- > Tandems or Trios Tag #'d of 1









Regular Card, Memorabilia Variation