



2013-14 Ultimate Collection Hockey

- ❖ Configuration:
 - 4 cards per pack
 - 15 packs per case
- ❖ Arrival Date: June 2014



Ultimate Rookies -- Auto Shield Logo

❖ Product Highlights:

➤ **The Ultimate Formula:**

- **One Autograph Card!**
- **One Rookie Card!**
- **One Memorabilia (or additional Auto) Card!**

In Every Pack!

- **The Best 1-of-1 NHL Shield Patches!**
 - **Featuring Rookie versions too!**
- **(NEW) Ice Premiere Auto Patches!**
 - **These huge hits (#'d to 10) join the Ultimate Collection lineup!**
- **Get Autographed Rookie Cards!**
 - **Three tiers of #ing, down to 99!**
 - **Get at least 1 SP in every case!**
- **Get Ultimate Signature Masterpieces!**
- **Complete the 1997 Legends Auto Set!**
 - **The third and final installment!**
- **Capitalize on Oversized Swatches!**
 - **Premium Patches lead the way!**



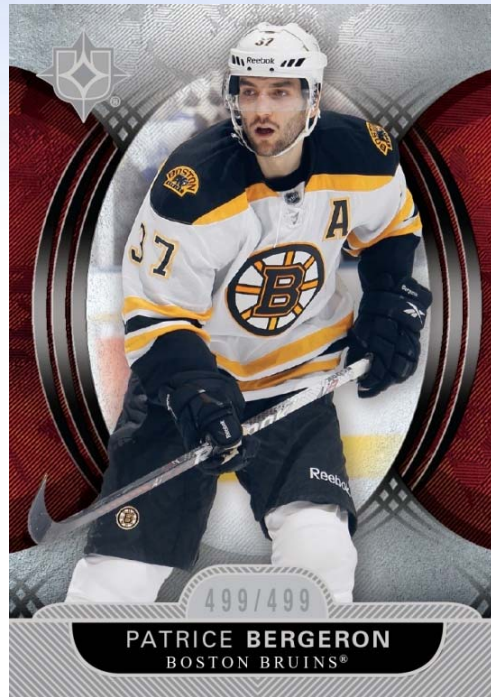
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✓ **Pack Break:** (on average)

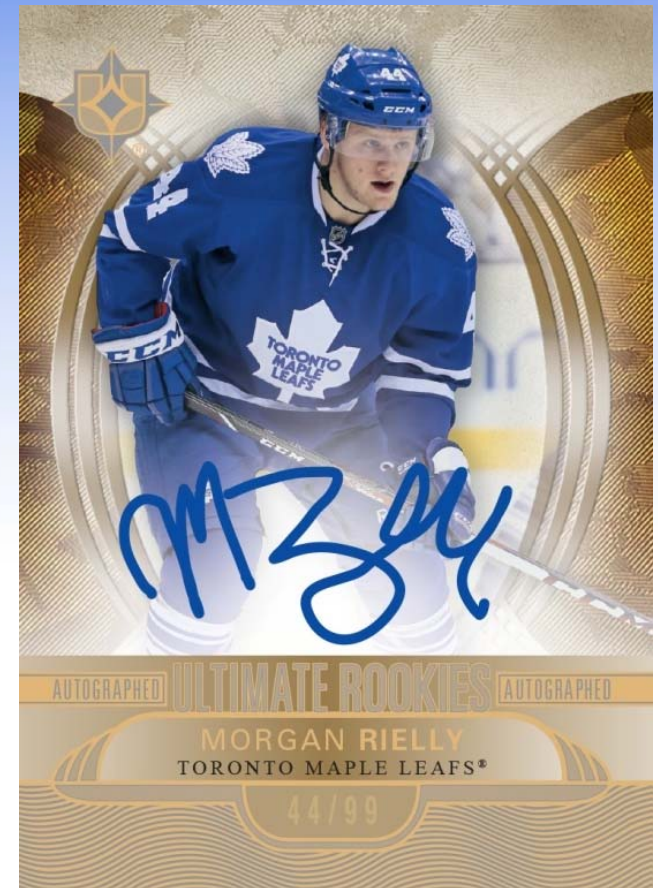
- One (1) Autograph Card
- One (1) Rookie Card
- One (1) Memorabilia (or additional Auto) Card

✓ **Case Break:** (on average)

- 4-5 Patch cards
- One (1) Autographed Ultimate RC #’d to 99



Regular Card



Autographed Ultimate Rookies



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Ice Premiere Auto Patch

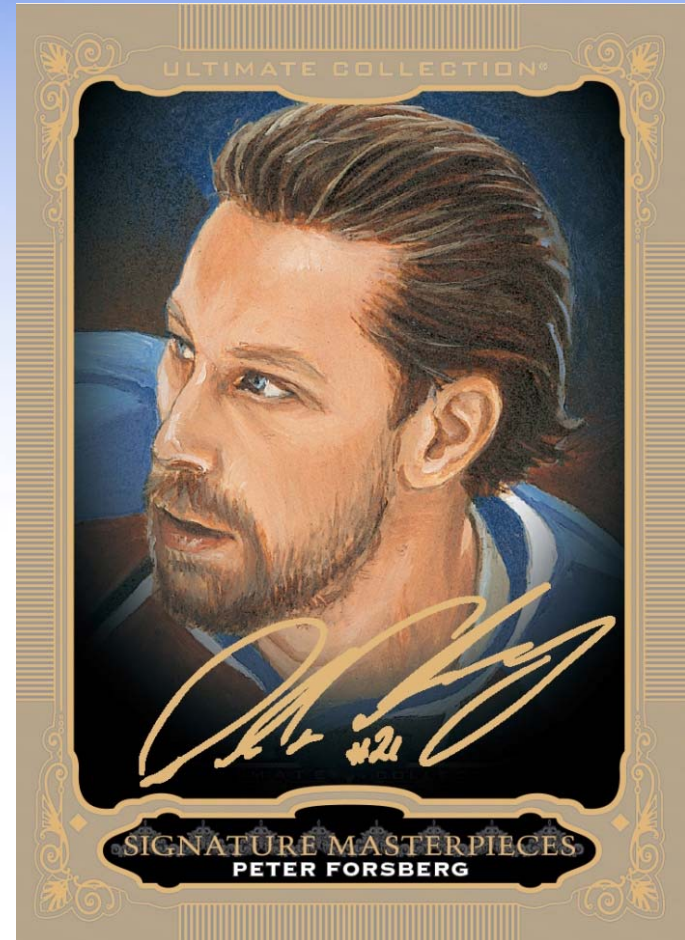


Dual Patch Autograph



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Signature Masterpieces





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Ultimate Rookie Duo Patches



Ultimate Signature Logos