

2014 NBA TRADING CARDS



PANINI  
**PREFERRED**  
— 2013-14 —

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## ROOKIE SILHOUETTES PRIME

THE RETURN OF ONE OF THE MOST SOUGHT-AFTER AUTO-PATCH CARDS IN THE WORLD! THIS YEAR, COLLECT 65 VETERAN AND RETIRED SILHOUETTES AND 35 ROOKIE SILHOUETTES!



## PANINI'S CHOICE

THE ICONIC PANINI'S CHOICE AWARD CARDS ARE BACK! CHASE SIX COLOR VARIATIONS OF VETERANS AND RETIRED PLAYERS NUMBERED TO 74 OR LESS!



## NBA PRIDE

LOOK FOR THE BRAND-NEW NBA PRIDE AUTOGRAPH SET, ADORNED WITH BEAUTIFUL RIBBONS OF FOIL AND A ROBUST CHECKLIST!



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## CROWN ROYALE ROOKIES

CROWN ROYALE RETURNS WITH A  
NEW LOOK! FIND AUTOGRAPHS FROM  
40 ROOKIES, INCLUDING PHENOM  
MICHAEL-CARTER WILLIAMS!



## 2013 FINALS SUPER PRIME

2013-14 PANINI PREFERRED FEATURES FIVE NEW MEMORABILIA BOOKLETS,  
INCLUDING A 12-PLAYER 2013 FINALS SET. THESE CARDS HAVE HUGE SWATCHES  
OF MEMORABILIA THAT THE PLAYER WORE IN GAME 1 OF THE 2013 NBA FINALS!



## USA PRIME BOOKLET

CELEBRATE THE PLAYERS THAT HAVE REPRESENTED THE USA  
IN INTERNATIONAL PLAY WITH THE USA MEMORABILIA BOOKLET!



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## HOBBY CONFIGURATION

4 CARDS PER PACK • 1 PACK PER BOX  
10 BOXES PER CASE

## BOX-BREAK

3 AUTOGRAPHS AND 1 BOOKLET CARD

## KEY SELLING POINTS

ONE OF THE HOTTEST TRADING CARD PRODUCTS OF THE YEAR, PREFERRED RETURNS WITH A 600-CARD UNIQUE ON-CARD AUTOGRAPHED BASE SET!

FIND THE HIGHLY SOUGHT-AFTER SILHOUETTES SET, FEATURING ON-CARD AUTOGRAPHED MEMORABILIA CARDS OF VETERANS, ROOKIES AND LEGENDS!

MEMORABILIA BOOKLET CARDS RETURN WITH FIVE NEW DESIGNS, INCLUDING JUMBO PATCHES AND SWATCHES WORN DURING THE 2013 NBA FINALS!

LOOK FOR 135 UNIQUE ROOKIE ON-CARD AUTOGRAPHS, INCLUDING SILHOUETTES, CROWN ROYALE AND THE ALL-NEW ROOKIE REVOLUTION!

CELEBRATE THE BEST AND BRIGHTEST STARS OF THE  
NBA IN THE BRAND-NEW NBA PRIDE SET!



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