

G O L D S T A N D A R D

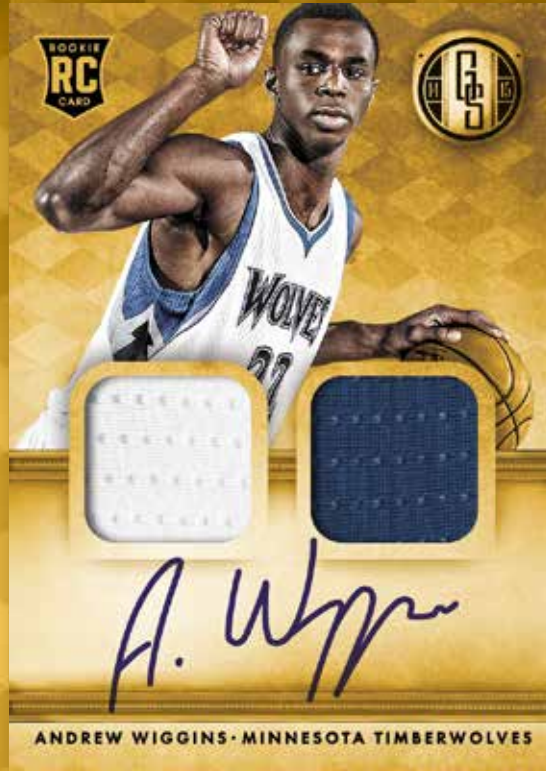
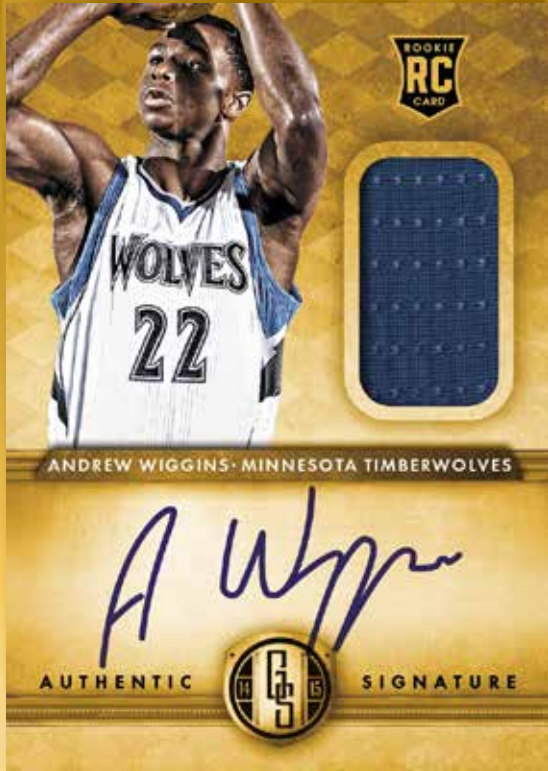


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N B A T R A D I N G C A R D S



ROOKIE JERSEY AUTOGRAPHS

ROOKIE JERSEY AUTOGRAPHS DOUBLE

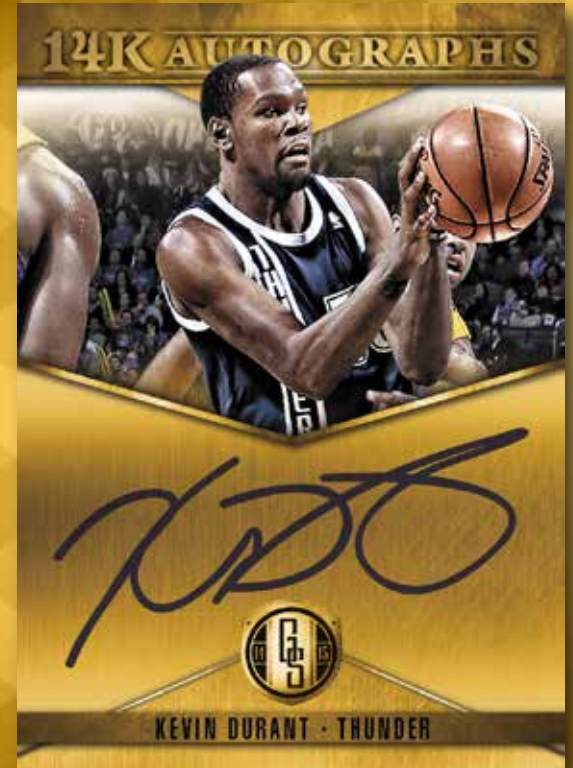
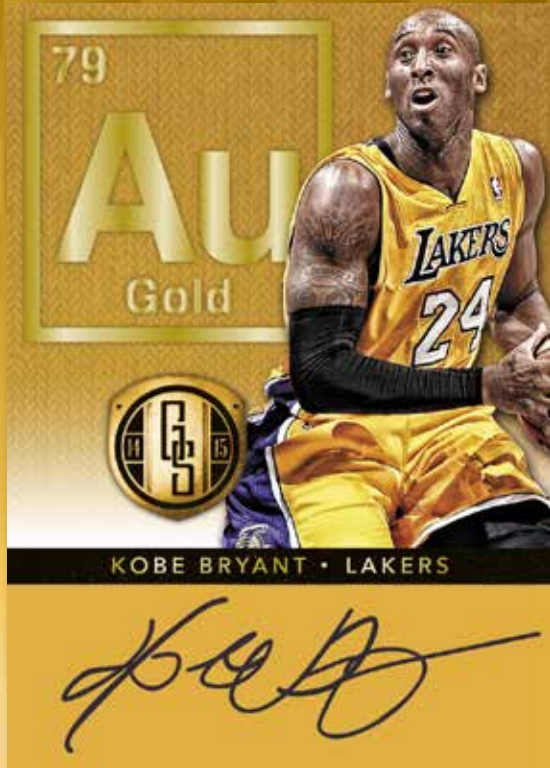
Find the all-new rookie jersey autographs,
which fall one-per-box on average! Look
for prime variations that are #’d/25!

ROOKIE JERSEY AUTOGRAPHS TRIPLE

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AU

Marvel at this new etched foil on-card autograph insert, #d/79!

GOOD AS GOLD PRIME

Look for brand new autographed memorabilia cards, including Good as Gold, which features Prime and Platinum parallels.

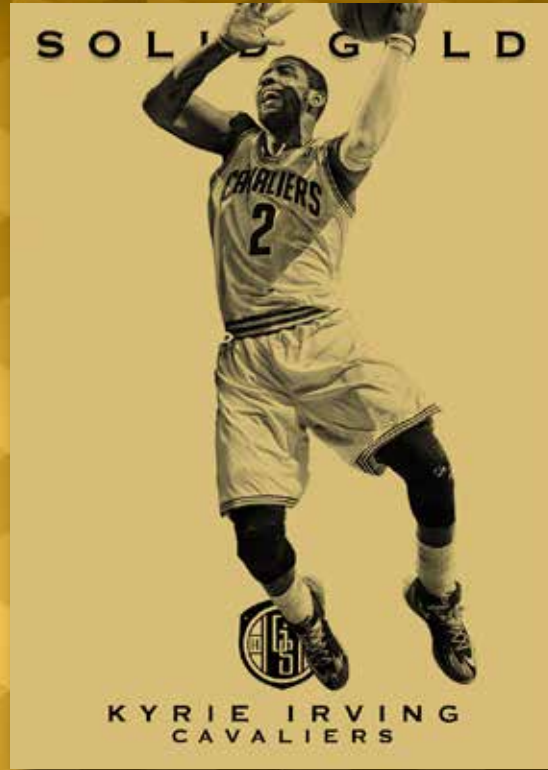
14K AUTOGRAPHS

Pull a signature fit for the U.S. Mint in this spectacular on-card auto set.

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NEWLY MINTED MEMORABILIA DUALS

Look for new Multi-Swatch prime memorabilia cards from the NBA's top rookies!

SOLID GOLD

Solid Gold cards return once again! Strike gold – literally! – with these cards printed completely on real gold!

FRESHLY MINTED

Score a Freshman Phenom in this new Gold Disc insert, #d/20!

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HOBBY CONFIGURATION

**10 CARDS PER PACK / 1 PACK PER BOX
10 BOXES PER CASE**

BOX BREAK

**FIVE AUTOGRAPHS OR MEMORABILIA CARDS
PER BOX (AT LEAST FOUR AUTOGRAPHS)**

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KEY SELLING POINTS

Gold Standard is back and better than ever! Find three all-new autographed rookie cards, featuring Single, Double, and Triple-Swatch designs!

Every box of Gold Standard delivers at least one Rookie Jersey Autograph. Be on the hunt for Prime versions (#'d/25) and tag 1-of-1s, including the Single-swatch logo tag!

Find more prime memorabilia pieces than ever before! Premium patch content can be found in the returning favorites Black Gold Threads and White Gold Threads, plus brand-new additions like Newly Minted Memorabilia!

Base Set Variations have been a staple in every Gold Standard release. This year, look for the classic Team variations as well as all-new photo variations!

For the first time, every card in Gold Standard is serial numbered.

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