



BOWMAN BASEBALL RETURNS IN 2015 TO ESTABLISH THE YEAR'S PROSPECT AND ROOKIE TRADING CARD MARKET!

2015 Bowman Baseball will place even more of an emphasis on thematic insert content and the game's up-and-coming prospects while continuing to deliver the autographed content that collectors expect from the Bowman brand. This year's flagship release will comprehensively cover the youngest stars of *MLB*® and will become a collecting staple with its colorful parallels, chrome autographs and extended prospect checklist!

EVERY HOBBY BOX WILL INCLUDE
1 AUTOGRAPHED CARD!



Bowman

IN STORES APRIL 2015



2015 Bowman Baseball has been reconfigured to deepen the prospect checklist! Look for 40 additional up-and-comers, with 150 base chrome prospects in total.

In addition to the base chrome cards, up to 60 subjects will be featured with a Chrome Prospect Autograph card that showcases an **ON-CARD** signature.

CHROME PROSPECT CARDS

Parallels for the Chrome Prospects and Chrome Prospect Autographs include:

- Refractor: sequentially #'d.
- Purple Refractor: sequentially #'d.
- Blue Refractor: sequentially #'d.
- Gold Refractor: sequentially #'d.
- Orange Refractor: sequentially #'d to 25. **HOBBY ONLY!**
- Red Refractor: sequentially #'d to 5.
- SuperFactor: #'d 1/1.
- Printing Plates: #'d 1/1.



Chrome Prospect Autographed Card - Red Refractor



Chrome Prospect Card



Chrome Prospect Autographed Card - Orange Refractor

HOBBY ONLY!





Dynamic insert content will be featured in 2015 Bowman Baseball, providing unprecedented access to the game's biggest prospects.

INSERT CARDS

Bowman Scouts' Top 100

Featuring the top 100 prospects as ranked by our Bowman Scouts, on chrome technology.

Die-Cut Parallel: sequentially #'d.

Die-Cut Autographed Orange Parallel: sequentially #'d to 25. **HOBBY ONLY!**

Die-Cut Autographed SuperFractor Parallel: #'d 1/1.



Bowman Scouts' Top 100 Insert Card -
Die-Cut Parallel

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2015 Bowman Baseball



The Farm's Finest Minis NEW!

Highlighting the top 5 players in each organization's farm system, on chrome technology.

Purple Shimmer Refractor: sequentially #d.

Blue Shimmer Refractor: sequentially #d.

Gold Shimmer Refractor: sequentially #d.

Orange Shimmer Refractor: sequentially #d to 25. **HOBBY ONLY!**

Orange Shimmer Refractor Autograph Parallel: sequentially #d to 25. **HOBBY ONLY!**

Red Shimmer Refractor: sequentially #d to 5.

Red Shimmer Refractor Autograph Parallel: sequentially #d to 5.

SuperFractor: #d 1/1.

SuperFractor Autograph Parallel: #d 1/1.

Rookie Recollections NEW!

Celebrating the 25th anniversary of the 1990 Bowman Baseball rookie class, this set will feature that year's biggest names, such as Frank Thomas and Juan Gonzalez, on this year's base rookie card design. **1 per hobby box**

Refractor Autograph Parallel: sequentially #d.

Gold Refractor Autograph Parallel: sequentially #d.

Red Refractor Autograph Parallel: sequentially #d to 5.

SuperFractor Autograph Parallel: #d 1/1.

INSERT CARDS [CONT'D]



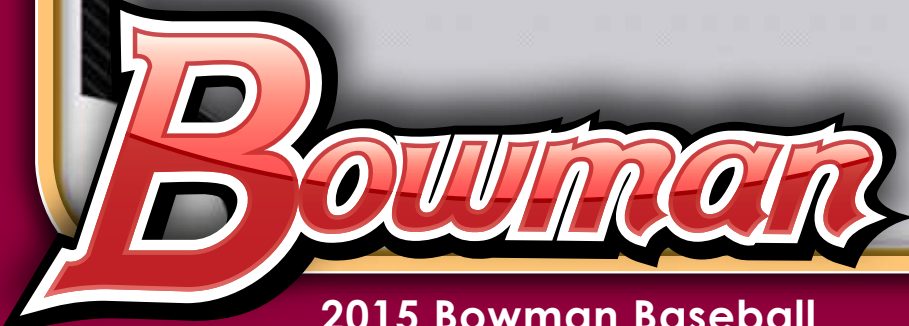
Rookie Recollections Insert Card



Rookie Recollections Insert Card - Red Refractor Autograph Parallel



The Farm's Finest Insert Card - Orange Shimmer Autograph Parallel





Chrome Rookie Autographs

Up to 20 MLB® rookies will be featured with **ON-CARD** autographs on chrome technology.

Refractor Parallel: sequentially #'d.

Blue Refractor Parallel: sequentially #'d.

Gold Refractor Parallel: sequentially #'d.

Orange Refractor Parallel: sequentially #'d to 25. **HOBBY ONLY!**

Red Refractor Parallel: sequentially #'d to 5.

SuperFractor Parallel: #'d 1/1.

Sophomore Standouts Autographs **NEW!**

Highlighting the top-performing rookies from the 2014 MLB® season, with sticker autographs.

Gold Parallel: sequentially #'d.

Red Parallel: sequentially #'d to 5.

Black Parallel: #'d 1/1.

Other autograph components in 2015 Bowman Baseball will include:

- **Dual Autographs:** 4x more cards than in 2014 Bowman Baseball!
- **Bowman Black Continuity Autographs:** Featuring **ON-CARD** autographs, sequentially #'d to 25.
- **All-America Game Autographs:** Autographed All-America Game cards, signed by today's biggest prospects while still in high school!



Chrome Rookie Autographed Card



Sophomore Standouts
Autographed Card - Black Parallel

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2015 Bowman Baseball



SiriusXM All-Star Futures Game™ Relic Card

Showcasing game-used jersey swatches from the 2014 SiriusXM All-Star Futures Game™. Sequentially #’d to 25.

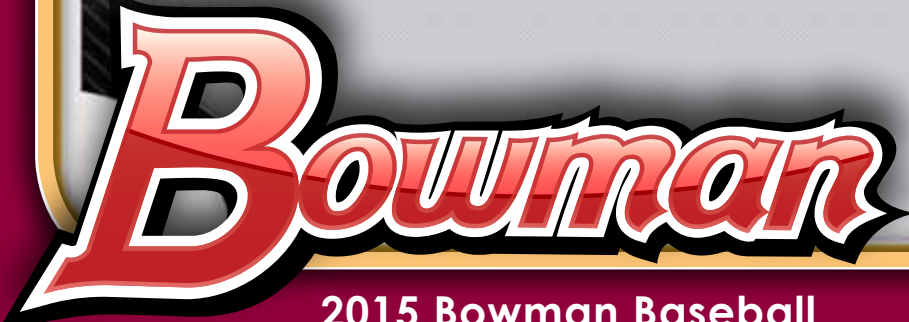
Refractor Hot Packs

Look for Wave Refractor hot packs specially inserted into hobby boxes!



SiriusXM All-Star Futures Game™ Relic Card

ADDITIONAL CONTENT





The 2015 Bowman Baseball base set will consist of 150 subjects:

Veterans (120)

Rookies (30)

Base Card Paper Parallels will include:

Silver Border: sequentially #'d.

Purple Border: sequentially #'d.

Blue Border: sequentially #'d.

Gold Border: sequentially #'d.

Orange Border: sequentially #'d to 25. **HOBBY ONLY!**

Red Border: sequentially #'d to 5.

Black Border: #'d 1/1.

Additionally, look for foilboard parallels of ALL 150 base card subjects!

Silver Ice Foilboard Parallel: 1 per hobby box

White Ice Foilboard Parallel: #'d 1/1.



Base Card - Gold Parallel

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2015 Bowman Baseball



Don't miss your opportunity for the most comprehensive flagship prospect product to date! Each 2015 Bowman Baseball hobby box will guarantee 1 autograph card!

REGAP

HOBBY BOX CONFIGURATION

10 CARDS PER PACK
24 PACKS PER BOX
12 BOXES PER CASE

LOOK FOR 2015 BOWMAN BASEBALL IN APRIL 2015!



Chrome Prospect Card - Purple Refractor

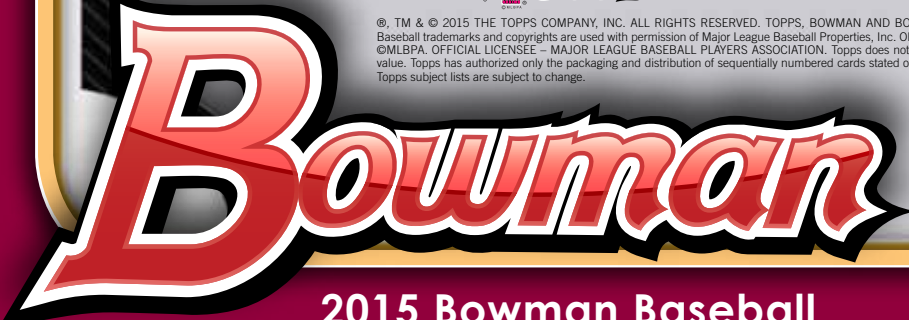


Chrome Prospect Card - Blue Refractor



Solicitation subject to change

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2015 Bowman Baseball