2014 COUNTROIN HOBBY EXCLUSIVE DRAFT BASEBALL

Each year, the MLB® Draft kindles the hopes of baseball fans and collectors alike, by introducing a new set of potential stars. Yesterday's high school phenoms and collegiate superstars are propelled overnight into the collecting spotlight.

2014 Bowman Draft delivers by showcasing the very first cards of these future stars in their *MLB*[®] uniforms! This year's set will also feature jaw-dropping new analytics designed to bring each collector closer to the game.

Additionally, the 2014 set will include a new Bowman Initiation insert that features the most collectible MLB® Draft Picks and commemorates their induction into the Bowman portfolio.

Who will be this year's breakout performer? Don't miss your chance at prospecting glory!



IN STORES NOVEMBER 2014

MAJOR LEAGUE BASEBALL®

RAFT BASEBALL

The 2014 Bowman Draft base set will consist of 220 subjects. each with an assortment of beautiful parallels.

Base Cards (220 subjects)

- Blue Parallel sequentially #'d.Red Parallel sequentially #'d.
- Black Parallel -#'d 1/1. HOBBY BOX ONLY!
- Printing Plates #'d 1/1.
- Silver Ice Parallel Limited.
- Red Ice Parallel sequentially #'d.
- Purple Ice Parallel sequentially #'d.
- White Ice Parallel sequentially #'d. **HOBBY BOX ONLY!**

Additionally, each pack will contain two chrome prospect cards!

Chrome Base Cards (220 subjects)

- Refractor Parallel sequentially #'d.
- Blue Refractor Parallel sequentially #'d.
- Green Refractor Parallel sequentially #'d.
- Gold Refractor Parallel sequentially #'d.
- Black Refractor Parallel sequentially #'d. HOBBY BOX ONLY!
- Orange Refractor Parallel sequentially #'d.
- Red Refractor Parallel sequentially #'d.
- SuperFractor Parallel #'d 1/1.
- Printing Plates #'d 1/1.



Paper Base Card - Red Parallel



Chrome Base Card - Black Parallel



HOBBY BOX

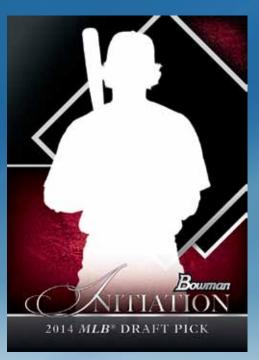
BASE CARDS

2014 OULINOIN DRAFT BASEBALL

2014 Bowman Draft contains numerous exciting inserts, including a new Bowman Initiation subset that features the most collectible *MLB®* Draft Picks, commemorating their induction into the Bowman portfolio.

ADDITIONAL INSERT SUBSETS INCLUDE:

- Bowman Initiation Insert Sequentially #'d. HOBBY BOX ONLY!
- Future of the Franchise Mini Chrome:
 Highlighting up to 30 prospects who are considered the future of their respective franchises.
 - Includes a SuperFractor parallel! HOBBY BOX ONLY!
- **Dual Draftees:** Featuring 2014 *MLB*® Draft Picks paired by a common connection.
 - Includes an autograph parallel!
- Draft Night: Showcasing images from the draft room taken on 2014 MLB® Draft night.
 - Includes an autograph parallel!
- Bowman Scouts' Breakouts: Our Bowman Scouts select up to 35 breakthrough performers from 2014, on a die-cut design.
 - Includes an autograph parallel!



Bowman Initiation Insert



INSERT CARDS



Don't miss the opportunity to begin your autograph collection of the 2014 *MLB*[®] Draft class members, the first autographed cards of these future stars in their *MLB*[®] uniforms!

Each Hobby box GUARANTEES one Autograph!

Chrome Draft Pick Autographs Featuring ON-CARD autographs!

- Refractor Parallel limited!
- Blue Refractor sequentially #'d.
- Green Refractor sequentially #'d.
- Gold Refractor sequentially #'d.
- Black Refractor sequentially #'d HOBBY BOX ONLY!
- Orange Refractor sequentially #'d.
- Purple Refractor sequentially #'d.
- Red Refractor sequentially #'d.
- SuperFractor #'d 1/1.
- Printing Plates #'d 1/1.



Chrome Draft Pick Autograph -Black Refractor

> HOBBY BOX EXCLUSIVE!



Chrome Draft Pick Autograph -Blue Refractor



RAFT BASEBALL

2014 Bowman Draft is loaded with additional card content!

1989 Bowman is Back Silver **Diamond Refractor**

The continuity program that has spanned across the 2014 Bowman product portfolio continues. Up to 25 subjects.

• SuperFractor Parallel - #'d 1/1.

2014 SiriusXM All-Star Futures **Game Relic Cards**

Jersey relic cards from the 2014 SiriusXM All-Star Futures Game. Sequentially #'d.

• Black Parallel - #'d 1/1. HOBBY BOX ONLY!

Bowman Black Autographs

Up to 25 new subjects will be included. Sequentially #'d.

• Violet Parallel - Sequentially #'d.



1989 Bowman Is Back -SuperFractor Parallel

Also Featuring:

- Autographed cards from past All-American high school showcase games!
 - Wave Refractor Hot Packs!
 - MLB® Draft Ticket HOBBY BOX ONLY!



LOOK FOR 2014 BOWMAN DRAFT BASEBALL THIS NOVEMBER!

