

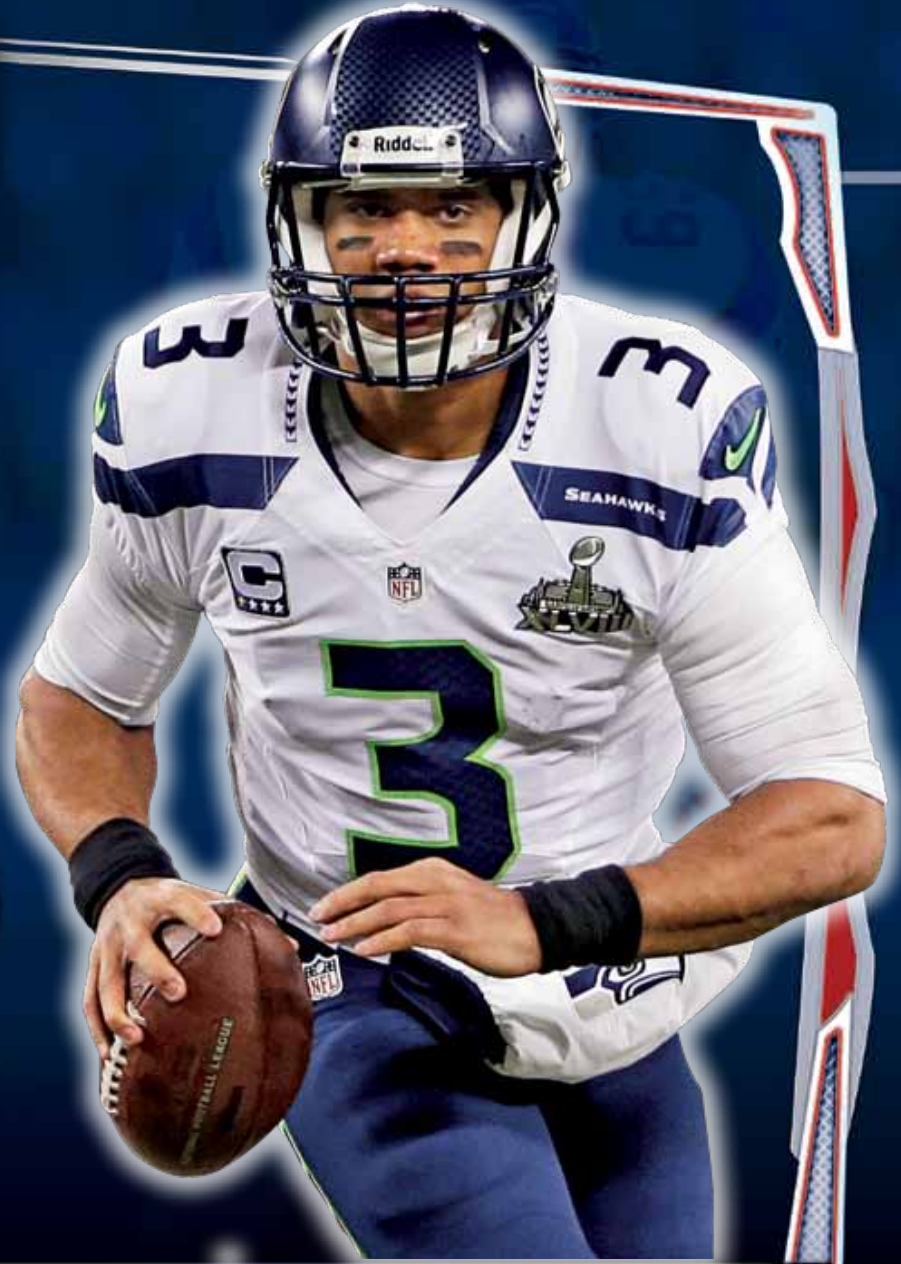


2014 **TOPPS** FOOTBALL

TOPPS CELEBRATES THE KICKOFF OF THE NFL SEASON
WITH ITS FLAGSHIP BRAND, 2014 TOPPS FOOTBALL!

2014 TOPPS FOOTBALL PAYS TRIBUTE TO ICONIC
TOPPS DESIGNS OF THE PAST WHILE “UNLEASHING
THE FUTURE” WITH GROUNDBREAKING INSERTS,
BEAUTIFUL NEW ARTWORK AND ENHANCED CARD
CONTENT WHILE ASSURING COLLECTOR VALUE WITH
A ONE AUTOGRAPH OR RELIC GUARANTEE PER BOX!

PLACE YOUR ORDERS FOR 2014 TOPPS
FOOTBALL TODAY AND UNLEASH THE FUTURE
OF THE NEXT GENERATION OF COLLECTING!



UNLEASH THE FUTURE UNLEASH THE FUTURE UNLEASH THE FUTURE

UNLEASHED IN STORES AUGUST 2014



COLLECT 2014 TOPPS FOOTBALL POWER PLAYERS TO WIN INCREDIBLE PRIZES!

HOW TO PLAY

1. UNLOCK Collect Power Player parallel code cards in 2014 Topps Football and enter codes into your digital locker on the Power Players website. Random participants will instantly win exclusive prizes!

2. COLLECT Build your Topps Power Player collection by entering more codes. The more cards in your collection, the more chances to win!

3. FOLLOW AND WIN Follow your Power Players weekly performances on the field to win incredible prizes!

If one of your Power Players is selected as the Power Player of the Week, you will automatically be entered into a drawing for a prize!

PRIZES INCLUDE:

- A Trip to the 2015 NFLPA Rookie Premiere
- Tickets to 2015 NFL games
- Social Media activations from NFL stars
- Exclusive parallel cards
- Autographed cards and memorabilia
- Topps licensed apparel
- and much more!

POWER PLAYERS POWER PLAYERS POWER PLAYERS POWER PLAYERS

2014
TOPPS
FOOTBALL

BASE CARDS SET THE TABLE FOR '14 ROOKIES

The base card set will consist of 440 total cards featuring renowned veterans, up-and-coming rookies, team cards for all 32 NFL teams, 2013 All-Pros and award winners!

Be a part of history as Topps "Unleashes the Future" and debuts fantasy football statistics on its base card backs!

BASE CARD PARALLELS

- Gold Bordered – Seq #’d.
- BCA (Breast Cancer Awareness) Bordered – Seq #’d
- STS (Salute to Service) Bordered – Seq #’d
- Black Bordered – Seq #’d **HOBBY AND HOBBY JUMBO ONLY!**
- Platinum Foil - #’d 1 of 1! **HOBBY AND HOBBY JUMBO ONLY!**
- Printing Plates - #’d 1 of 1! **HOBBY AND HOBBY JUMBO ONLY!**



Base Card

BASE CARDS BASE CARDS BASE CARDS BASE CARDS BASE CARDS

2014 TOPPS FOOTBALL

GROUNDBREAKING INSERT CARDS SHINE IN 2014 TOPPS FOOTBALL!

Collect all 55
“Fantasy Focus” insert
cards featuring current-day,
elite ranked fantasy players!
(1:6 PACKS) **NEW!**

Prepare for your fantasy
football draft by collecting
the entire “Fantasy Strategies”
set! Up to 35 unique draft
strategies will be provided
by NFL.com Fantasy football
writers! (1:6 PACKS) **NEW!**

Up to 65 veteran superstars of
the NFL will be included in the
“Greatness Unleashed” insert
featuring a beautiful new card
design! (1:4 PACKS) **NEW!**



Greatness Unleashed Card



Fantasy Focus Card

INSERT CARDS INSERT CARDS INSERT CARDS INSERT CARDS INSERT CARDS

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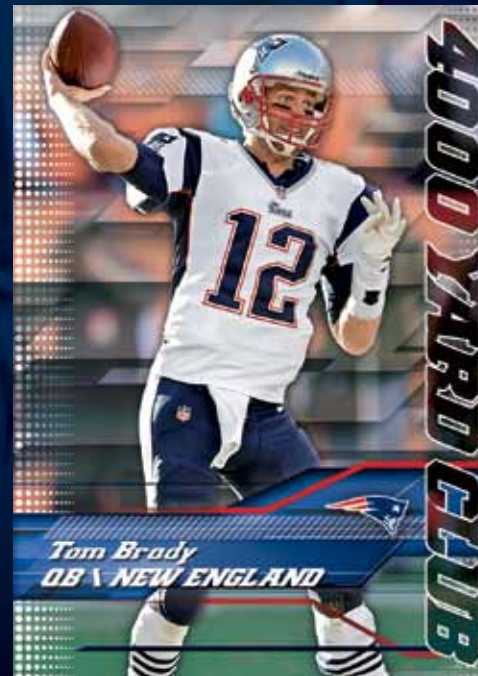
TOPPS CONTINUES TO HIGHLIGHT ITS HERITAGE WITH THE INCLUSION OF FAN-FAVORITE INSERTS!

1,000-Yard Club (37 subjects): Starring running backs and wide receivers who surpassed the 1,000-yard milestone in 2013. (1:4 PACKS)

4,000-Yard Club (9 subjects): Highlighting the quarterbacks who surpassed the 4,000-yard milestone in 2013. (1:6 PACKS)

1963 Topps Minis (132 subjects): Topps pays tribute to Hall of Famer Deacon Jones by featuring his rookie card design in 2014 Topps Football!

Collect all 132 and look for 2014 rookie standout Jadeveon Clowney! (1:3 PACKS) **NEW!**



4,000 Yard Club

INSERT CARDS INSERT CARDS INSERT CARDS INSERT CARDS INSERT CARDS

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**ONE AUTOGRAPH OR RELIC CARD GUARANTEED IN EACH HOBBY BOX!
TWO AUTOGRAPHS AND 1 ROOKIE PATCH GUARANTEED IN EACH HOBBY JUMBO BOX!**

Topps Autographs: Featuring up to 50 subjects from the NFL's past, present and future!

NFL.com Fantasy Stock Watch Autographs: Featuring up to 20 subjects projected to shine in 2014 with write-ups by NFL.com Fantasy football staff! Seq #'d. **NEW!**

Other autograph and relic content includes:

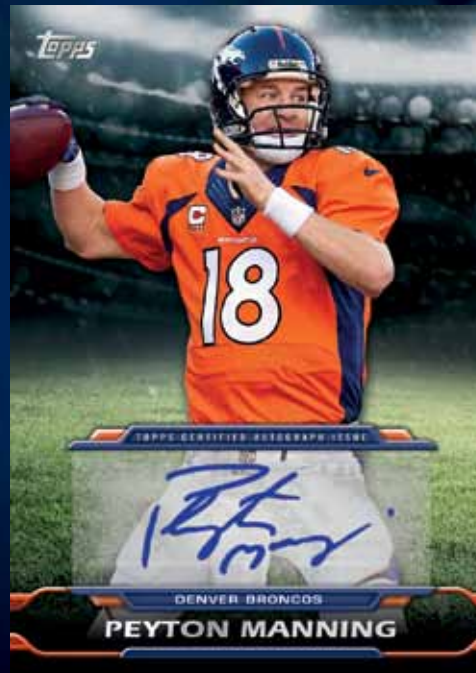
Base Veteran Autographs (up to 35 subjects): Seq #'d.

Base Veteran Variation Autographs (up to 35 subjects): Featuring a photography variation of the base veteran autos. Seq #'d.

Topps Relics (up to 50 subjects): A jersey relic swatch from NFL players of the past, present and future.

Topps Autograph Relics (up to 25 subjects): Seq #'d. **HOBBY & HOBBY JUMBO ONLY!**

In the Name Relics (up to 50 subjects): Letters from the nameplates of veteran and rookie jerseys! #'d 1 of 1. **HOBBY & HOBBY JUMBO ONLY!**



Topps Autographed Card



Base Veteran Autographed Card

AUTOGRAPHED RELIC CARDS AUTOGRAPHED CARDS RELIC CARDS

2014 TOPPS FOOTBALL

2014 TOPPS FOOTBALL INCLUDES AUTOGRAPH AND RELIC CONTENT FROM ONE OF THE MOST ANTICIPATED INCOMING ROOKIE CLASSES IN NFL HISTORY!

Rookie Autographed
Jumbo Patch (up to 35 subjects):
Showcasing the 2014 NFLPA
Rookie Premiere class with a
jumbo-sized patch and autograph!
Seq #'d. **HOBBY & HOBBY
JUMBO ONLY!**

Base Rookie Autographs
(up to 35 subjects): Seq #'d.

Base Rookie Autographed
Variations (up to 35 subjects):
Featuring a photography
variation of the base
rookie autos. Seq #'d.

Topps Rookie Patch (up to
35 subjects): Featuring a
multi-color jersey patch relic!
**1 PER HOBBY JUMBO BOX!
HOBBY JUMBO EXCLUSIVE!**



Base Rookie Autographed Variation Card



Rookie Autographed Jumbo Patch Card

All player images to be featured in NFL uniforms

AUTOGRAPHED RELIC CARDS AUTOGRAPHED CARDS RELIC CARDS

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HARD-SIGNED AUTOGRAPHS FROM THE MOST COLLECTIBLE NFL ROOKIES WILL BE CAPTURED AT THE 2014 NFLPA ROOKIE PREMIERE AND FEATURED EXCLUSIVELY IN HOBBY AND HOBBY JUMBO BOXES!

Up to 35 NFLPA Rookie Premiere subjects will be included in the following:

NFLPA Rookie Premiere Autographs: Seq #’d.

1963 Topps Mini Rookie Autographs: Seq #’d. **NEW!**

1965 Topps Rookie Autographs: Seq #’d. **NEW!**

1985 Topps Rookie Autographs: Seq #’d. **NEW!**

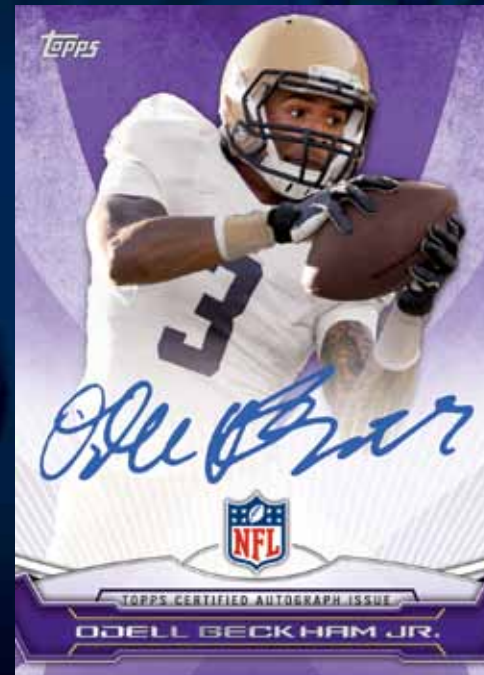
NFLPA Rookie Premiere Autographed
VIP Passes: #’d 1 of 1. **HOBBY AND HOBBY JUMBO ONLY!**

Multi-subject cards include:

Rookie Premiere Dual Autographs: Seq #’d.

Rookie Premiere Quad Autographs: Seq #’d.

Ultimate Rookie Autograph Card: Seq #’d.



NFLPA Rookie Premiere Autographed Card

2014 NFLPA ROOKIE PREMIERE

2014 NFLPA ROOKIE PREMIERE

2014 NFLPA

2014 TOPPS FOOTBALL

COMMEMORATIVE RELIC CARDS WILL CELEBRATE THE NFL'S BEST FROM PAST AND PRESENT!



Topps Quarterback Club Card



2013 Topps All-Pro Class Card

Topps Quarterback Club: Up to 20 subjects. **NEW!**

Topps Running Back Club: Up to 20 subjects. **NEW!**

Topps Wide Receivers Club: Up to 25 subjects. **NEW!**

Topps Defensive Club: Up to 15 subjects. **NEW!**

2013 Topps All-Star Rookies: Featuring the Topps All-Star Rookies from Weeks 1-17 of the 2013 NFL season! **NEW!**

2013 Topps All-Pro Class (22 subjects): Spotlighting the elite NFL veterans at each position selected by collectors like you! Seq #'d. **NEW!**

NFL Captains Patch: Up to 25 subjects. Seq #'d.

STS Parallel – Seq #'d.
BCA Parallel – Seq #'d.

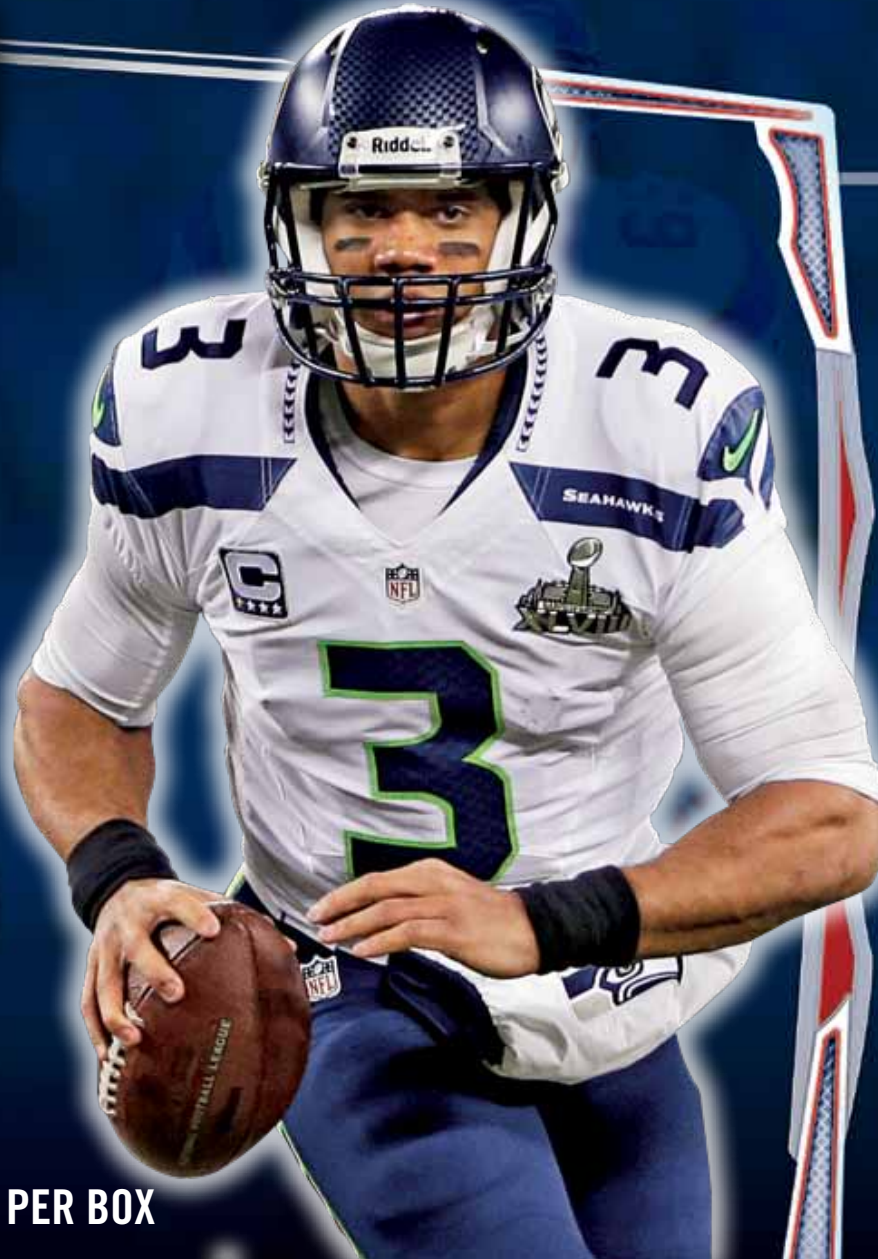
COMMEMORATIVE RELICS

COMMEMORATIVE RELICS

COMMEMORATIVE RELICS



2014 TOPPS FOOTBALL



**TO BE UNLEASHED IN
STORES THIS AUGUST!**

GUARANTEES:

AT LEAST 1 ROOKIE CARD PER 10-CARD PACK!

HOBBY: 1 AUTOGRAPH OR RELIC CARD PER BOX

HOBBY JUMBO: 2 AUTOGRAPHS AND 1 ROOKIE PATCH PER BOX

UNLEASH THE FUTURE

UNLEASH THE FUTURE

UNLEASH THE FUTURE

SOLICITATION SUBJECT TO CHANGE



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