

TOPPS®

HOBBY EXCLUSIVE!

INCEPTION

2014 NFL FOOTBALL CARDS

2014 Topps Inception delivers the first high-end NFL trading cards of the season! With all-new, beautifully updated designs, Inception captures all of the excitement and anticipation surrounding the 2014 NFL Rookie class.

EVERY BASE ROOKIE AUTOGRAPH CARD IS SIGNED DIRECTLY ON-CARD!

**EVERY BOX
DELIVERS 3 HITS**

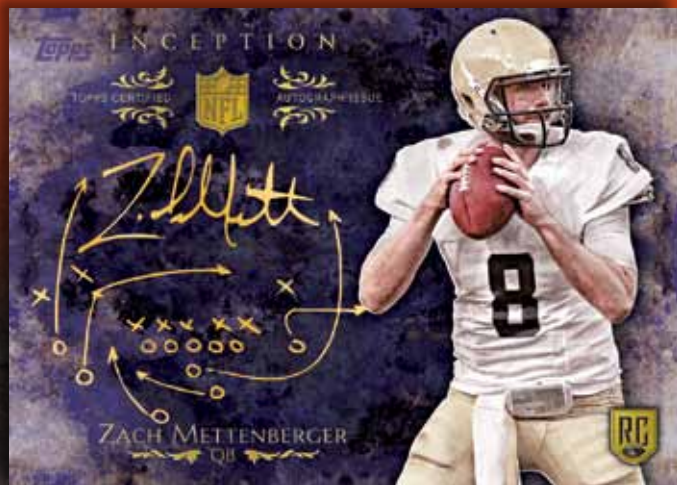
2 Autographed
or
Autographed
Relic Cards

1 Jumbo Jersey
or
Patch Relic Card

EACH BOX ALSO INCLUDES:

2 VETERAN BASE CARDS

2 VETERAN BASE
CARD PARALLELS



FINISHED PRODUCT WILL INCLUDE PLAYERS PICTURED IN NFL UNIFORMS

IN STORES AUGUST 2014



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Rookie Autograph - Green Parallel



Rookie Autograph - Magenta Parallel

AUTOGRAPHS

ROOKIE AUTOGRAPHS: Rookies from the NFLPA Rookie Premiere featuring ON-CARD signatures.

Green Parallel: Seq #d

Purple Parallel: Seq #d

Magenta Parallel: Seq #d to 50

Red Parallel: Seq #d to 25

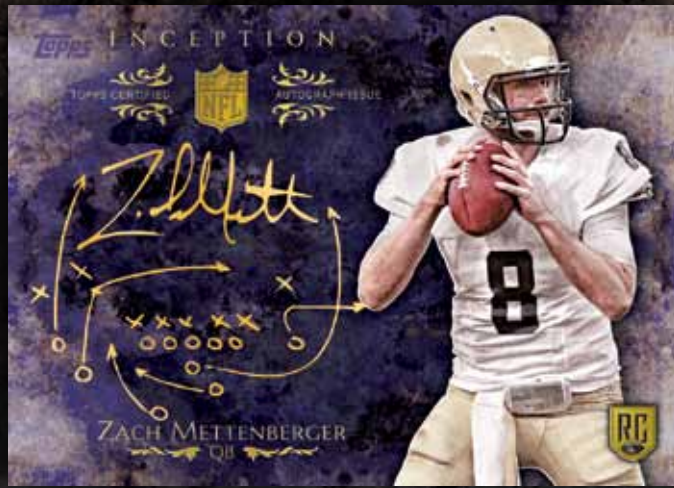
Blue Parallel: Seq #d 1/1

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Inception Gold Signings - QB Playbook Parallel

INCEPTION SILVER SIGNINGS NFLPA Rookie Premiere subjects featuring ON-CARD signatures in Silver Ink on a black card design. Seq #d

Gold Signings Parallel: Gold Ink parallel Seq #d to 25

Gold Signings "Nickname" Parallel: Gold Ink Parallel featuring player's nickname. Seq #d to 10

Gold Signings "Inscriptions" Parallel: Gold Ink Parallel featuring an Inscription. Seq #d 1/1

Gold Signings "QB Playbook" Parallel: Gold Ink Parallel featuring a hand-drawn play. Seq #d 1/1 **NEW!**

QUAD ROOKIE AUTOGRAPH NFLPA Rookie Premiere subjects featuring ON-CARD signatures. #d to 25 **NEW!**

Blue Parallel: Seq #d 1/1 **NEW!**

QB INCEPTION AUTOGRAPHS Features all quarterbacks invited to the NFLPA Rookie Premiere with their ON-Card signatures #d to 20

Magenta - Seq #d to 10 **NEW!**

Red - Seq #d to 5 **NEW!**

Blue - Seq #d 1/1 **NEW!**

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Inception Autographed Jumbo Patch Card



Rookie Autographed NFL Shield Logo Patch Book Card

AUTOGRAPHED RELICS

INCEPTION AUTOGRAPHED JUMBO PATCHES

NFLPA Rookie Premiere players featuring a surface applied sticker autograph and jumbo size patch

Green Parallel: Seq #d

Purple Parallel: Seq #d to 50

Magenta Parallel: Seq #d to 25

Orange (Glove) Parallel: Seq #d to 10

Red (Swoosh) Parallel: Seq #d 1/1

Blue (Team Logo Patch) Parallel: Seq #d 1/1

INCEPTION AUTOGRAPH PATCH BOOK CARDS NFL Rookie Premiere players featuring an image and ON-CARD signature on the left panel and a jumbo-size patch on the right panel. Seq #d to 5

Inception Autograph Laundry Tag Book Cards Rookie Premiere players featuring an image and ON-CARD signature on the left panel and an NFL Nike laundry tag on the right panel. Seq #d to 5

INCEPTION AUTOGRAPH LETTERS BOOK NFLPA Rookie Premiere players featuring an image and ON-CARD signature on the left panel and a letter from the nameplate with jersey backing on the right panel. Seq #d 1/1

Rookie Autograph NFL Shield Logo Patch Book Cards NFLPA Rookie Premiere subjects featuring an image and an ON-CARD signature on the left panel and an NFL Nike Shield on the right panel. Seq #d 1/1

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RELICS

ROOKIE PATCHES NFLPA Rookie Premiere subjects featuring a patch. Seq #/d

Green Parallel: Seq #/d to 75

Purple Parallel: Seq #/d to 50

Magenta Parallel: Seq #/d to 25

Red Parallel: Seq #/d to 10

Blue (Team Logo Patch) Parallel: Seq #/d to 1/1

ROOKIE JUMBO RELICS NFLPA Rookie Premiere subjects featuring a jumbo relic swatch. Seq #/d

Green Parallel: Seq #/d to 75

Purple Parallel: Seq #/d to 50

Magenta (Patch) Parallel: Seq #/d to 25

Red (Patch) Parallel: Seq #/d to 10

Blue (Team Logo Patch) Parallel: Seq #/d 1/1

Black (Nike Swoosh): Seq #/d 1/1 **NEW!**

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Base Card

BASE CARDS

Veterans (100): Top NFL Veterans.

Short Print Veterans (10): Features photography of veterans from their rookie season

PARALLEL CARDS

(Does not include Veteran Short Prints)

Green Parallel: 1 per pack

Purple Parallel: Seq #'d to 99

Magenta Parallel: Seq #'d to 75

Red Parallel: Seq #'d to 50

Blue Parallel: Seq #'d 1/1

Framed Printing Plates: Seq #'d 1/1

IN STORES AUGUST 2014

Solicitation subject to change



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