



2014-15 MVP Hockey

❖ Product Highlights:

- MVP Re-joins the lineup for 2014-15!
- 300-card base set (including 100 high-series SP's)
- All-New “Colors & Contours” Rainbow Foil Die-Cut base set parallel features nine tiers of scarcity (including three different perimeter die cut designs)!
- MVP Staples – Silver Script (1/pack) and Super Script (# to 25) parallels
- Popular dual-player One-on-One Signatures . . . and the return of MVP ProSign!
- Look for premium jersey cards including dual-sided 2-on-2 Jerseys and MVP Souvenirs!
- Look for one of four different 9-card Rookie Redemption sets per case!

❖ Configuration:

- 8 cards per pack
- 24 packs per box
- 16 boxes per case



One-on-One Signatures



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MVP Rookie Card –
part of High-Series Base Set SP's

❖ Box Break (24 Packs per Box):

- Twenty-Four (24) High-Series Base Set SP's
- Twenty-Four (24) Silver Script Parallels
- Six (6) “Colors & Contours” parallels (Bronze, Silver and Gold Rainbow Foil, Perimeter Die- Cut cards with nine different tiers of scarcity)
- Five (5) Additional Inserts . . .
 - 2013-14 NHL 3-Stars Weekly (1:7)
 - 2013-14 NHL 3-Star Monthly (1:48)
 - 2013-14 Rookie of the Month (1:40)
- One (1) additional BIG HIT . . .
 - Super Script Parallel (#'d of 25)
 - 2-on-2 Jerseys (Dual-Sided!)
 - Souvenirs (Combo Jerseys!)
 - Pro Sign
 - One-on-One Signatures



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❖ Case Break (16 Boxes per Case):

- **Four or More(4+) Super Script Parallels (#'d of 25)**
- **Five (5) Premium Jersey cards**
 - **Souvenir Jerseys (1:128)**
 - **Combo Jerseys (1:320)**
 - **2-on-2 Jerseys (1:480)**
 - **Dual-Sided Stunners feature four player swatches per card**
- **Three (3) Autograph Inserts . . .**
 - **Pro Sign (1:132)**
 - **One-on-One Signatures (1:2,612)**
- **One (1) Rookie Set Redemption Card (1:384)**
 - **Four different packs to chase broken up by Division**
 - **Collectors receive nine different division-themed Rookie Cards per Redemption!**



Colors & Contours, Level 3,
Silver, Die-Cut cards



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Colors & Contours, Level 3,
Gold, Die-Cut cards



Super Script



Regular Card



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2-on-2 Jersey Cards

❖ **Product Highlight:**

➤ **They square off on the ice, and now they square off on the card!**