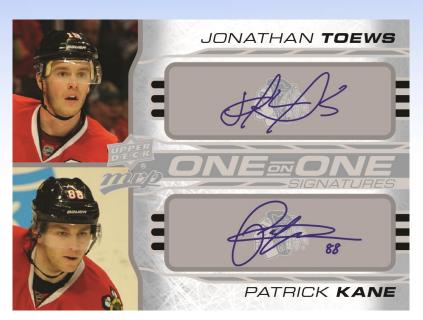


Product Highlights:

- MVP Re-joins the lineup for 2014-15!
- > 300-card base set (including 100 high-series SP's)
- > All-New "Colors & Contours"
 Rainbow Foil Die-Cut base set
 parallel features nine tiers of
 scarcity (including three different
 perimeter die cut designs)!
- MVP Staples Silver Script (1/pack) and Super Script (# to 25) parallels
- Popular dual-player One-on-One Signatures . . . and the return of MVP ProSign!
- > Look for premium jersey cards including dual-sided 2-on-2 Jerseys and MVP Souvenirs!
- Look for one of four different 9-card Rookie Redemption sets per case!

Configuration:

- 8 cards per pack
- 24 packs per box
- 16 boxes per case



One-on-One Signatures





MVP Rookie Card – part of High-Series Base Set SP's

* Box Break (24 Packs per Box):

- > Twenty-Four (24) High-Series Base Set SP's
- > Twenty-Four (24) Silver Script Parallels
- ➤ Six (6) "Colors & Contours" parallels (Bronze, Silver and Gold Rainbow Foil, Perimeter Die- Cut cards with nine different tiers of scarcity)
- > Five (5) Additional Inserts . . .
 - > 2013-14 NHL 3-Stars Weekly (1:7)
 - > 2013-14 NHL 3-Star Monthly (1:48)
 - > 2013-14 Rookie of the Month (1:40)
- > One (1) additional BIG HIT ...
 - > Super Script Parallel (#'d of 25)
 - > 2-on-2 Jerseys (Dual-Sided!)
 - Souvenirs (Combo Jerseys!)
 - Pro Sign
 - One-on-One Signatures



Case Break (16 Boxes per Case):

- Four or More(4+) Super Script Parallels (#'d of 25)
- > Five (5) Premium Jersey cards
 - Souvenir Jerseys (1:128)
 - Combo Jerseys (1:320)
 - 2-on-2 Jerseys (1:480)
 - Dual-Sided Stunners feature four player swatches per card
- > Three (3) Autograph Inserts . . .
 - > Pro Sign (1:132)
 - > One-on-One Signatures (1:2,612)
- > One (1) Rookie Set Redemption Card (1:384)
 - Four different packs to chase broken up by Division
 - > Collectors receive nine different divisionthemed Rookie Cards per Redemption!



Colors & Contours, Level 3, Silver, Die-Cut cards





Colors & Contours, Level 3, Gold, Die-Cut cards



Super Script



Regular Card







2-on-2 Jersey Cards

Product Highlight:

They square off on the ice, and now they square off on the card!