

THE UPPER DECK COMPANY

2015 2016

RAW

Hockey



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PRODUCT HIGHLIGHTS

- GRAB ONE LUSTROUS ROOKIE SIGNATURE CARD PER BOX!
- LOOK FOR THE EXCLUSIVE 1-OF-1 BLACK TIE AFFAIR INSERT!
- LUSTROUS INK HAS RETURNED!
- NEW! THE PRO PENMANSHIP INSERT INCLUDING SINGLE, DUAL, TRIPLE AND QUAD AUTOGRAPH CARDS!
- IT'S ALL ABOUT THE PATCH IN SHOWCASE RELICS!
 - FIND SIX VARIATIONS OF PATCHES AND AUTOGRAPHED PATCHES IN SHOWCASE RELICS!

UD BLACK IS BACK AND MAKING WAVES. DELIVERING SIX PREMIUM CARDS PER PACK, UD BLACK WILL PUT OUT SOME OF THE YEAR'S MOST DESIRABLE CARDS

CONFIGURATION

6 CARDS PER BOX
4 BOXES PER INNER
2 INNERS PER CASE



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BOX BREAK

GRAB YOUR BOX OF UD BLACK HOCKEY
AND COLLECT SIX SUPER-PREMIUM CARDS



STAR TRADEMARKS RELICS

1 BASE CARD

1 LUSTROUS
ROOKIE
SIGNATURE CARD

4 ADDITIONAL
PREMIUM
AUTOGRAPH OR
RELIC CARDS

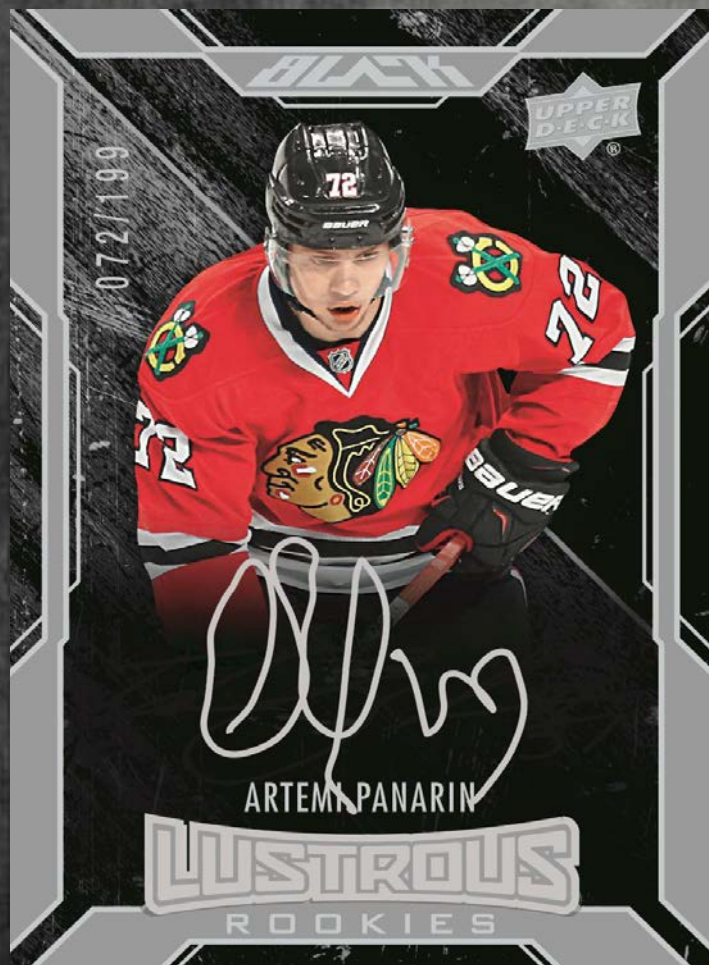


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LUSTROUS ROOKIE

FEATURING 50 TOP NHL ROOKIE
AUTOGRAPHS ON A GLIMMERING
ACETATE SURFACE



*Grab One
Lustrous Rookies
Signature Card
Per Box*

FIND
BLACK
& BLUE
PARALLELS
NUMBERED
1-OF-1



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LUSTROUS INK

LUSTROUS INK MAKES ITS RETURN BACK
TO THE UPPER DECK FAMILY IN THE NEWLY
OVERHAULED; UD BLACK

Find This Stunning
Insert Including
Autographs,
Autograph
Dual-Jersey Swatches
& Autograph
Dual-Patch Swatches
All Printed on a
Brilliant Acetate
Surface



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PRO PENMANSHIP

NEW

MAKING ITS BIG DEBUT,
PRO PENMANSHIP WILL
OFFER SOME OF THE
MOST SUBSTANTIAL
AUTOGRAPHS
THIS SEASON

PAIRING SOME OF
THE TOP NHL STARS
ALL ON ONE CARD

FIND SINGLE, DUAL, TRIPLE AND
QUAD AUTOGRAPH CARDS

MAX DOMI
COYOTES®

CONNOR McDAVID
OILERS®

ARTEMI PANARIN
BLACKHAWKS®

DYLAN LARKIN
RED WINGS®

BLAZER
UPPER DECK®

PRO PENMANSHIP
QUADS 1/3

WAYNE GRETZKY
OILERS® - C

CONNOR McDAVID
OILERS® - C

BLAZER
UPPER DECK®

10/25 PRO PENMANSHIP
COMBOS



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SHOWCASE RELICS

FIND SIX VARIATIONS OF PATCHES
AND AUTOGRAPHED PATCHES
IN ROOKIE SHOWCASE RELICS



A COLLECTION OF
THE TOP 50
ROOKIES
FROM THE NHLPA
ROOKIE SHOWCASE

FEATURING DIAMOND CLUB
PATCH CARDS # 'D TO 2



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BLACK TIE AFFAIR

FEATURING THE ENTIRE LACED SECTION
FROM A GAME-USED NHL JERSEY

REVIEW

LIMITED TO
100
TOTAL
SUBJECTS



EACH
SUBJECT
NUMBERED
1-OF-1



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