

MAJOR LEAGUE BASEBALL®



BOWMAN® BASEBALL IS BACK IN 2016 WITH AN ARRAY OF NEW PRODUCT CONTENT SHOWCASING THE GAME'S BIGGEST PROSPECTS AND 2016 ROOKIES!

NEW TO 2016 BOWMAN® BASEBALL

- **Shimmer Variation Chrome® Refractors**

2016 Bowman will feature additional low-numbered refractors as part of its Chrome Prospect and Chrome Prospect Autograph subsets.

- **International Ink Insert/Autograph subsets**

Showcasing the biggest international prospects of the summer signing window.

- **Sophomore Standouts Autographs**

Making note of the monumental 2015 rookie class by featuring low-numbered autographs of the game's biggest sophomores, including Kris Bryant, Byron Buxton, Carlos Correa and more.

Each 2016 Bowman Baseball Hobby box will deliver 1 autograph card.

Additionally, look for popular returning insert sets including Rookie Recollections and Bowman Scouts' Top 100!

2016 Bowman Baseball – The First Place to Find the Game's Future Stars!

Bowman®
IN STORES APRIL 2016



Collectors can expect more Chrome® color variations in 2016 Bowman® Baseball, with the addition of Shimmer Variation Refractors for all 150 prospects!

Shimmer Variation Refractors **NEW!**

- Green Shimmer Variation Refractor
- Orange Shimmer Variation Refractor
- Red Shimmer Variation Refractor

Additional Chrome Prospect Card parallels will include:

- Refractor
- Purple Refractor: sequentially numbered.
- Blue Refractor: sequentially numbered.
- Gold Refractor: sequentially numbered.
- Orange Refractor: sequentially numbered to 25. **HOBBY ONLY!**
- Red Refractor: sequentially numbered to 5.
- SuperFractor: numbered 1/1. **HOBBY SKUS ONLY!**
- Printing Plates: numbered 1/1.

CHROME PROSPECT CARDS



Chrome Prospect Card -
Orange Shimmer Variation Refractor



Chrome Prospect Card

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Paper card technology will also be featured in 2016 Bowman® Baseball, along with its Chrome counterpart.

Veteran & Rookie Base Cards

Featuring the biggest 2016 *MLB*® rookies and veterans, including Mike Trout, Andrew McCutchen, Kyle Schwarber and Miguel Sano.

Paper Prospects

The game's top prospects and up-and-comers.

Parallels for the Veteran & Rookie Base Cards and Paper Prospects will include:

- Silver Border
- Purple Border: sequentially numbered.
- Blue Border: sequentially numbered.
- Gold Border: sequentially numbered.
- Orange Border: sequentially numbered to 25. **HOBBY ONLY!**
- Red Border: sequentially numbered to 5.
- Metallic Border: numbered 1/1.

PAPER CARDS



Veteran Base Card



Rookie Base Card -
Orange Border Parallel



Paper Prospect Card -
Gold Border Parallel

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Popular insert content will return to 2016 Bowman® Baseball, with additional color parallels!

Bowman Scouts' Top 100

Featuring the top 100 prospects as ranked by our Bowman Scouts.

- Gold Parallel: sequentially numbered. **NEW!**
- Orange Parallel: sequentially numbered to 25. **HOBBY ONLY!**
- SuperFractor Parallel: numbered 1/1. **NEW!**
- Additionally, look for limited, sequentially numbered autograph parallels!

Rookie Recollections

Honoring the 25th anniversary of the 1991 Bowman rookie class that featured Chipper Jones, Jeff Bagwell, Luis Gonzalez, and Ivan Rodriguez.

- Gold Parallel: sequentially numbered. **NEW!**
- Orange Parallel: sequentially numbered to 25. **NEW! HOBBY ONLY!**
- Red Parallel: sequentially numbered to 5. **NEW!**
- SuperFractor: numbered 1/1. **NEW!**
- Additionally, look for limited, sequentially numbered autograph parallels!

RETURNING INSERT CONTENT



Bowman Scouts' Top 100 Insert Card



Rookie Recollections Insert Card



Rookie Recollections - Red Refractor Autograph Parallel

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Additionally, thematic new insert content will be debuted in 2016 Bowman® Baseball!



International Ink **NEW!**

Featuring the top international prospects inked during the July 2015 signing period. Bowman was present on the scene to provide collectors with a unique first look at these highly-touted prospects!

Family Tree **NEW!**

Showcasing the most collectible father-son player combinations.

Sophomore Standouts

Building off the success of the 2015 Sophomore Standouts Autograph set, 2016 Bowman will feature insert cards of last year's monumental rookie class that included superstars Kris Bryant, Byron Buxton, Carlos Correa and more.

Parallels for these insert sets will include:

- Blue Parallel: sequentially numbered.
- Orange Parallel: sequentially numbered to 25. **HOBBY ONLY!**
- Red Parallel: sequentially numbered to 5.
- Metallic Parallel: numbered 1/1.
- Additionally, look for limited, sequentially numbered autograph parallels!

NEW INSERT CONTENT



Sophomore Standouts Insert Card

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Each hobby box of 2016 Bowman® Baseball will deliver one autograph card.

Chrome® Prospect Autographs

Featuring ON-CARD autographs of the game's budding prospects.

- Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY**
- Purple Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY**
- Blue Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY**
- Gold Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY**
- Orange Refractor Parallel: sequentially numbered to 25. **HOBBY ONLY!**
- Red Refractor Parallel: sequentially numbered to 5. **HOBBY SKUS ONLY**
- SuperFractor Parallel: numbered 1/1. **HOBBY SKUS ONLY**
- Printing Plates: numbered 1/1. **HOBBY SKUS ONLY**
- Additionally, look for new, low-numbered autographed shimmer variation refractor parallels! **NEW!**

Sophomore Standouts Autographs HOBBY SKUS ONLY

Remembering the monumental 2015 rookie class with ON-CARD autograph cards of the biggest stars.

- Red Parallel: sequentially numbered to 5.
- SuperFractor: numbered 1/1.

Chrome Rookie Autographs

Autograph variations of the Rookie Base Cards on chrome technology with ON-CARD autographs.

- Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY**
- Blue Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY**
- Gold Refractor Parallel: sequentially numbered. **HOBBY SKUS ONLY**
- Orange Refractor Parallel: sequentially numbered to 25. **HOBBY ONLY!**
- Red Refractor Parallel: sequentially numbered to 5. **HOBBY SKUS ONLY**
- SuperFractor Parallel: numbered 1/1. **HOBBY SKUS ONLY**
- Printing Plates: numbered 1/1. **HOBBY SKUS ONLY**

AUTOGRAPH CARDS

Chrome Rookie Autograph Card



Chrome Prospect Autograph Card - Blue Parallel

Sophomore Standouts Autograph Card - Red Parallel





Other autograph components in 2016 Bowman® Baseball will include:

Turn Two Autographs NEW!

A unique, two-sided card featuring two top prospects from various MLB® organizations.

- Gold Parallel: sequentially numbered.
- SuperFractor Parallel: numbered 1/1.
- Additionally, look for hobby exclusive insert versions!

Ultimate Autograph Book Card

24 of the game's biggest prospects on one card!

All-America Game Autographs

Today's biggest prospects, signed while still in high school!

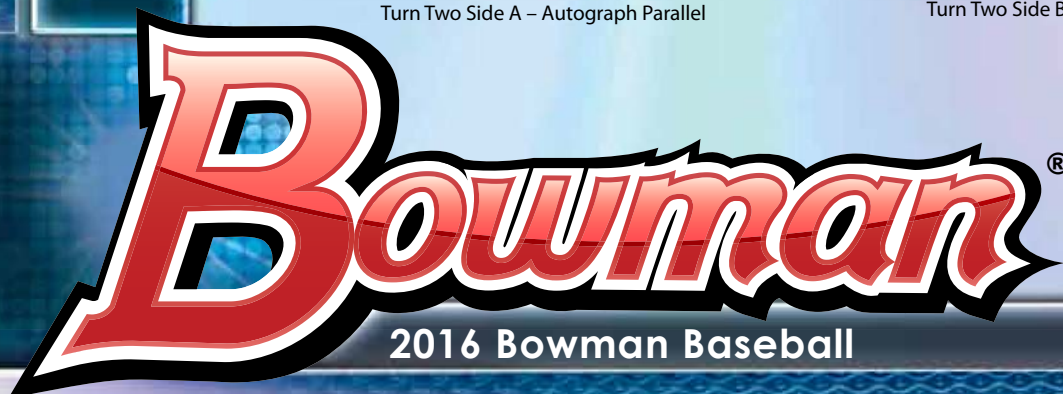
ADDITIONAL CONTENT



Turn Two Side A – Autograph Parallel



Turn Two Side B – Autograph Parallel



MAJOR LEAGUE BASEBALL®



2016 Bowman® Baseball will not disappoint, with content that includes the biggest names from all levels of *Major League Baseball*®!

HOBBY BOX CONFIGURATION

**10 CARDS PER PACK
24 PACKS PER BOX
12 BOXES PER CASE**

LOOK FOR 2016 BOWMAN BASEBALL IN APRIL 2016!



RECAP

Solicitation subject to change Final odds/players subject to actual production runs.

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