PANINI AMERICA, INC.

P A N I

ANDREW LUCK

LUXE FOOTBALL

2015 NFL FOOTBALL TRADING CARDS

PANINI

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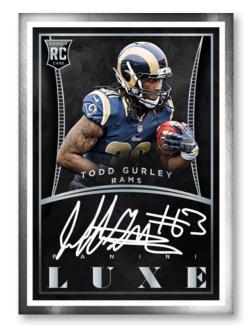




LUXE MEMORABILIA AUTO PRIME GOLD

TOM BRADY

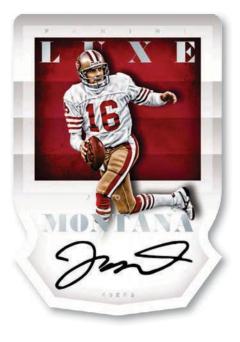
Luxe Memorabilia Autographs feature some of the most sought after autographed memorabilia cards of the NFL's elite, including Tom Brady! Prime parallels are sequentially numbered to 25 or less!



LUXE ROOKIE AUTOGRAPHS

TODD GURLEY

Find the first football cards in Panini history with a metal-framed border, including an on-card autograph of the top NFL Legends, Stars and Rookies!



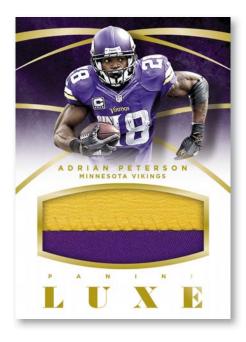
LUXE DIE CUT AUTOGRAPHS

JOE MONTANA

Look for premium on-card autographs, set against a brilliant die-cut design that feature legends like three-time
Super Bowl MVP Joe Montana!



LUXE FOOTBALL



LUXE MEMORABILIA PRIME

ADRIAN PETERSON

Look for beautiful prime memorabilia cards in Luxe of NFL superstars like Adrian Peterson, sequentially numbered to 25 or less!



ROOKIE MEMORABILIA DIE-CUT PRIME

JAMEIS WINSTON

Collect rare die-cut memorabilia cards - every version features a jumbo prime swatch; sequentially numbered to 49 or less!



LUXE FOOTBALL

HOBBY CONFIGURATION

- 4 CARDS PER PACK
- 1 PACK PER BOX
- 5 BOXES PER CASE

BOX BREAK

3 AUTOGRAPHS AND 1 MEMORABILIA CARD.

SELLING POINTS

- Each box delivers three deluxe on-card autographs and one premium jumbo memorabilia card!
- It features a diverse autograph checklist of past, present and future stars, with signatures surrounded by a sleek metal-framed border!
- Look for jumbo prime swatches of top stars and rookies in
 Luxe Memorabilia Prime and Memorabilia Die-Cuts Prime!
- Find oversized memorabilia paired with an on-card autograph in Luxe Memorabilia Autographs!
- Every card in the set is sequentially numbered to 99 or less!

