

THE UPPER DECK COMPANY

2015-16



HOCKEY



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2015



2016

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## CONFIGURATION

4 Cards Per Pack  
20 Packs Per Box  
16 Boxes Per Case

## BOX BREAK

1 Autograph Card  
6 Colored, Patterned and or  
Press-Plate Parallel Cards  
5 Rainbow Parallel Cards  
5 O-Pee-Chee Retro Cards  
3 Superstars, Team Logos or  
Trophied Talents Die Cut cards

## PRODUCT HIGHLIGHTS

Featuring 100% On-card Rookie Autographs!

- Find 1 Autograph inside Every Box!
- Highlighted by Top Prospects who Debuted This Season! Including Connor McDavid!
- Featuring 10 Levels of Parallels, Producing Amazing High-Value Hits!
- Plus, grab Awesome Signature Hits from Superstars & Legends too!

Collect A Multitude Of Amazing Marquee Rookie Parallels!

- Rainbow, Traxx, White Ice, Red Prism, Black Ice, Blue Cubes, Seismic Gold, Purple, Emerald Surge and the Highly Sought After Golden Treasures #’d just 1 of 1!

Look For O-Pee-Chee Retro Cards Falling 5 Per Box!

- Sleek 100-card set!
- Featuring 3 Serial #’d Parallels and Blue Autograph Parallels!



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## Taking O-Pee-Chee To A Whole New Level

Collect The Entire 190 Card Base Set

Featuring 150 Active & Veteran Players

10 Legends of The Game

30 Rookie Autographed Cards



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# Rookie Autograph Parallels

Featuring 100% On-Card  
Rookie Autographs

Highlighted by Top Prospects  
who Debuted This Season

#collectconnor



Emerald Surge



Black Ice



Red Prism



Rainbow



White Ice

## Multitude of Parallels

Look For Your Favorite Rookie Autographed  
1-of-1 Golden Treasures Parallel



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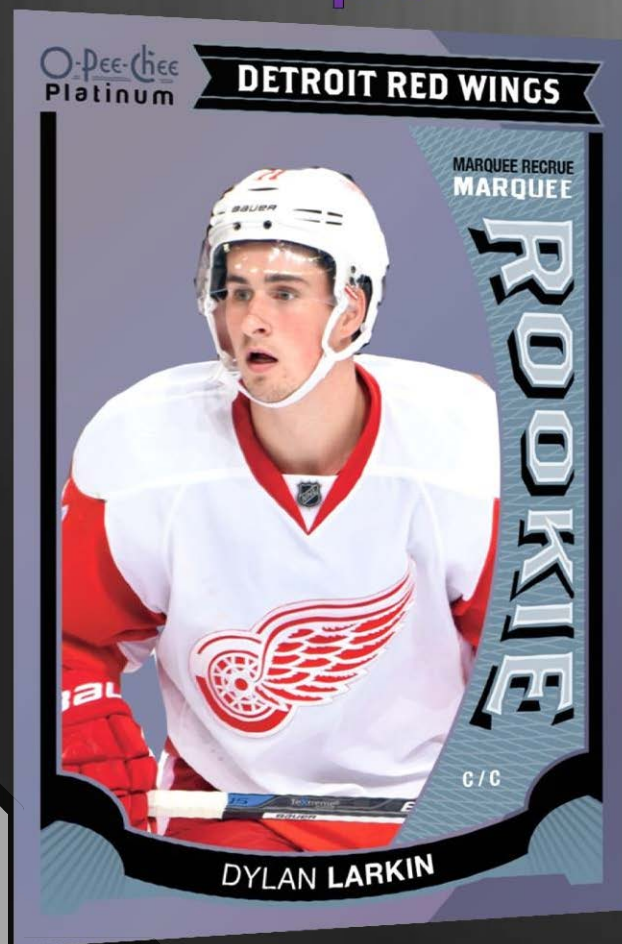
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# Marquee Rookies

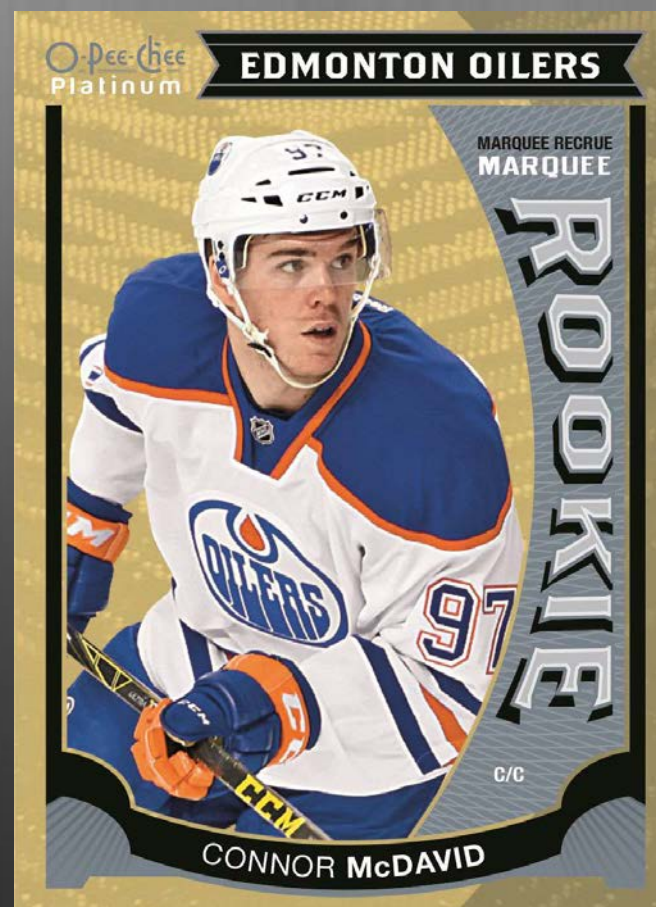
**10 Parallels**

Rainbow, Traxx, White Ice, Red Prism, Black Ice, Blue Cubes, Seismic Gold, Emerald Surge, Purple  
and the Highly Sought After Golden Treasures #’d 1-of-1

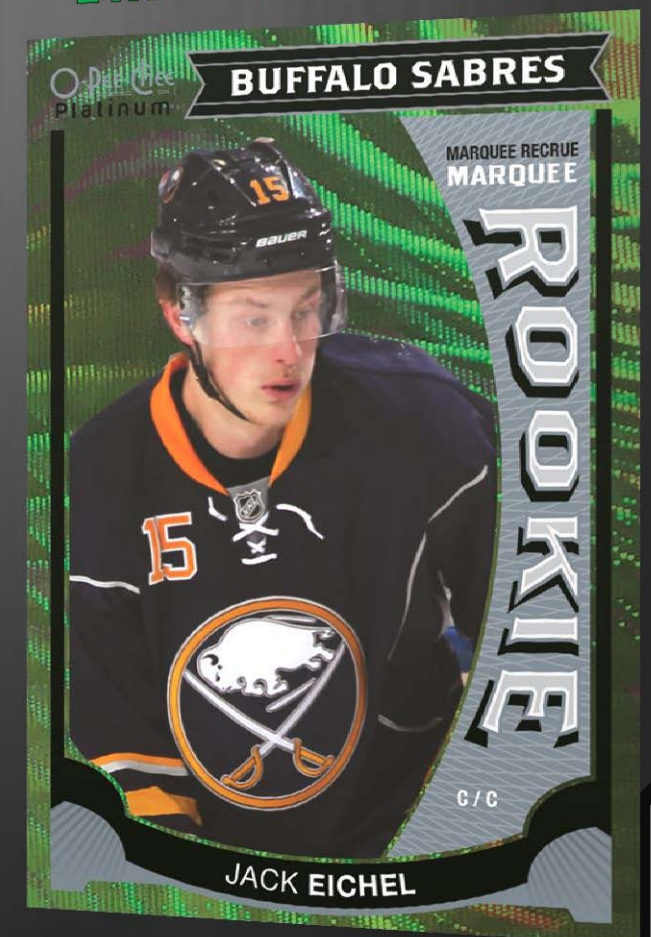
Purple



Golden Treasures



Emerald Surge



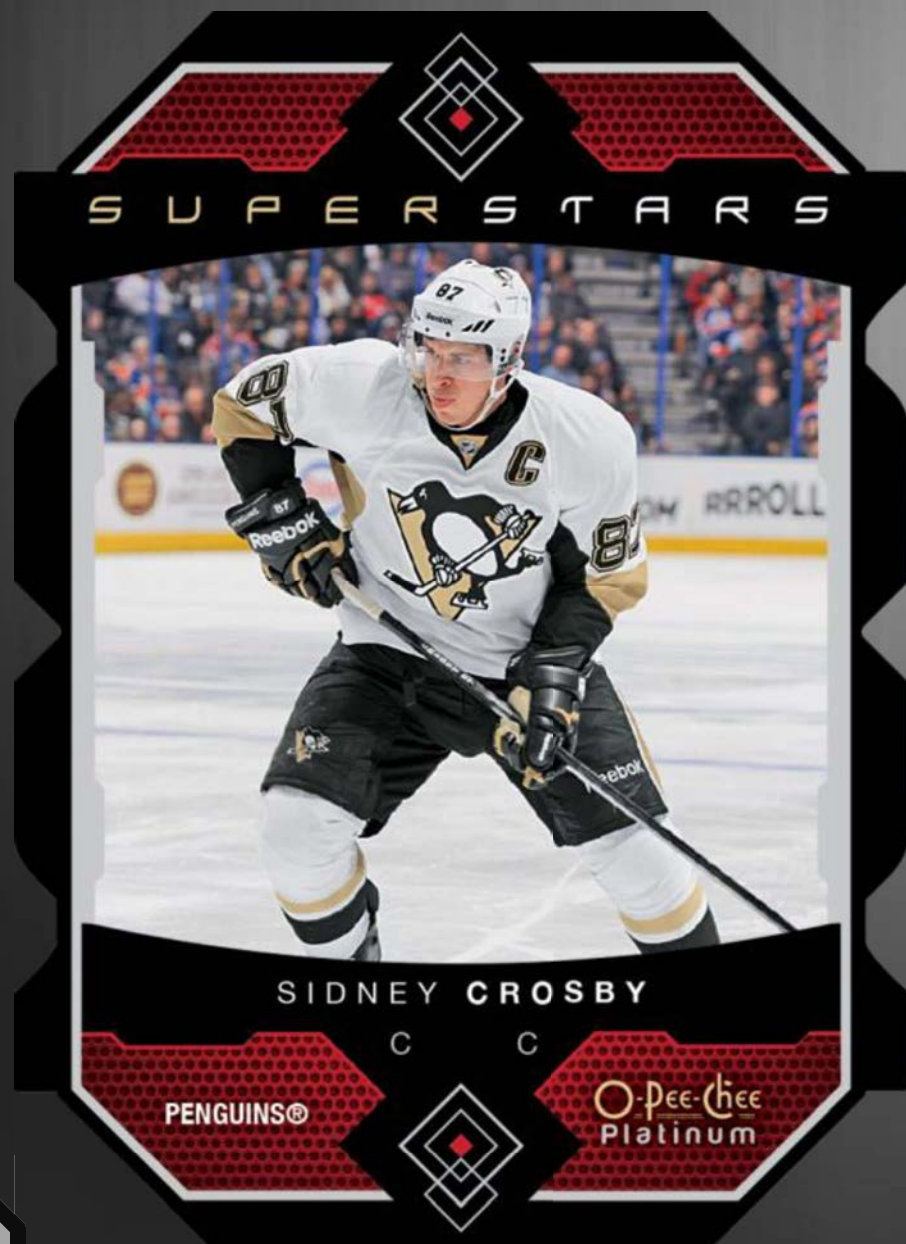
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# Die Cut Inserts

Grab Superstars, Team Logos &  
Trophied Talent Die-Cuts

Each featuring Autograph  
Rainbow Parallels

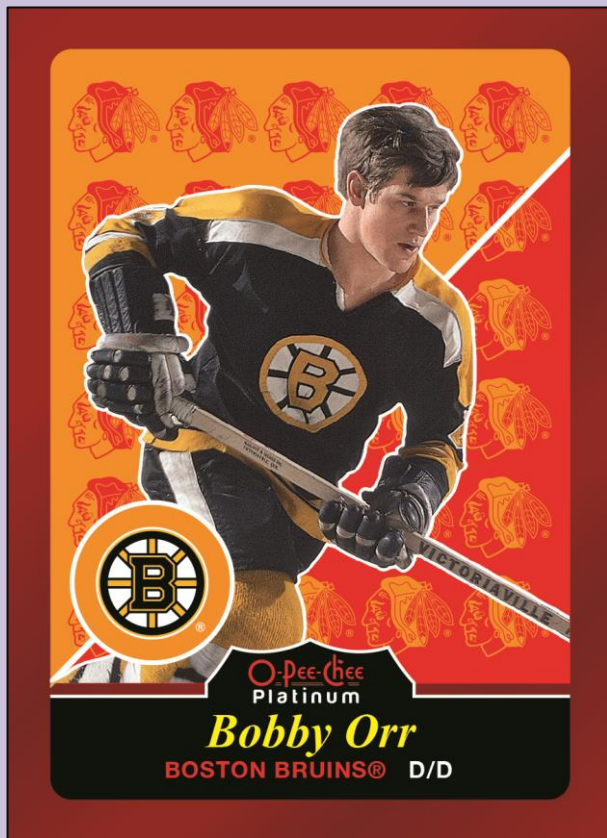


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# O-Pee-Chee Retro



FEATURING 3 SERIAL #'D  
PARALLELS AND BLUE  
AUTOGRAPH PARALLELS



SLEEK 100-CARD SET  
INCLUDING THIS YEARS TOP  
ROOKIES AND SOME OF THE  
NHL'S TOP LEGENDS

COLLECT ALL 6 DIFFERENT VARIATIONS OF THESE RETRO CARDS