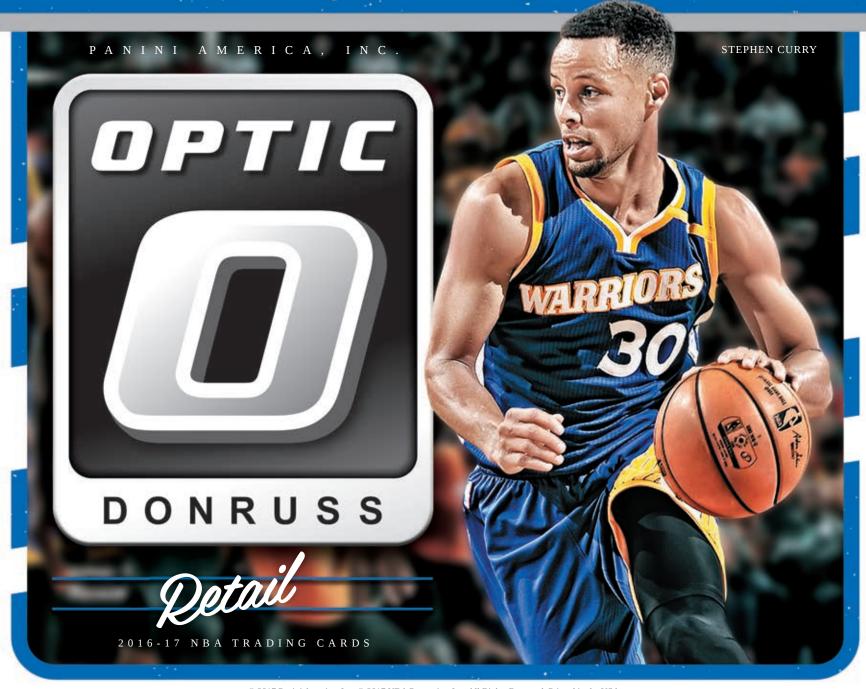
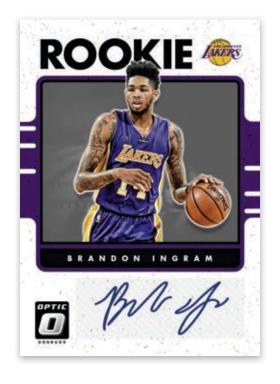
# DONRUSS OPTIC BASKETBALL











**SIGNATURE SERIES** 

**ROOKIE SIGNATURES** 

**SIGNATURE SERIES** 

Newly built just for Optic, these two autograph inserts feature the following parallels: Black #'d/1 (Retail), Blue #'d/25 (Blaster), Pink #'d/25 (Fat Pack), Green #'d/5 (Gravity Feed).









COURT KINGS ROOKIE KINGS HALL KINGS

Retail Exclusive Inserts include Court Kings, Rookie Kings, Hall Kings, and the following parallels: Holo, Purple, Orange #'d/199 (Fat Pack), Red #'d/99 (Blaster), Blue #'d/49 (Retail),

Aqua #'d/25 (Gravity Feed), Pink #'d/25 (Fat Pack), Gold #'d/10 (Blaster),

Green #'d/5 (Gravity Feed), and Black #'d/1 (Retail).



# **RETAIL CONFIGURATIONS**

#### **RETAIL:**

4 CARDS, 20 PACKS, 24 BOXES

#### **BLASTER:**

4 CARDS, 6 PACKS, 20 BOXES

## **GRAVITY:**

4 CARDS, 36 PACKS, 6 BOXES

### **FAT PACK:**

12 CARDS, 1 PACK, 36 BOXES

#### **MULTI-PACK:**

- (3) 4-CARD PACKS,
- (1) 3-CARD CHECKERBOARD PACK

# **SELLING POINTS**

- Introducing Donruss Optic--Look for Opti-Chrome Prizm parallels of every card in the set!
- Collect the NBA's newest and brightest stars in a 50-card rookie set!
- Find Retail Exclusive Inserts and Parallels in Court Kings, Rookie Kings, and Hall Kings, and Parallels Black #'d/1 (Retail), Aqua #'d/25 (Gravity Feed), Pink #'d/25 (Fat Pack), and Checkerboard (Multi Pack).
- Look for Retail Exclusive Rookie Signatures and Signature Series!

