

2016-17

UPPER DECK

NHL

H O C K E Y

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PRODUCT HIGHLIGHTS

- NEW CONFIGURATION -

**Now Featuring 5 Premium Cards Per Pack
With an Even More Spectacular Design With a 25%
Lower Box Price**

UD Black Hockey Features 100% On-Card Signatures

**Find Pro Penmanship Cards Including Single, Combos and
Trios; All Featuring On-Card Signatures, Signed on a
Gleaming Acetate Surface!**

-- BOX BREAK --

on average

4 Autograph, Material or Booklet Cards
No less than 2 of the 4 cards will include an Autograph

**1 Base Card, Including: Regular #’d to 299
Gold Spectrum #’d to 25 or
Black & Blue #’d 1-of-1**

-- Configuration --

5 Cards Per Box - 5 Boxes Per Inner



Base Set Gold Spectrum Parallel

All Content is subject to change. Card images are solely for the purpose of design display.

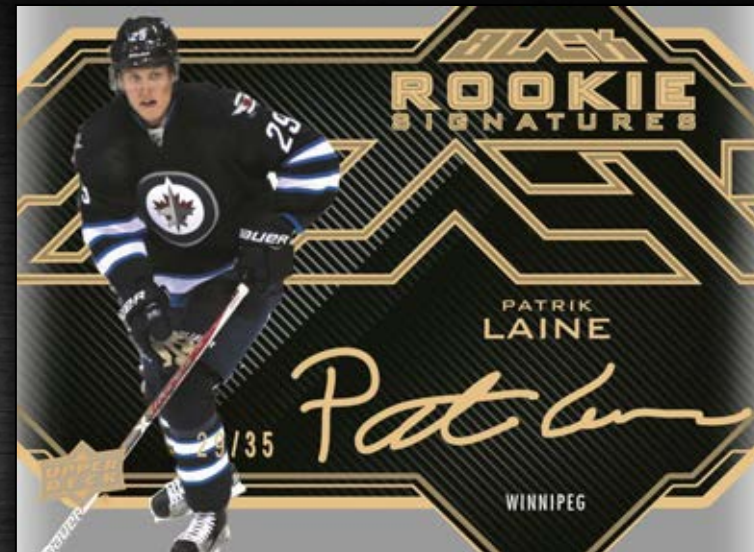




ROOKIE AUTOGRAPHS

**Lustrous Rookies Signatures Feature 35 of The Top NHL Rookies
From The Astonishing 2016-17 Season
Printed on a Gleaming Acetate Surface**

Find Extremely Rare, Black & Blue Parallels Numbered to a mere 5



**Find Rookie Signatures
Level 1 #’d to 249,
Level 2 #’d to 149 &
Level 3 #’d to 25**

Lustrous Rookie Signatures



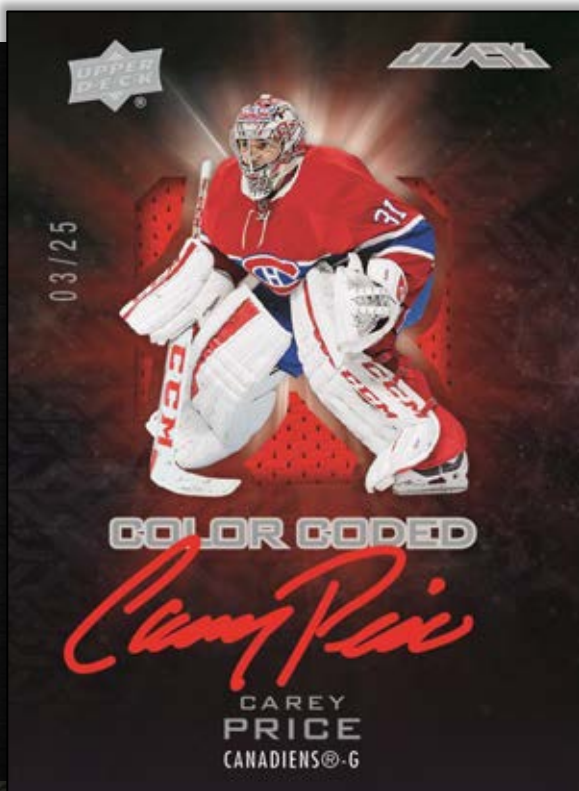
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NEW TO UD BLACK

**Look For Color Coded Autos
And Auto-Jersey Cards
Featuring Some of The
Most Stunning On-Card
Autographs of The Year**



**Color Coded
Varied #ing**

**Color Coded
Jersey
Varied #ing**

**Color Coded
Black & Blue
'd 1-of-1**



**Black Hole
Jersey
Inserted 1:3**

**Black Hole
Jersey Auto
Inserted 1:5**

**Black Hole
Premium Relic
'd to 15**

**Black Hole
Premium Relic
Autograph
'd to 10**

**Find Black Hole Relics
and Premium Relic Cards
Including Autographed
Parallels of NHL's top
Rookies, Stars and Legends**



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AUTOGRAPH & PREMIUM MEMORABILIA

Uncover an Extensive Selection of Premium Autographs And Memorabilia Cards From Hockey's Biggest Stars Legends



Find Pro Penmanship Cards Including Single, Combos and Trios; All Featuring On-Card Signatures, Signed on a Gleaming Acetate Surface



Obsidian Signatures Patch Parallel



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BOOKLETS



Quad Patch Booklets Level 2 Parallel



Look for Quad booklet cards, featuring jersey and patch versions, each delivering a unique collection of NHL stars



Fresh Gear Rookie Booklet Auto Parallel



Find Fresh Gear Booklet cards featuring Jersey, Patch, Stick and Glove from a number of the 2016-17 top rookies



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