

THE UPPER DECK COMPANY

2016-17



HOCKEY

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PRODUCT HIGHLIGHTS

PREMIER

- Configuration -

7 Cards Per Box
5 Boxes Per Inner

-- BOX BREAK --

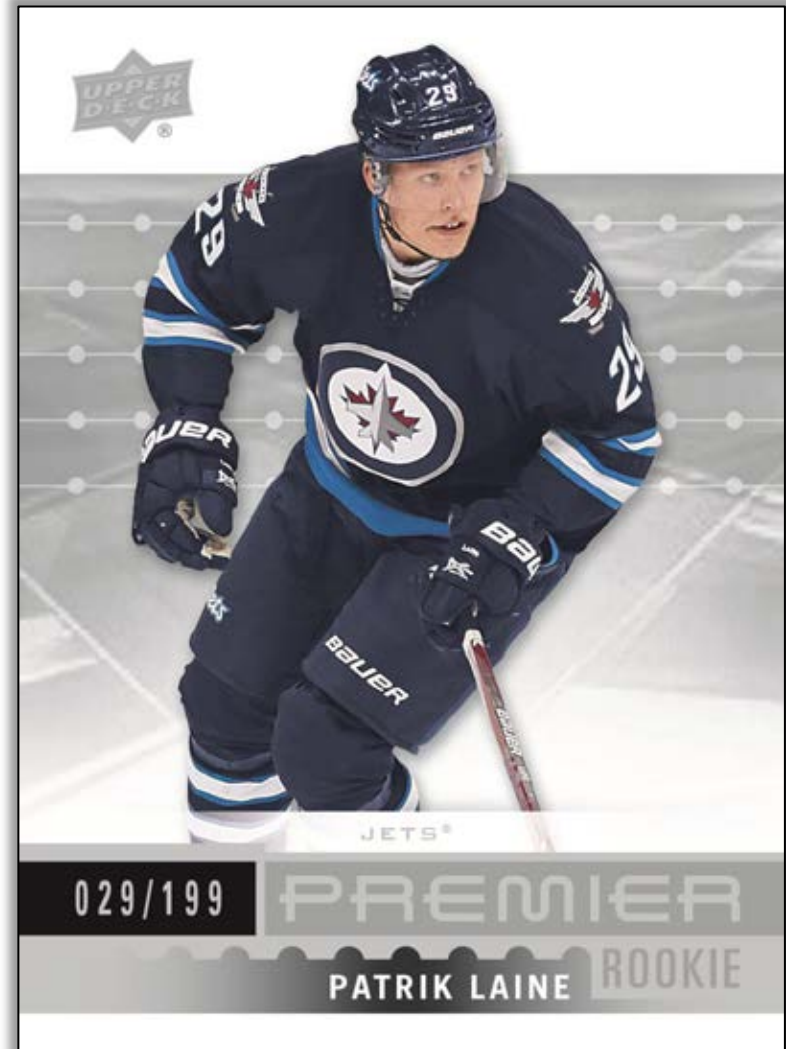
on average

One Hard-Signed Rookie Auto Patch Card

Four Additional Autograph
Or

Memorabilia Cards

Two Base Rookies or Legends Cards



Base Set Rookie Variation



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Rookie Auto Patch

PREMIER

Every Box of 2016-17 Upper Deck
Premier Will Deliver
One Rookie Autograph Patch
ON AVERAGE

*Featuring an Over-Sized Patch
Swatch With A Hard-Signed
Autograph on Acetate Stock*



Find Gold Spectrum Parallels #'d
to 25 as Well as The Stunning 1-of-
1 Platinum Blue Spectrum Parallel



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Mega Patch

PREMIER

With Enormous patches measuring 1.75" x 2.75" Spreading Nearly The Whole Card, The Mega Patch Insert Will Deliver Enormous Secondary Value

Find Chest Logos, Shoulder Logos, Sleeve Numbers & Commemorative Logo Patches From Game Used Jerseys of Some of The NHL's Top Players & Rookies



**If One is Not Enough,
Find Mega Patch & Mega
Stick Duos and Trios**



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PREMIER

New Premier Gear and Rookie Premier Gear cards featuring premium materials including stick, glove, patch, tags and even buttons #’d as low as 10



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