

MAJOR LEAGUE BASEBALL®

Bowman **DRAFT** BASEBALL

2016

**BOWMAN® IS EXCITED TO UNVEIL
ITS JUMBO BOX CONFIGURATION
AS THE EXCLUSIVE OFFERING OF
2016 BOWMAN DRAFT BASEBALL!**

HOBBY

**Look for better autograph value*,
revamped *MLB*® Draft content,
and additional autograph refractors
in this year's Bowman Draft release.**

**2016 Bowman Draft Baseball
boxes will feature:**

- **3 autograph cards**
- **384 total cards across 12 packs**
- **Low-numbered wave refractor autograph cards**
- **Randomly inserted 7-card autograph hot packs**

**2016 Bowman Draft Baseball
will arrive in stores in December 2016.**



* vs. the traditional Hobby Box configuration

BOWMAN DRAFT BASEBALL IS THE VERY FIRST TRADING CARD SET THAT FEATURES BASE CARDS AND AUTOGRAPHS OF THE GAME'S FUTURE STARS IN THEIR *MLB*® UNIFORMS.

Each box of 2016 Bowman Draft will contain at least **THREE** autograph cards!

CHROME DRAFT PICK AUTOGRAPHS

Showcasing ON-CARD autographs of the top 2016 *MLB*® draftees.

- Refractor: sequentially numbered.
- Purple Refractor: sequentially numbered.
- Blue Refractor: sequentially numbered.
- Green Refractor: sequentially numbered.
- Gold Refractor: sequentially numbered.
- Orange Refractor: sequentially numbered to 25.
- Red Refractor: sequentially numbered to 5.
- SuperFractor: numbered 1/1.

New to 2016, look for low-numbered Wave Refractor Parallels of the Chrome Draft Pick Autographs! **NEW!**



Chrome Draft Pick Autograph Card –
Blue Refractor Parallel



Chrome Draft Pick Autograph Card –
Red Wave Refractor Parallel

**CHROME DRAFT PICK
AUTOGRAPH CARDS**

Bowman
DRAFT **2016**
BASEBALL

2016 BOWMAN DRAFT BASEBALL WILL CONTAIN NOTABLE PRODUCT ADDITIONS, INCLUDING AUTOGRAPH HOT PACKS AND CARDS OF ELITE MLB® RETIRED PLAYERS.

MLB® DRAFT HISTORY NEW!

Reflecting back on historical draft selections of elite MLB® retired players.

- Gold Parallel: sequentially numbered.
- Red Parallel: sequentially numbered to 5.
- SuperFractor: numbered 1/1.
- Additionally, look for low-numbered autograph parallels!

DRAFT NIGHT AUTOGRAPHS NEW!

Featuring images of 2016 draftees from MLB® Draft night in June '16. Sequentially numbered.

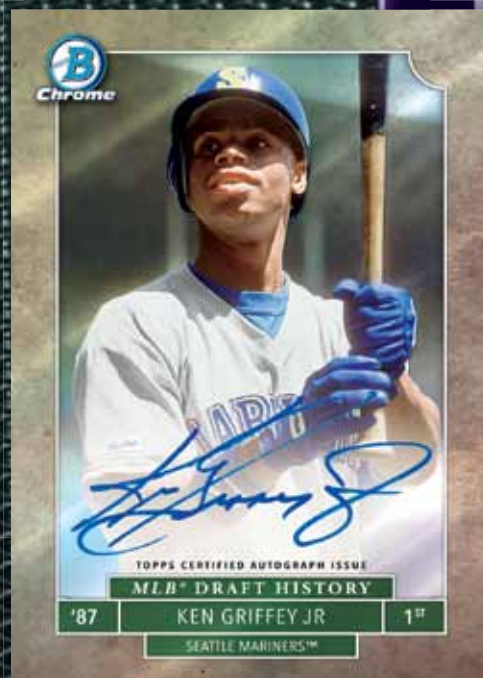
- Gold Parallel: sequentially numbered.
- Red Parallel: sequentially numbered to 5.
- SuperFractor: numbered 1/1.

AUTOGRAPH HOT PACKS NEW!

Randomly inserted packs of 2016 Bowman Draft will have all **SEVEN** of their Chrome Base Cards replaced with Black Refractor Autographs!

NEW TO 2016

Chrome Draft Pick
Autograph Card –
Black Refractor
Parallel



MLB® Draft History Autograph Card

Bowman **DRAFT BASEBALL**

2016

INSERT SUBSETS IN 2016 BOWMAN DRAFT WILL INCLUDE TWO SETS THAT MADE SUCCESSFUL DEBUTS IN LAST YEAR'S RELEASE.

BOWMAN SCOUTS' FANTASY IMPACT

Featuring up-and-comers bound to make an impact on next year's fantasy landscape.

DRAFT DIVIDENDS

Highlighting players who were originally drafted out of high school, opted to pursue collegiate careers, and whose choices paid dividends.

Parallels for the above insert sets will include:

- Gold Parallel: sequentially numbered.
- Red Parallel: sequentially numbered to 5.
- SuperFractor: numbered 1/1.
- Low-numbered autograph versions will also be included!

**RETURNING INSERT
CONTENT**



Bowman Scouts' Fantasy Impact Card



Draft Dividends - Base Autograph Card

Bowman

DRAFT BASEBALL

2016

SELECT BOXES OF 2016 BOWMAN DRAFT BASEBALL WILL FEATURE INCREMENTAL CONTENT!

ALL-AMERICA GAME AUTOGRAPH CARDS

Autographed cards from previous All-America high school showcase games. Sequentially numbered.

- Gold Framed Parallel: numbered 1/1.

TOP OF THE CLASS BOX TOPPERS

Featuring the biggest names from the 2016 MLB® Draft class on an oversized chrome card. Sequentially numbered.

- Gold Parallel: sequentially numbered to 50.
- Red Parallel: sequentially numbered to 5.
- SuperFractor: numbered 1/1.
- Autographed Orange Parallel: sequentially numbered.



All-America Game Autograph



Top of the Class
Box Toppers

ADDITIONAL
FEATURES

Bowman DRAFT BASEBALL

2016

THE 2016 BOWMAN DRAFT BASE CARD SET WILL CONSIST OF 200 SUBJECTS, EACH WITH AN ASSORTMENT OF PAPER AND REFRACTOR PARALLELS.

BASE CARDS

2016 MLB® Draft picks and top prospects on paper technology.

- Silver Border
- Blue Border: sequentially numbered.
- Green Border: sequentially numbered.
- Gold Border: sequentially numbered.
- Orange Border: sequentially numbered to 25.
- Red Border: sequentially numbered to 5.
- Black Border: numbered 1/1.

CHROME BASE CARDS

The same subjects as the base cards, on chrome technology.

- Refractor
- Sky Blue Refractor
- Purple Refractor: sequentially numbered.
- Blue Refractor: sequentially numbered.
- Green Refractor: sequentially numbered.
- Gold Refractor: sequentially numbered.
- Orange Refractor: sequentially numbered to 25.
- Red Refractor: sequentially numbered to 5.
- SuperFractor: numbered 1/1.

BASE CARDS



Base Card - Green Border Parallel



Chrome Base Card - Gold Refractor Parallel

Bowman
DRAFT BASEBALL
2016

MAJOR LEAGUE BASEBALL®

Bowman®

2016 DRAFT BASEBALL

DO NOT MISS YOUR OPPORTUNITY
AT THE ONLY CONFIGURATION
OF 2016 BOWMAN DRAFT TO BE
RELEASED THIS YEAR!

• 32 cards per pack • 12 packs per box • 8 boxes per case



LOOK FOR THE RECONFIGURED 2016
BOWMAN DRAFT BASEBALL THIS DECEMBER.

Solicitation subject to change Final odds/players subject to actual production runs.

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