



RETAIL



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PANINI CONTENDERS 20 FOOTBALL 16





ROOKIE TICKET

Home of the Rookie Tickets Autographs!
Contenders will deliver an average of five
Autograph Rookie Tickets per regular retail case.



DRAFT CLASS AUTOGRAPHS

Autographs of the top rookies
including Gold (sequentially #’d/16) and
Platinum (sequentially #’d/1) versions.



ROOKIE TICKET SWATCHES

Exclusive to Blaster Boxes,
Contenders Rookie Ticket Swatches
features memorabilia cards of rookies
from the 2016 Rookie Premiere.

CONTENDERS FOOTBALL

2016 NFL TRADING CARDS



LEGENDARY CONTENDERS

Find some of the greatest NFL players from the past in Legendary Contenders Autographs (sequentially #'d/49 or less).



MVP CONTENDERS

Look for this autograph insert, featuring 20 heavyweights for the NFL MVP Award (sequentially #'d/49 or less).



ROUND NUMBERS DUAL AUTOGRAPHS

Autograph insert pairs up rookies drafted in the same round of the 2016 NFL Draft (sequentially #'d/99 or less).

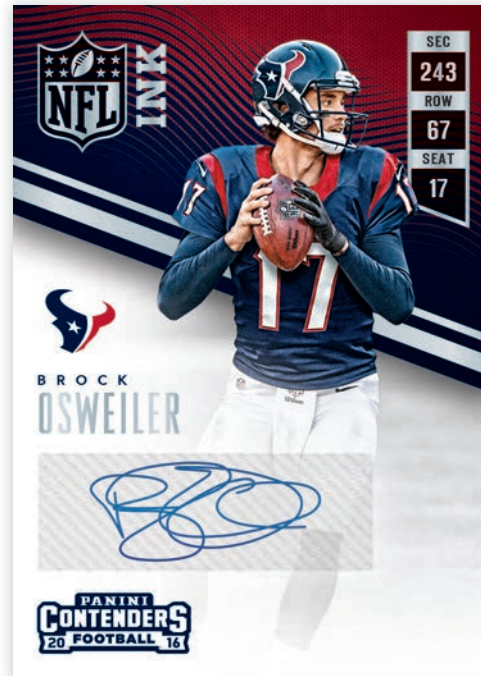
CONTENDERS FOOTBALL

2016 NFL TRADING CARDS



BASE

390-card base set includes Season Tickets, Rookie Ticket Variations, and Coaches Tickets.



NFL INK

Features autographs of the top NFL Players
- includes Gold and Platinum versions.



ROOKIE OF THE YEAR CONTENDERS AUTOGRAPHS

Autographs from the top 2016 Rookies
- includes Gold and Platinum versions.

RETAIL BOX BREAK

RETAIL: 3 ROOKIE OF THE YEAR CONTENDERS,
2 MVP CONTENDERS, 2 LEGENDARY CONTENDERS,
1 TOUCHDOWN TANDEM AND 2 ROUND NUMBERS

NPP BLASTER: 1 MEM OR AUTO AND
2-3 INSERTS AND/OR PARALLELS

EXCELL PP BLASTER: 1 AUTO, 2 MEMORABILIA,
1 ROOKIE OF THE YEAR CONTENDERS, 1 MVP CONTENDERS,
1 LEGENDARY CONTENDERS, 1 ROUND NUMBERS
AND 2 OTHER INSERTS OR PARALLELS.

FAT PACK: 1 ROOKIE OF THE YEAR CONTENDERS,
1 MVP CONTENDERS, 1 LEGENDARY CONTENDERS,
1 ROUND NUMBERS AND 1-2 OTHER INSERTS OR PARALLELS.

EXCELL GRAVITY FEED: 3 ROOKIE OF THE YEAR CONTENDERS,
3 MVP CONTENDERS, 3 LEGENDARY CONTENDERS,
2 TOUCHDOWN TANDEM , 3 ROUND NUMBERS,
PLUS 2 OTHER INSERTS/PARALLELS

SELLING POINTS

- The popular Rookie Tickets set feature autographs of the top rookies and includes sequentially numbered Playoff Tickets, Championship Tickets, Cracked Ice Tickets, Super Bowl Tickets and Printing Plates parallels.
- Find autographs of top legends and veterans in autograph inserts
Legendary Contenders Autographs, MVP Contenders Autographs, NFL Ink and Super Bowl MVP Autographs.
- Chase inserts such as Rookie of the Year Contenders, MVP Contenders, Legendary Contenders, Touchdown Tandems and Round Numbers, pairing top rookies selected in the same round of the 2016 NFL Draft.
- The return of the blaster-exclusive Rookie Ticket Swatches memorabilia cards, which also includes variations and dual swatches!