

PANINI AMERICA, INC.



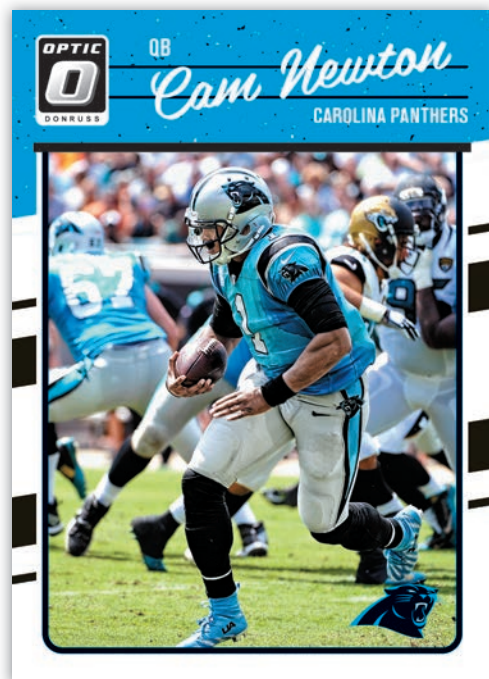
DONRUSS OPTIC FOOTBALL

2016 HOBBY NFL TRADING CARDS

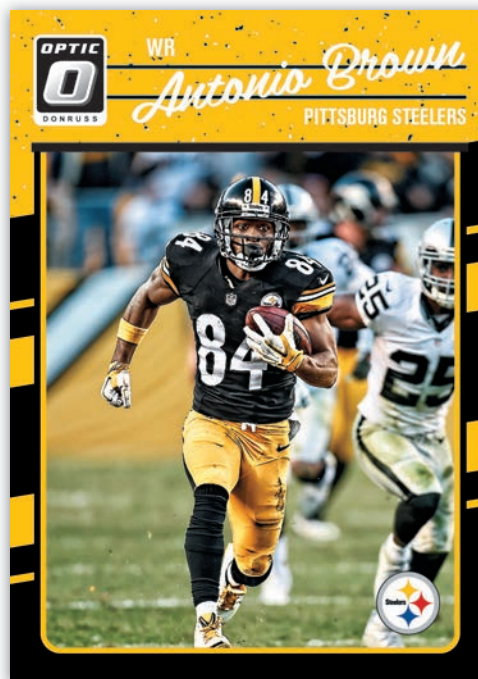
PANINI

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BASE

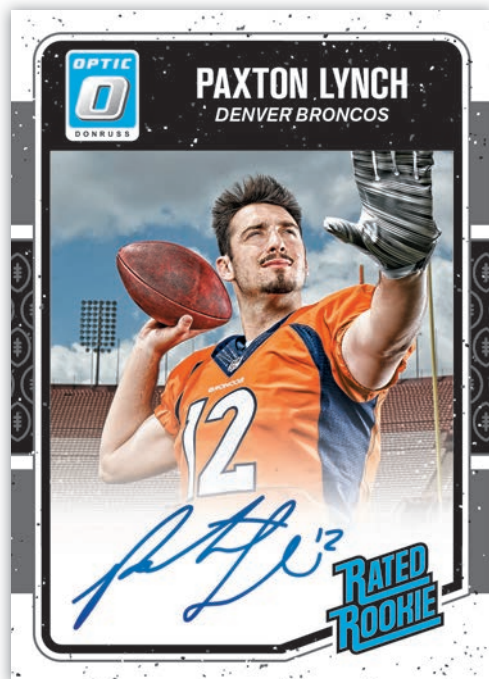


BASE BLACK



RATED ROOKIES

Chase the rainbow of your favorite players!
 Look for the following versions: Base, Base Holo, Aqua /299,
 Orange /199, Blue /149, Red /99, Carolina Blue /50,
 Black /25, Gold /10, Green /5, and the Gold Vinyl 1/1!!



RATED ROOKIE AUTOGRAPHS

Look for on-card Rated Rookie Autographs!



ROOKIE PATCH AUTOGRAPHS

Find rare Rookie Patch Autographs,
which features the top rookies of the 2016 class!



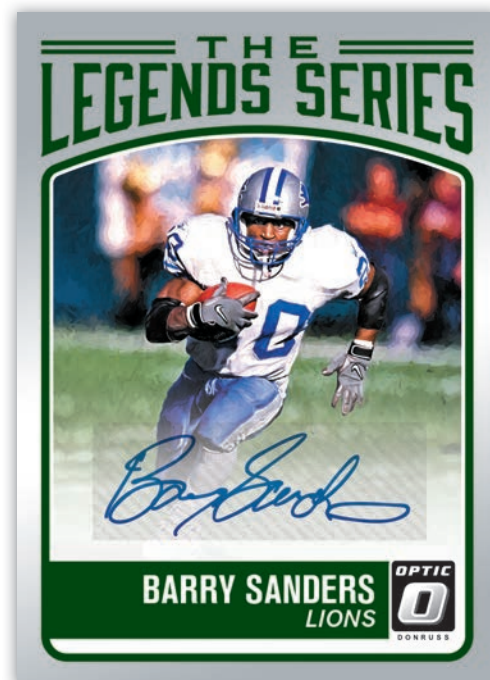
ROOKIE TRIPLE AUTOGRAPHS

Dual and Triple Rookie Autographs
can be found randomly inserted in hobby boxes!



X-FACTOR BLUE

X-Factors features 20 of the NFL's brightest stars in a die-cut insert!



THE LEGENDS SERIES AUTOGRAPHS

Find a 15-card autograph set from some of the NFL's legendary players!



FANS OF THE GAME AUTOGRAPHS

Fans of the Game returns with superstars such as Daisy Ridley, Al Pacino, and Megan Fox!

HOBBY CONFIGURATION

- **4 CARDS** PER PACK
- **20 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

1 AUTOGRAPH PER BOX ON AVERAGE

10 ROOKIES & 10 RATED ROOKIES

4 BASE HOLO, 2 ROOKIE HOLO,

2 RATED ROOKIE HOLO,

1 GRIDIRON KINGS,

1 LEGENDS OF THE FALL,

1 THE ROOKIES

1 PROTOTYPES PER BOX ON AVERAGE.

SELLING POINTS

- Featuring Opti-Chrome technology, Donruss Optic brings an exciting new product to life!
- Look for one autograph card per box, including some on-card signatures from top rookies, along with 12 sequentially numbered cards, inserts or parallels per box!
- Find rare Rookie Patch Autographs, Rookie Dual Autographs, Rookie Triple Autographs along with Fans of the Game Autographs!
- Look for Fans of the Game Autographs and The Legends Series Autographs, randomly inserted in hobby boxes!