

PANINI AMERICA, INC.

KYRIE IRVING

SELECT

'16 '17

SELECT BASKETBALL

2016-17 NBA TRADING CARDS



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BASE SET - CONCOURSE



**BASE SET- PREMIER LEVEL
PURPLE PRIZM DIE-CUT**



**BASE SET - COURTSIDE
TIE-DYE PRIZM**

Collect the base set in as many ways as you want.
Cards 1-300 feature three tiers, Concourse, Premier Level, and Courtside.
Look for multiple parallels of each tier.



THROWBACK MEMORABILIA BLACK PRIZM

For whatever the reason, sometimes it takes players a few steps on the NBA train before they really find their game. Enjoy this look back at each player's unique journey through the league.



IN-FLIGHT SIGNATURES

Collect the game's highest fliers! Look for a roster filled with veteran players from yesterday and today featured on a uniquely designed insert with on-card autographs!



DIE-CUT AUTOGRAPHS

Select is loaded with unique card stocks, unique designs, and unique die cut shapes making it unlike any other product during the release year!

HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

THREE AUTOGRAPHS OR
MEMORABILIA CARDS
12 PRIZMS

SELLING POINTS

- Collect Select your way! Select features a 300-card tiered base set, ranging in difficulty to pull starting with Concourse (1-100), then Premier Level (101-200), and the most challenging set, Courtside (201-300).
- Chase your player's rainbow, where each base tier features unique Prizm offerings with versions numbered from 299 all the way down to 1-of-1.
- Look for on-card autographs in Signatures, In Flight Signatures, and Rookie Signatures. Each features the following parallels: Orange (#'d/60), Tie-Dye (#'d/25), Gold (#'d/10), and Black (#'d/1).
- Take a stroll down memory lane with Throwback Memorabilia, a 50-card set that features player photos and memorabilia swatches from their previous NBA Teams.
- Also find autographs and memorabilia in Die Cut Autographs, Die Cut Rookie Autographs, Select Swatches, Rookie Swatches, Duets, and Sparks.