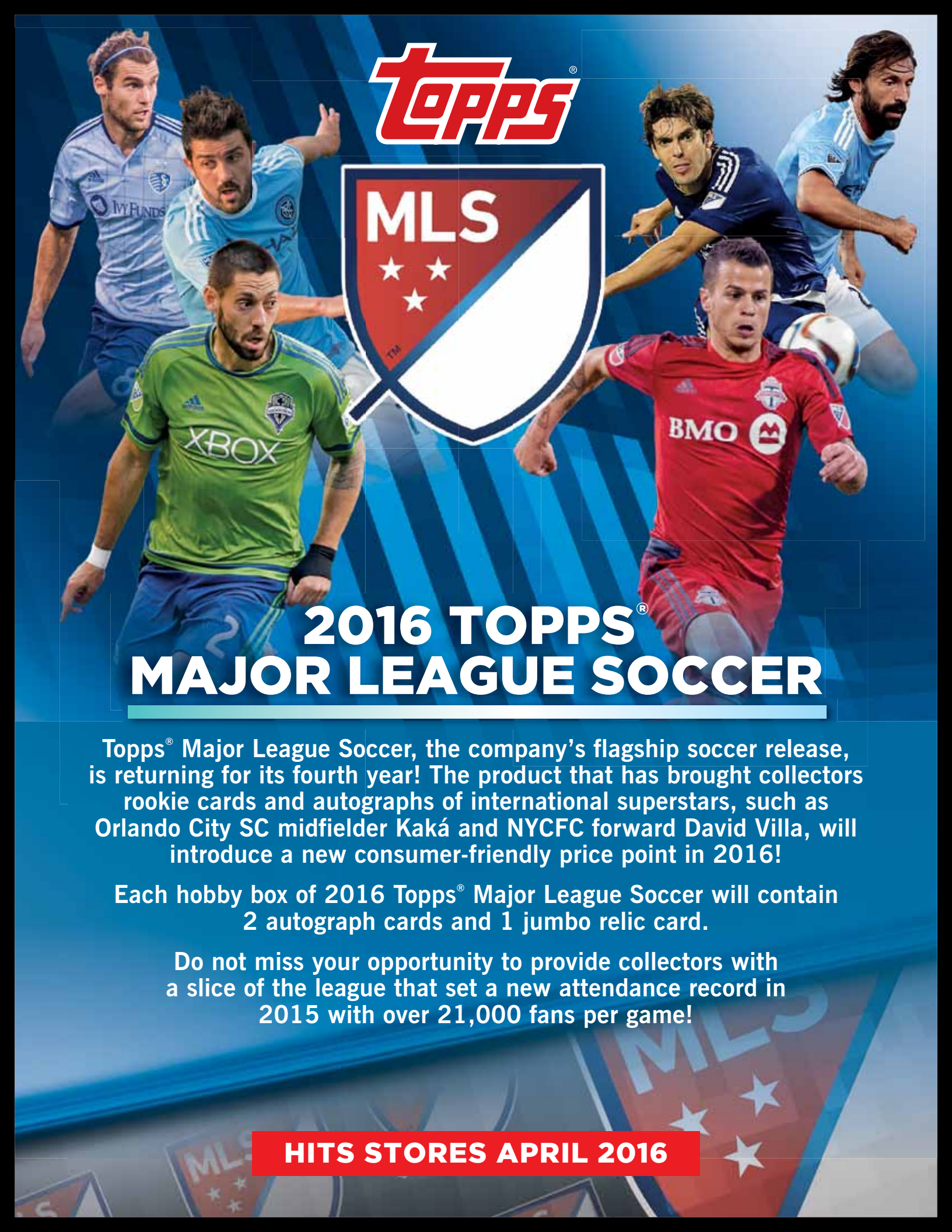


The Topps logo is rendered in a stylized, italicized red font with a white outline and a registered trademark symbol (®) to the upper right.The background is a dynamic collage of soccer players in action. In the foreground, a player in a green Seattle Sounders jersey with 'XBOX' on the front is running. To his right, a player in a red D.C. United jersey with 'BMO' and a logo is also running. In the background, several other players in various team kits (light blue, dark blue) are visible, some in motion. The overall color scheme is dominated by blue and red, with diagonal stripes in the background.

2016 TOPPS® MAJOR LEAGUE SOCCER

Topps® Major League Soccer, the company's flagship soccer release, is returning for its fourth year! The product that has brought collectors rookie cards and autographs of international superstars, such as Orlando City SC midfielder Kaká and NYCFC forward David Villa, will introduce a new consumer-friendly price point in 2016!

Each hobby box of 2016 Topps® Major League Soccer will contain 2 autograph cards and 1 jumbo relic card.

Do not miss your opportunity to provide collectors with a slice of the league that set a new attendance record in 2015 with over 21,000 fans per game!

HITS STORES APRIL 2016



LEAGUE GROWTH

MLS continues to grow exponentially,
as demonstrated by these 2015 statistics.

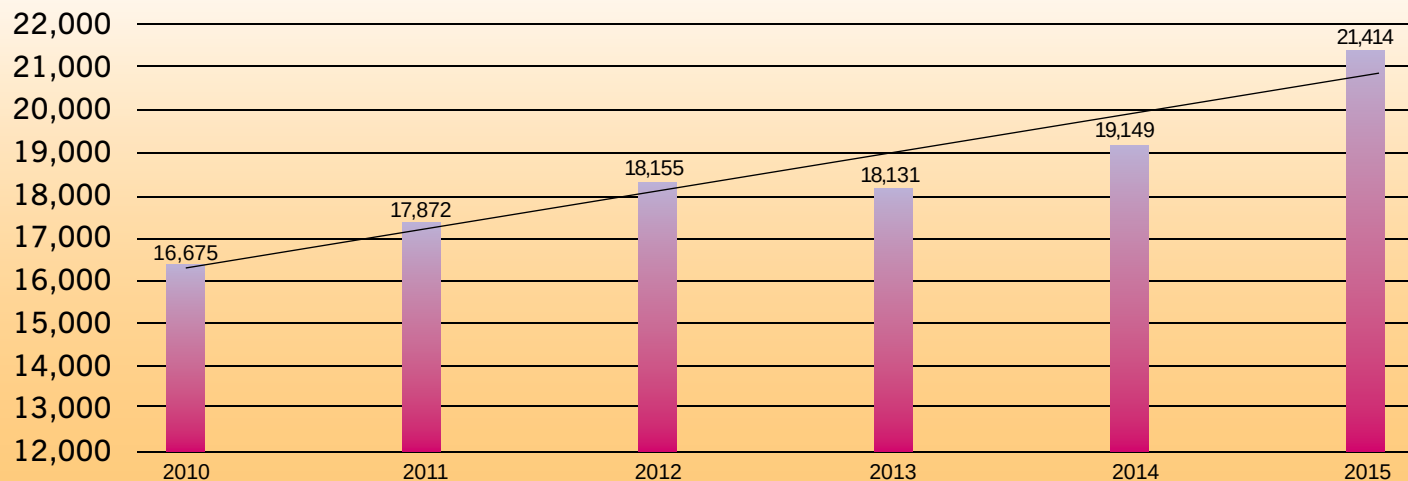
KEY U.S. GROWTH INDICATORS

- MLS aired in 120 countries and territories around the world in 2015
- ESPN2's Sunday evening broadcasts have averaged 283,000 viewers per game in 2015, 18% higher than in 2014 (Nielsen)
- FS1's average 2015 MLS viewership is up 54% vs comparable 2014 numbers (Nielsen)

GLOBAL INTERNATIONAL ICONS CURRENTLY PLAYING IN MLS:

- **David Villa, NYCFC**
FIFA World Cup, UEFA Champions League and La Liga Champion. FC Barcelona and Spanish International Team.
- **Kaka, Orlando City SC**
2007 FIFA World Player of the Year and Ballon d'Or award winner. Brazilian International Team.
- **Frank Lampard, NYCFC**
Former England Player of the Year. English National Team.
- **Didier Drogba, Montreal Impact**
Former Captain, Ivory Coast National Team. 65 goals in 104 international caps.
- **Steven Gerrard, Los Angeles Galaxy**
Former Captain, English National Team.
- **Andrea Pirlo, NYCFC**
4th most capped player in Italian National Team history (116).
- **Giovani dos Santos, Los Angeles Galaxy**
90 international caps, 17 goals for Mexican National Team.

MLS Average Attendance Growth By Year



Topps



BASE CARDS

The 200-card 2016 Topps® Major League Soccer base set will feature veterans, rookies, team cards and “24 Under 24” up-and-comers.

Look for rookie cards of the league’s newcomers, including global icon and NYCFC newcomer Frank Lampard!

BASE CARD PARALLELS (200 SUBJECTS)

- Blue Parallel: sequentially numbered.
- Orange Parallel: sequentially numbered to 25.
- Black Parallel: numbered 1/1.
- Printing Plates: numbered 1/1.



Base Card - Black Parallel



Base Card



INSERT CARDS

2016 Topps® Major League Soccer will be highlighted by new and returning insert content featuring the biggest stars of MLS.

BASE CARD SHORT PRINTS

Image variations of the biggest names from the base set.

2015 MLS ALL-STARS

All 25 players who were selected to participate as MLS representatives in the 2-1 victory over Tottenham Hotspur in July 2015.

PRESENCE OF THE PITCH

Featuring the league's biggest stars with photography showcasing the emotions of the game.

ROOTED RIVALRIES

Highlighting the iconic rivalries of MLS, including Timbers/Sounders and the budding Red Bulls/NYCFC clash.

Parallels for insert content will include:

- Orange Parallel: sequentially numbered.
- Red Parallel: sequentially numbered to 5.
- Black Parallel: numbered 1/1.
- Printing Plates: numbered 1/1.



2015 MLS All-Stars – Orange Parallel



AUTOGRAPH CARDS

Each Hobby Box of 2016 Topps® Major League Soccer will deliver two autograph cards!

BASE AUTOGRAPHS

An autograph parallel of the base card.

- Green Parallel: sequentially numbered.
- Orange Parallel: sequentially numbered.
- Red Parallel: sequentially numbered to 5.
- Black Parallel: numbered 1/1.

ADMIRER ALUMNI AUTOGRAPHS

The continuity program that began in 2015 MLS will extend into the 2016 release.

- Orange Parallel: sequentially numbered. **NEW!**
- Black Parallel: numbered 1/1. **NEW!**

FOCAL POINT AUTOGRAPHS

Featuring the active standouts of the league that act as the lifeblood of their respective teams.

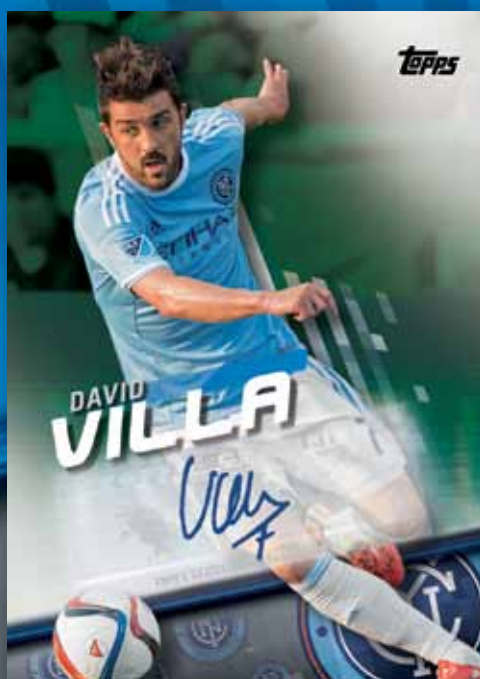
- Red Parallel: sequentially numbered to 5.
- Black Parallel: numbered 1/1.



Focal Point Autographs



Base Autograph Card



Base Autograph Card - Green Parallel



RELIC CARDS

Each hobby box of 2016 Topps® Major League Soccer will deliver 1 unique relic card.

JUMBO RELICS

Showcasing an oversized jersey piece of the league's top veterans. **NEW!**

- Orange Parallel: sequentially numbered.
- Red Parallel: sequentially numbered to 5.
- Black Parallel: numbered 1/1.
- Printing Plates: numbered 1/1.

TEAM COLORS

Designed to showcase a prime patch piece of the MLS Shield. Sequentially numbered. **HOBBY ONLY! NEW!**

SKETCH PATCHES

Artist-drawn player sketches that feature a multi-color jersey piece. Numbered 1/1. **NEW!**



Jumbo Relic Card – Orange Parallel

Topps®



RECAP

**2016 Topps® Major League Soccer will include
2 autograph cards and 1 relic card per hobby box!**

As MLS continues its growth, so do its collecting roots!

**Take advantage of the new
consumer-friendly price point and look for
2016 Topps® Major League Soccer in April 2016!**



Solicitation subject to change. Final odds/players subject to actual production runs.

Topps®



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