PANINI AMERICA, INC.

BLACK GOLD FOOTBALL 2016 NFL TRADING CARDS





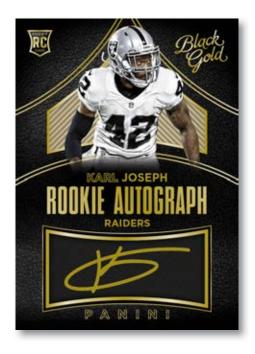


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BASE SET

The acetate (PETG) base set is back with 48 veterans and 33 legends, including the unique 1-of-1 Printing Plates!



BLACK GOLD ROOKIE AUTOGRAPH

2016 Black Gold features even more on-card autograph content than last year!



AUTOGRAPH JERSEY PRIME

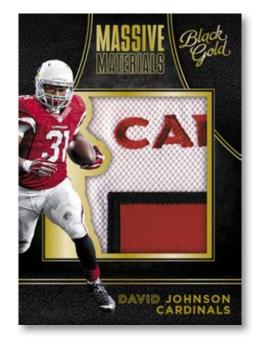
Every pack contains one autograph or autographed memorabilia card, including the best from the past, present and future!



PANINI

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MASSIVE MATERIALS SUPER PRIME

Look for oversized memorabilia swatches with tag and 1-of-1 NFL Shield versions in the Massive Materials set!



METALLIC MARKS

Look for 1-of-1 Metallic Marks Black Gold signature cards, featuring autographs on metal pieces.



SIZEABLE SIGNATATURES ROOKIE NFL SHIELD

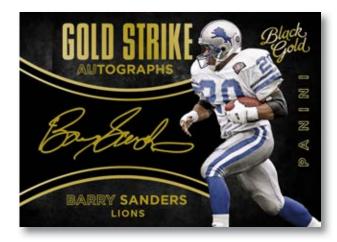
Find on-card autographs from the best of the 2016 NFL Rookie Class in the Sizeable Signatures and Grand Debut AUtograph jersey sets, including 1-of-1 NFL Shield variations!



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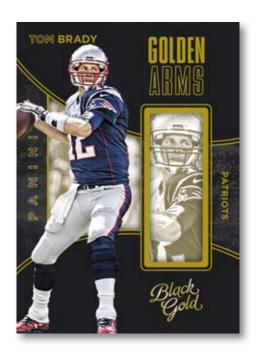


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GOLD STRIKE AUTOGRAPH

Look for even more on-card autograph content in the Gold Strike and Gold Records autograph sets!



GOLDEN ARMS

Added for 2016 are Golden Hands, Gold Nuggets and Gold Rush #'d/225 down to 1-of-1 to complement the Golden Arms set.



QUAD TEAM SYMBOLS

Metal team logo cards contain 4 players per card! Look for Quad Team Symbols and 2016 HOF Symbols inserts. Each max #'d/50, with Holo Gold versions numbered to 1!



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HOBBY CONFIGURATION

- 5 CARDS PER PACK
- 2 PACKS PER BOX
- 8 BOXES PER CASE

BOX BREAK

2 SHADOWBOX BASE CARD, 2 SHADOWBOX INSERT, 4 AUTOGRAPHS OR MEMORABILIA CARDS AND 2 ADDITIONAL AUTOGRAPHS, MEMORABILIA OR METAL CARDS.

SELLING POINTS

- Black Gold Football returns to the Panini lineup for the 2016 NFL Season!
- New for 2016 Gold Records Autographs, Hall of Fame Symbols,
 Gold Nuggets, Gold Rush, Golden Hands and the rare Reverse Gold parallel!
- Metallic Marks signature cards feature autographs on both black and gold metal pieces. Look for rare White Gold and Black Gold parallels!
- Find on-card autographs from the best of the 2016 NFL Rookie Class in the Sizeable Signatures and Grand Debut AUtograph jersey sets, including 1-of-1 NFL Shield variations!
- Look for rare metallic logo cards, including the all new Hall of Fame Symbols!





