



2016-17 HOCKEY



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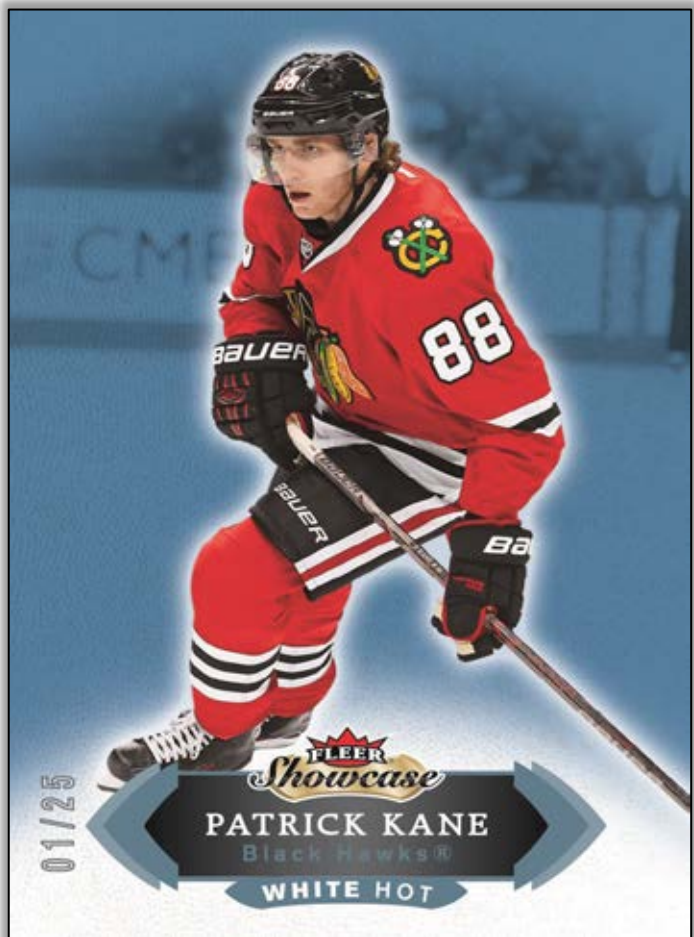


# PRODUCT HIGHLIGHTS

2016-17 Fleer Showcase has been reconfigured to deliver amazing hits at a lower box price.

Metal Universe PMG's are back and loaded with this year's top talent.

Look for the highly popular Flair Row inserts featuring 20 Vets & 30 Rookies.



Base Set White Hot Parallel

**-- BOX BREAK --**

- 1 Autograph Card
- 4 Metal Universe Cards
- 4 Flair Row Cards
- 1 Card Numbered 150 or less
- 3 Additional Numbered Cards
- 3 Base Set Red Glow Parallel Cards
- 3 of the following chase Cards  
*Mix & Match EX-2017, Ultra Scoring Kings,  
Metal Universe Planet Metal & Flair Hot Gloves*

**-- Configuration --**

- 5 Cards Per Pack
- 18 Packs Per Box



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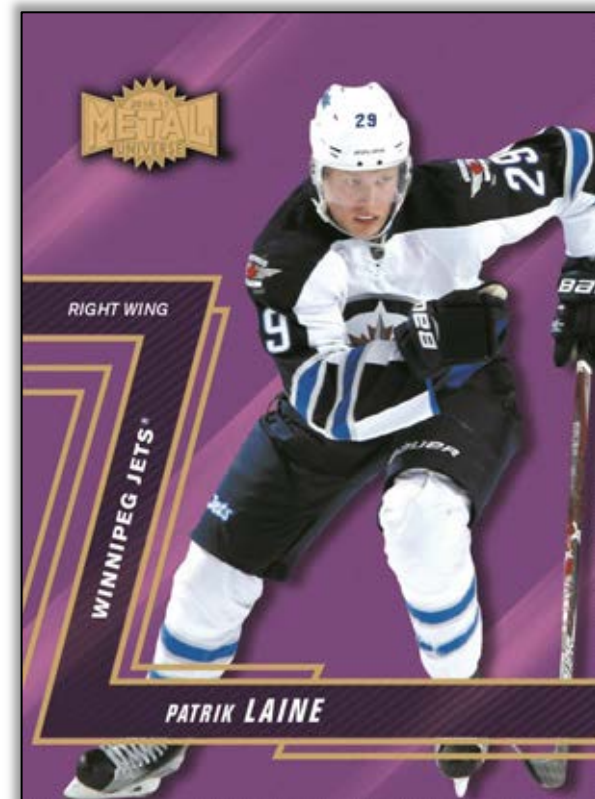
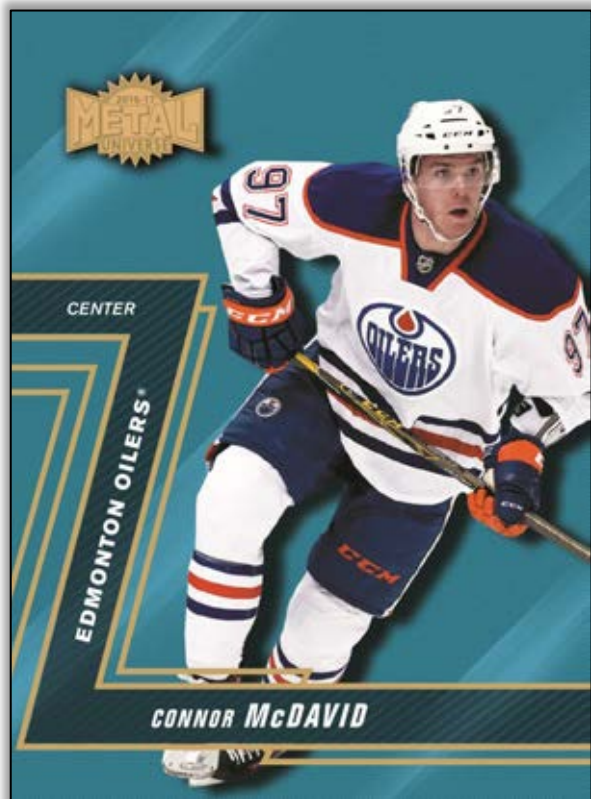


# METAL UNIVERSE PMG's

**Metal Universe PMG's are back and loaded with this year's top talent**

Featuring 4 different Parallels:

Red #'d to 150, Blue #'d to 50, Green #'d to 10 & the highly sought after Purple #'d to a mere 5



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# AUTOGRAPH HITS

Grab 1 Autograph per box from inserts like

*Hot Prospects Autograph*  
*Red Glow & White Hot Parallels*  
*as well as*  
*Hot Prospects Autograph Patch*  
*White Hot FX Parallel.*



Hot Prospects Auto



Hot Prospects Auto Patch White Hot FX Parallel



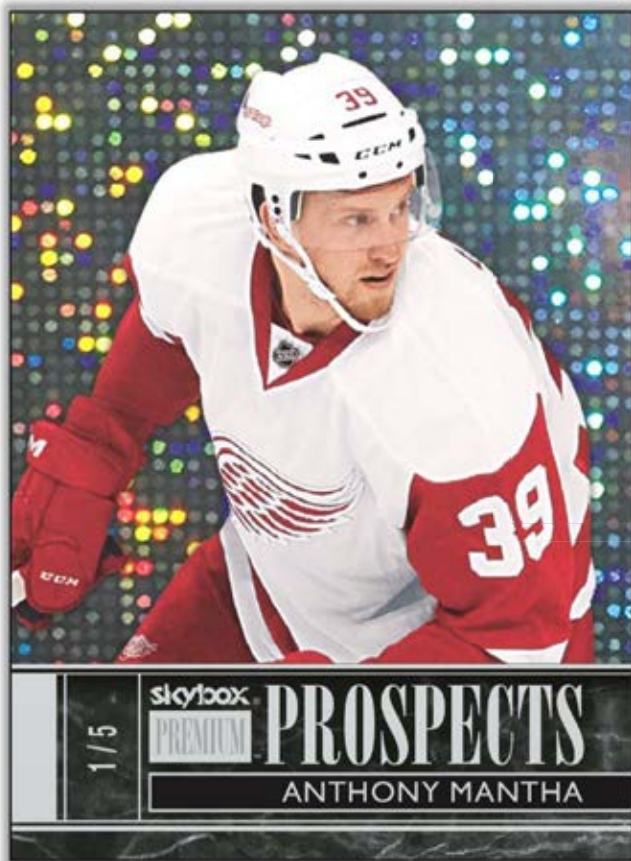
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# ROOKIE CHASE CARDS

Ultra Rookies #’d to 599  
and its parallels;  
Platinum Medallion #’d to 99 &  
Ultra Violet Medallion # to 25

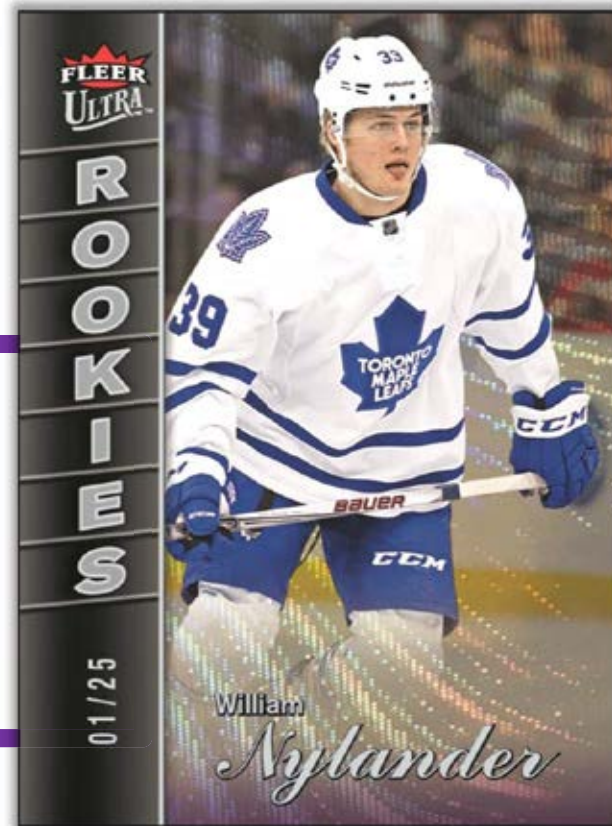


SkyBox Premium Prospects – Sparkling Diamond

Be on the lookout for  
Hot Prospects singles  
and Quads #’d to 399

*And their parallels*

Red Glow #’d to 25  
White Hot #’d to 5



Ultra Rookies – Ultra Violet Medallion

SkyBox Premium Prospects #’d to 499  
and its parallels;  
Star Rubies #’d to 50 &  
Sparkling Diamond #’d to 5



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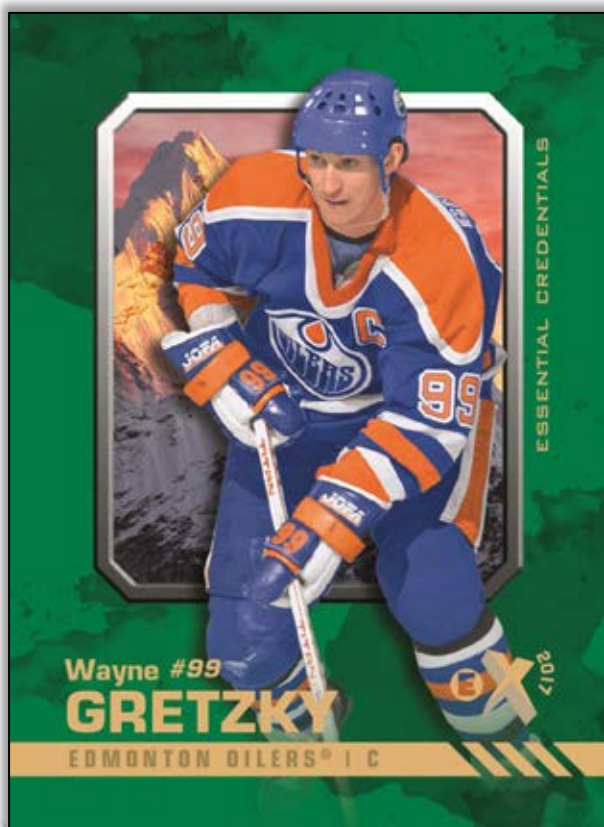




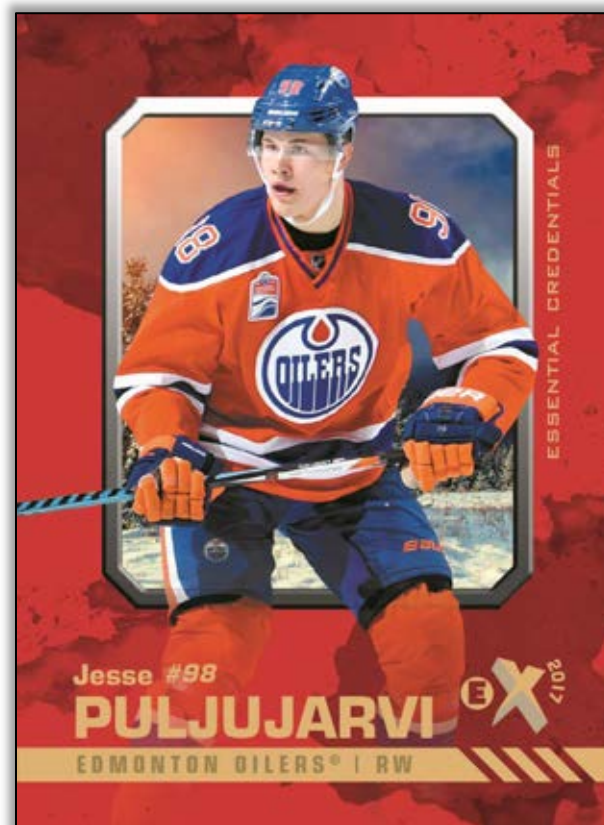
# NEW EX-2017

## New to Fleer Showcase the EX-2017, an ode to a classic '96-97 Fleer Insert, EX-2000

Featuring 42 NHL Superstars, Legends & Rookies, also look for two dynamic parallels; Essential Credentials Future & Essential Credentials Now.



EX-2017 Essential Credentials Now Parallel



EX-2017 Essential Credentials Future Parallel



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