



The Upper Deck Company



2016-17 UD ICE HOCKEY



All Content is subject to change. Card images are solely for the purpose of design display





PRODUCT HIGHLIGHTS

NEW! Look For The New Magnificent Sub Zero Insert
*Featuring Top Talent in The NHL on a Holographic Acetate Surface,
Making This Set Within a Set a Force to be Reckoned With*

**Look for 4 Awesome Memorabilia Inserts
All Including Red Parallels**

*Featuring Frozen Foursomes With 4 Swatches
from 4 Different NHL Stars*

**Find Autographs From Your Favorite Active Players
and Retired Legends in Rinkside Signings and Glacial Graphs**

**Back by Popular Demand, Ice Champions Makes its Return
With a Cool Die-Cut Design Falling 1 in Every 80 Packs**

- - BOX BREAK - -

1 Hard-Signed Autograph Card

1 Memorabilia or Exquisite Collection Card

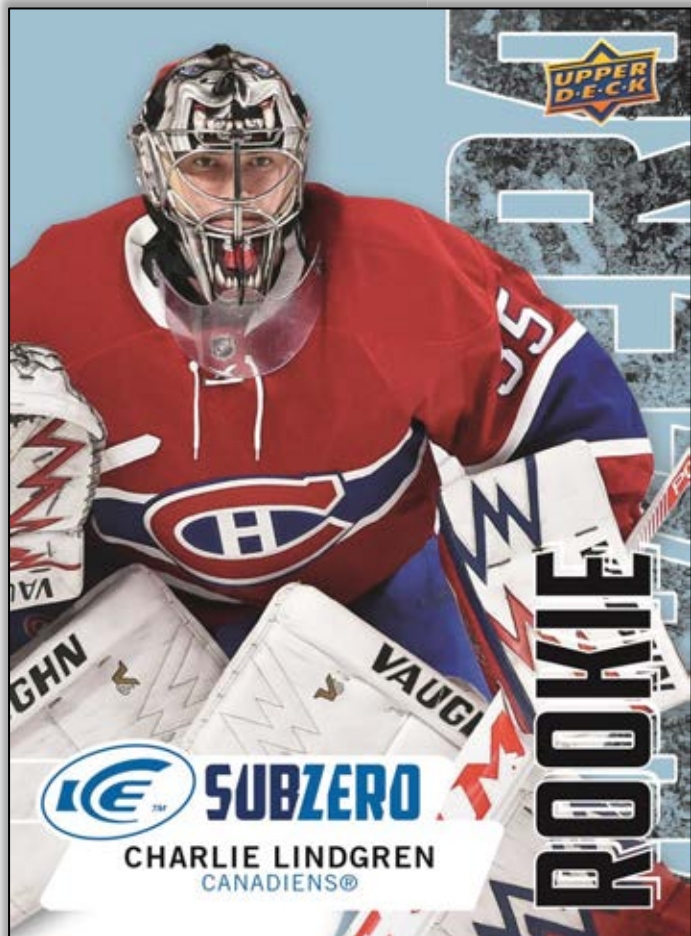
2 Ice Premieres Rookie Cards

1 New Sub Zero Card

1 of The following: *Ice Champions, World Juniors or Ice Premieres*

- - Configuration - -

4 Cards Per Pack – 6 Packs Per Box – 10 Boxes Per Inner – 2 Innners Per Case



SUB ZERO



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ICE PREMIERES

THE WAIT IS OVER

Grab 2 of The Highly Sought After Ice Premieres
Rookie Cards in Every Box

Numbered as low as 99



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ICE PREMIERES

Look For Ice Premieres Rookie Autographs Numbered as low as 25 And Ice Premieres Rookie Autograph Patches Numbered as Low as 10



Ice Premieres Autograph Patch



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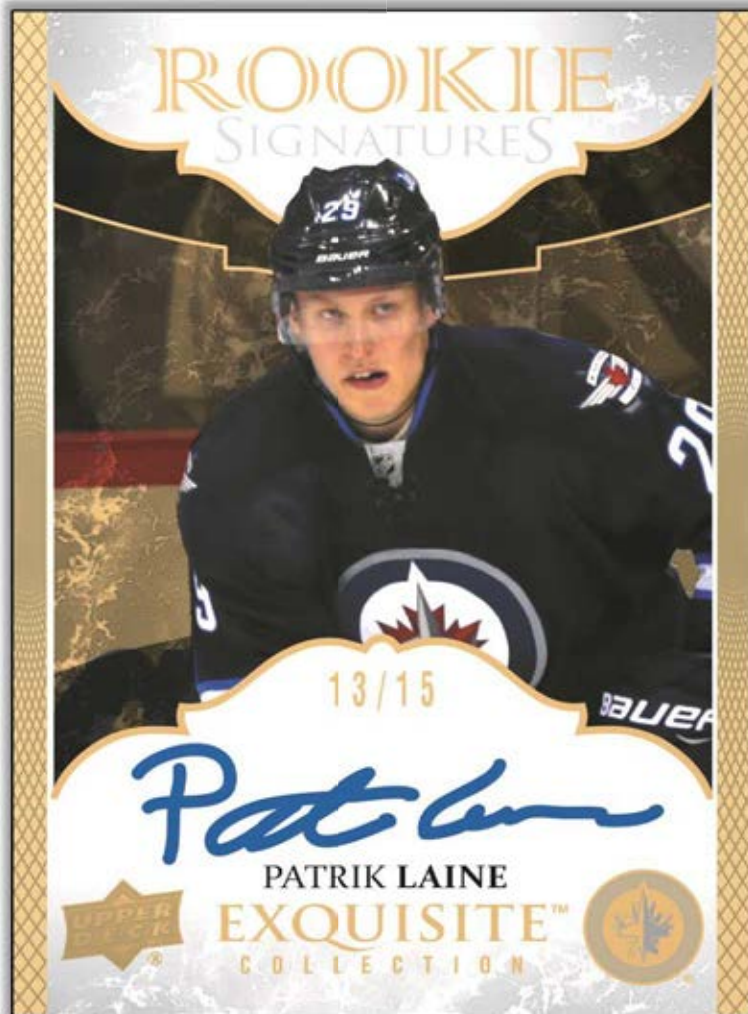




2016-17 HOCKEY EXQUISITE

The Second Installment of Exquisite Collection Hockey Cards Are Here

*Featuring an Array of Stunning Cards, Including
Autographs of this year's top Rookies*



Exquisite Rookie Signatures Spectrum Parallel



Exquisite Material Signatures



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Autograph & Memorabilia

Be on the lookout for supreme autograph and memorabilia inserts from today's top stars and retired legends



Signature Swatches Black Parallel



Frozen Fabrics Red Parallel



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