

THE UPPER DECK COMPANY

2016 HOCKEY 2017

O-PEE-CHEE



Releasing
September 2016



All Content is subject to change. Card images are solely for the purpose of design display.





PRODUCT HIGHLIGHTS

NEW

**O-Pee-Chee Hockey Will Now Feature a
660-Card Base Set!**

The Most Comprehensive Selection Offered!

**Look For Some Great Holdover Rookies in The
Marquee Rookies Insert!**

Highlighted by William Nylander - Maple Leafs, Kasper
Kapanen - Maple Leafs, and Josh Morrissey - Jets!

**O-Pee-Chee Patches Are Back With 100 All New
Manufactured Patches!**

**Grab Rainbow Foil (Inserted 1:4) and
Black Rainbow Foil (#'d to 100) Parallels of
The 660-Card Base Set!**

Find O-Pee-Chee and Team Canada Signatures!

NEW

**Look For O-Pee-Chee Playing Cards Falling 4 Per
Box!**

Collect The Entire Deck And Play Some of Your
Favorite Card Games With These O-Pee-Chee
Exclusive Cards!

CONFIGURATION

8 Cards Per Pack

32 Packs Per Box



Regular Card



Marquee Rookies



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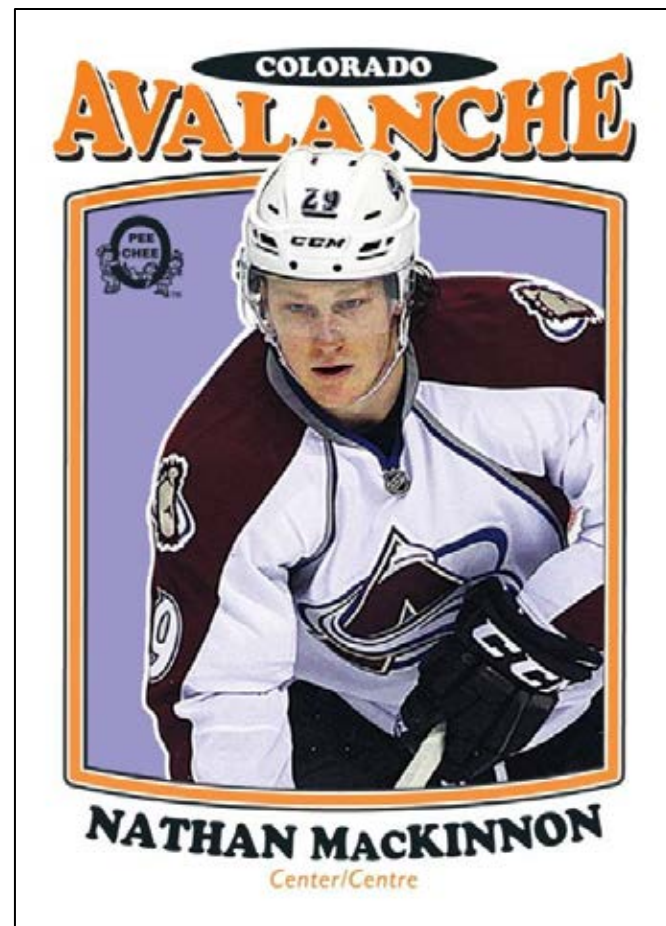
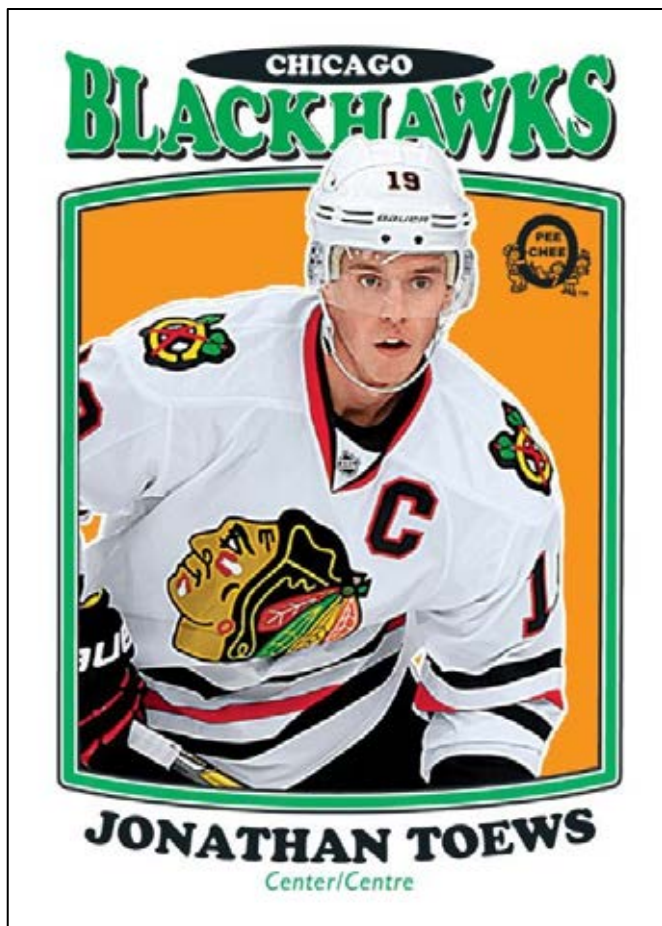




O-Pee-Chee Retro

Go Retro; Find Awesome Retro Variations of The base Set!

Find These Vintage Cards, Delivering 1 Per Pack!

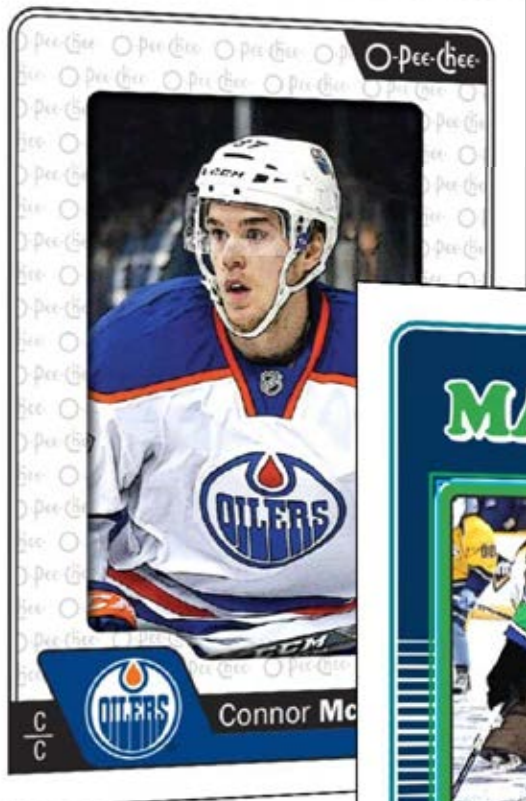


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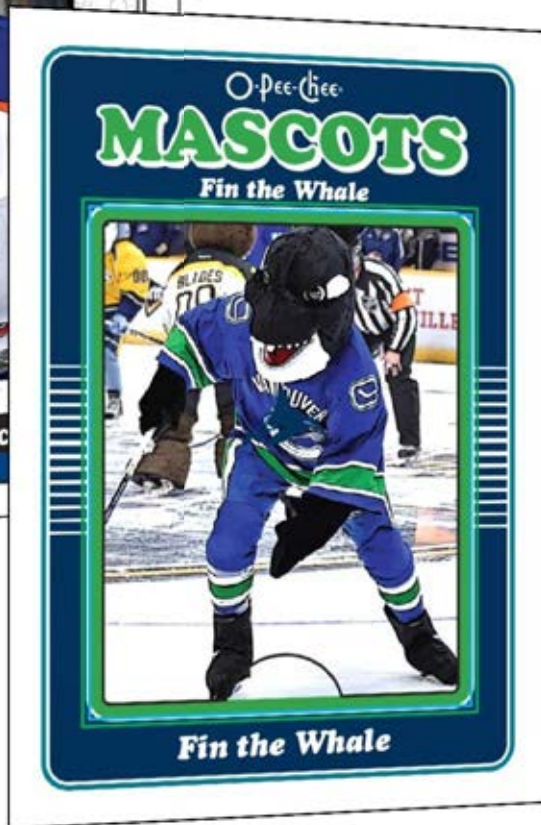


O-Pee-Chee Patches Are Back With 100 All New Manufactured Patches!

- Collect Your Favorite Players Past, Present And Future!
- Look For Vintage & Rare Vintage All-Star Logos!
- Find A New Slate of Rare Mascots The Command an Insane Secondary Market Value!



2016-17 Base



Mascots

2016-17 Base – Inserted 1:156
 2016-17 Marquee Rookies/Legends – Inserted 1:835
 2015-16 All-Star Logo – Inserted 1:1,043
 Vintage All-Star Logos – Inserted 1:626
 Rare Vintage All-Star Logos – Inserted 1:4,176
 Mascots – Inserted 1:3,912
 Rare Mascots – Inserted 1:31,296

**Look For The Third
Instalment of
O-Pee-Chee V Series Cards!**

**Falling 2 Per Box,
These 2 ½ x 2 ½ Cards
Feature a Unique Design
Inspired by Pre-War Hockey!**

