

2016-17

O-pee-chee  
Platinum

HOCKEY

THE UPPER DECK  
COMPANY



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# PRODUCT HIGHLIGHTS

## CONFIGURATION

4 Cards Per Pack

20 Packs Per Box

## BOX BREAK

1 Autograph Card

5 Rainbow Parallel Cards

6 O-Pee-Chee Retro Cards

1 Retro Rainbow Parallel Card

2 Ice Blue Traxx Cards

2 #’d Parallel Cards

3 NHL Logo Crest, Puck Personas or

Platinum Phenoms Die Cut cards

## Featuring On-card Rookie Autographs

- Find 1 Autograph inside Every Box!
- Featuring 6 Levels of Parallels, Producing Amazing High-Value Hits!
- Plus, grab Awesome Signature Hits from Superstars & Legends too!

## Collect A Multitude Of Amazing Marquee Rookie Parallels

- Rainbow, Ice Blue Traxx, Red Prism, Royal Blue Cubes, Seismic Gold, Emerald Surge and the Highly Sought After Golden Treasures #’d just 1 of 1!
- **HOBBY EXCLUSIVE:** Find Rainbow Orange Parallels numbered to a mere 25!

## Look For O-Pee-Chee Retro Cards Falling 6 Per Box

- Ramping up a beloved design on Chromium stock! Sleek 100-card set!
- Featuring 3 Serial #’d Parallels and a Black Autograph Parallel!



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# PRODUCT HIGHLIGHTS

## Taking O-Pee-Chee To A Whole New Level

Collect The Entire 200 Card Base Set

Featuring 150 Veterans &  
50 Marquee Rookies



Base Set



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# Rookie Autographs

Find Hard Signed Rookie Autographs  
Featuring 6 Levels of Parallels, Producing Amazing  
High-Value Hits!

## HOBBY EXCLUSIVE

Rookie Autos – Rainbow Orange Parallel



Rookie Autos – Emerald Surge Parallel



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# Parallels

## Collect A Multitude of Amazing Base Set & Marquee Rookie Parallels

### Featuring

*Rainbow, Ice Blue Traxx, Red Prism, Royal Blue Cubes, Seismic Gold, Emerald Surge and the Highly Sought After Golden Treasures #’d just 1 of 1!*

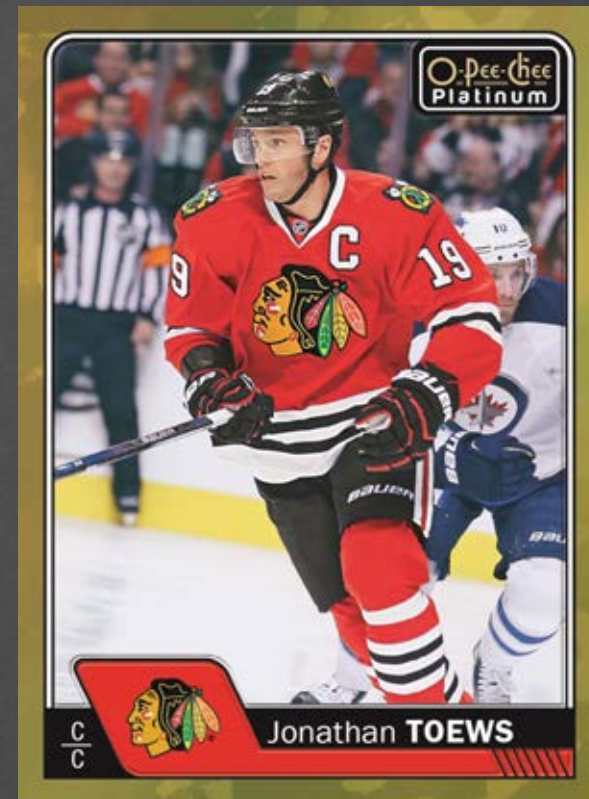
Rainbow Parallel



Ice Blue Traxx Parallel

**HOBBY EXCLUSIVE**

Rainbow Orange Parallels  
numbered to a mere 25!



Golden Treasures Parallel # 1-of-1



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# Die Cut Inserts

Grab NHL Logo Crest, Puck Personas & Platinum Phenoms

*Falling 3 per Box*

Each featuring Hard Signed Rainbow Parallels



NHL Logo Crest



Platinum Phenoms Auto Parallel



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# O-Pee-Chee Retro

Ramping up a beloved design on Chromium stock

Find O-Pee-Chee Retro Cards Falling 6 Per Box

Sleek 100-card set Featuring 3 Serial #'d Parallels  
and a Black Autograph Parallel!



Retro Rainbow Parallel



Retro Rainbow Red Parallel



Retro Rainbow Black Auto Parallel



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