

2017-18

O-Pee-Chee
Platinum

HOCKEY

THE UPPER DECK
COMPANY



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PRODUCT HIGHLIGHTS

CONFIGURATION

4 Cards Per Pack

20 Packs Per Box

BOX BREAK

- 1 Autograph Card
- 5 Rainbow Parallel Cards
- 6 O-Pee-Chee Retro Cards
- 1 Retro Rainbow Parallel Card
- 2 Violet Pixel Parallel Cards
- 2 #’d Parallel Cards
- 3 Platinum Records, Destined For Glory or In Action Insert cards

Featuring On-card Rookie Autographs

- Find 1 Autograph inside Every Box!
- Featuring 7 Levels of Parallels, Producing Amazing High-Value Hits!
- Plus, grab Awesome Signature Hits from Superstars & Legends too!

Collect A Multitude Of Amazing Marquee Rookie Parallels

- Rainbow, Violet Pixels, Red Prism, Royal Blue Cubes, Seismic Gold, Emerald Surge and the Highly Sought After Golden Treasures #’d just 1 of 1!
- **HOBBY EXCLUSIVE:** Find Orange Checkers Parallels numbered to a mere 25!

Look For O-Pee-Chee Retro Cards Falling 6 Per Box

- Ramping up a beloved design on Chromium stock!
- Sleek 100-card set!
- Featuring 3 Serial #’d Parallels and a Red Autograph Parallel!



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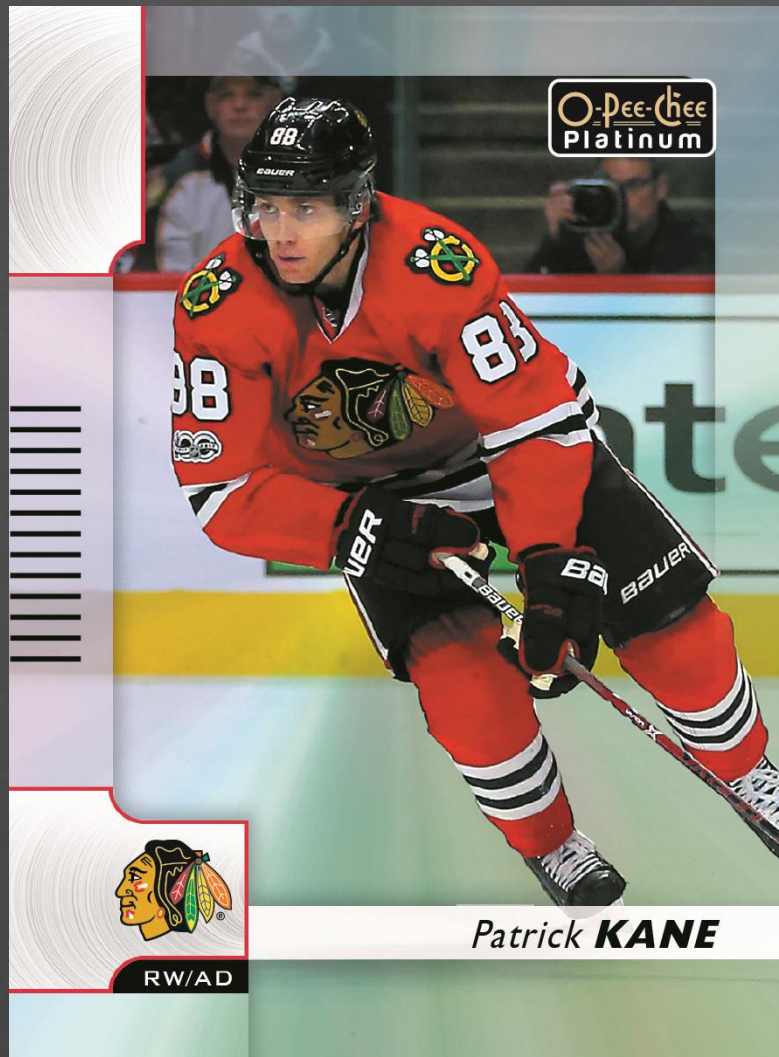
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PRODUCT HIGHLIGHTS

Taking O-Pee-Chee To A Whole New Level

Collect The Entire 200 Card Base Set

Featuring 150 Veterans &
50 Marquee Rookies



Base Set



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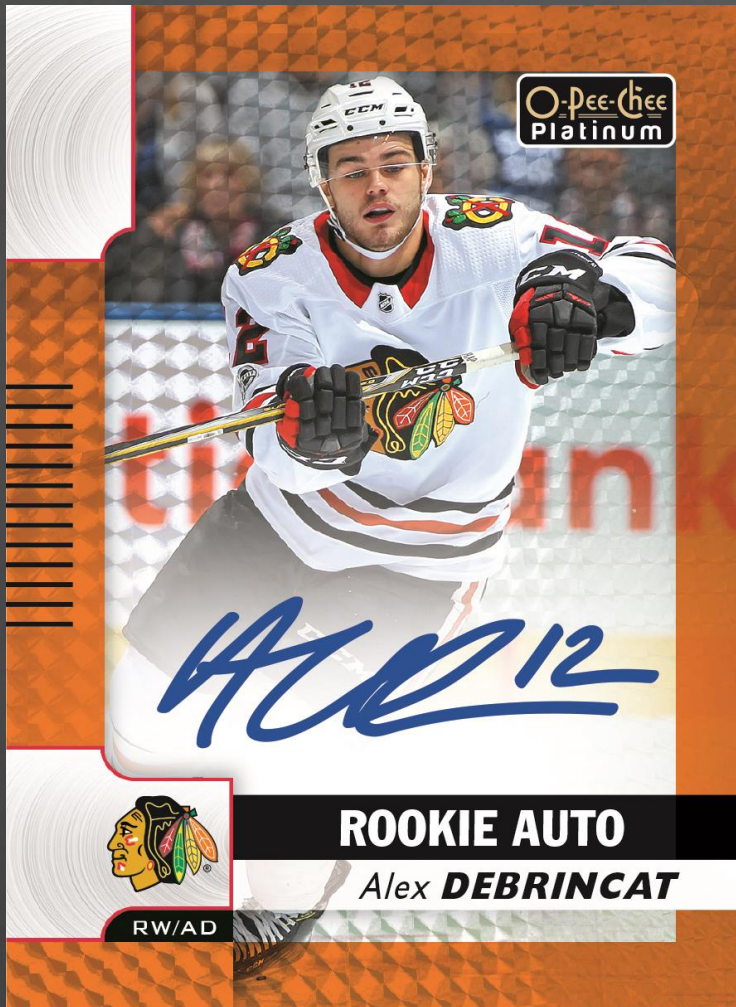
Rookie Autographs

Find Hard Signed Rookie Autographs

Featuring 7 Levels of Parallels, Producing Amazing High-Value Hits

HOBBY EXCLUSIVE

Rookie Autos – Orange Checkers Parallel



Look For Your Favorite Rookies Autographed 1-of-1 Golden Treasures Parallel

Rookie Autos – Golden Treasures Parallel



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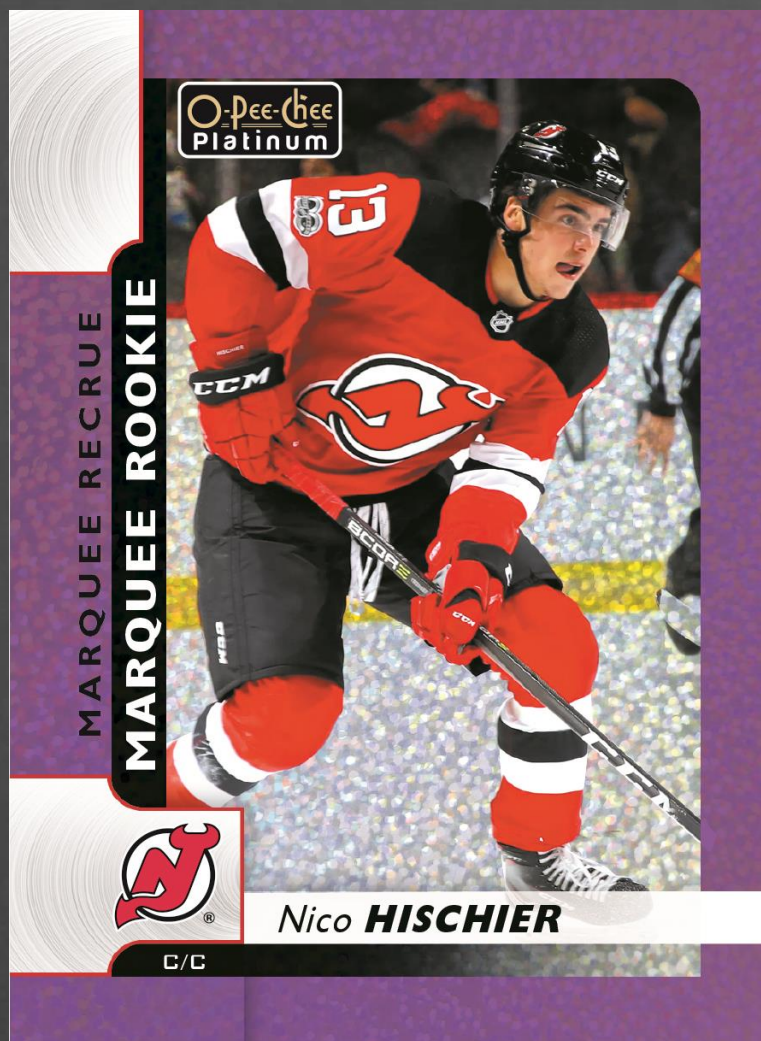
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Parallels

Collect A Multitude of Amazing Base Set & Marquee Rookie Parallels

Featuring

Rainbow, Violet Pixel, Red Prism, Royal Blue Cubes, Seismic Gold, Orange Checkers, Emerald Surge and the Highly Sought After Golden Treasures #’d just 1 of 1



Marquee Rookie Violet Pixels Parallel



Emerald Surge Parallel

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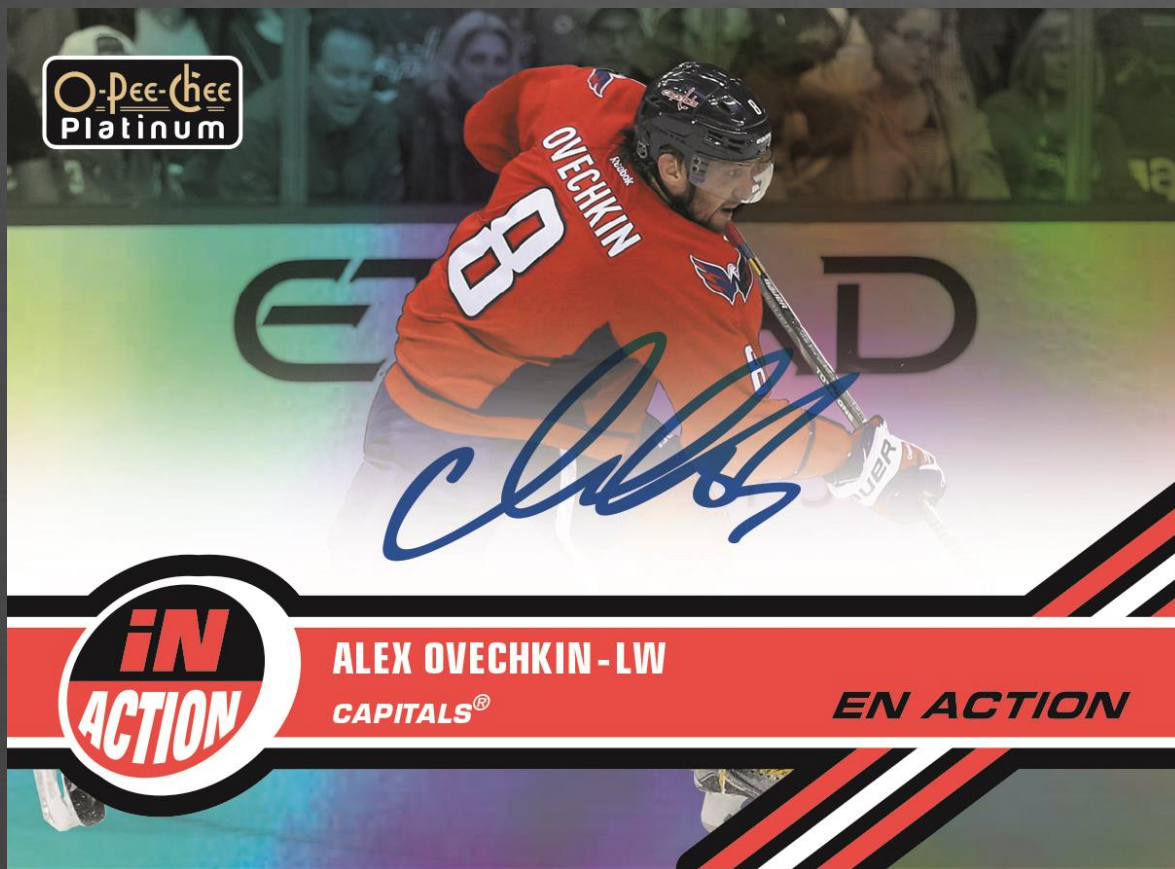
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Cool-to-Collect Inserts

Grab Destined For Glory, Platinum Records & In Action

Falling 3 per Box

Each featuring Hard Signed Rainbow Parallels



In Action Autograph



Destined For Glory



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O-Pee-Chee Retro

Ramping up a beloved design on
Chromium stock

Find O-Pee-Chee Retro Cards Falling 6 Per
Box

Sleek 100-card set Featuring 3 Serial #’d
Parallels
and a Red Autograph Parallel!



Retro Green Parallel



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