

DONRUSS OPTIC BASKETBALL

HOBBY

PANINI AMERICA, INC.

KYLE KUZMA



LONZO BALL



OPTIC



DONRUSS

2017-18 NBA TRADING CARDS

PANINI

© 2018 Panini America, Inc. © 2018 NBA Properties, Inc. All Rights Reserved. Printed in the USA.

All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.





RATED ROOKIES SIGNATURES



RATED ROOKIES SIGNATURES
GREEN

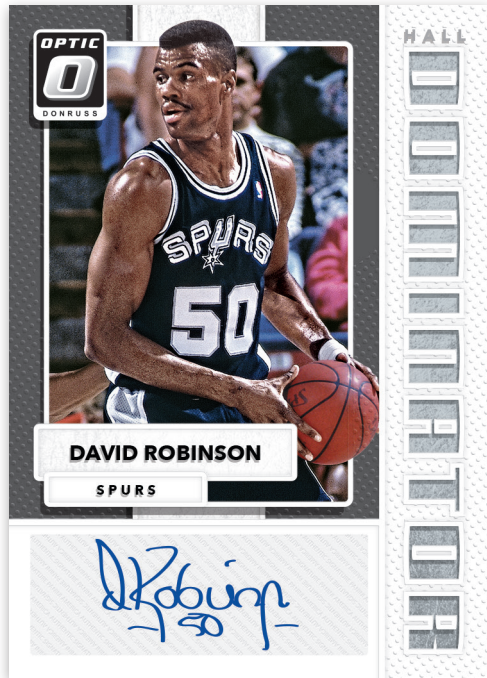


RATED ROOKIES SIGNATURES
GOLD VINYL

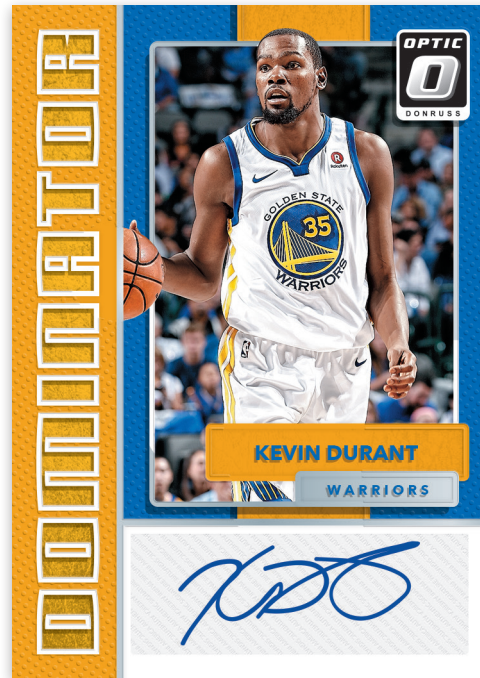
Collect the incredibly talented 2017-18 NBA rookie class with on-card Rated Rookie Signatures!

Hobby features the following exclusives:

Holo, Blue (#'d/49), Gold (#'d/10), Green (#'d/5),
and Gold Vinyl (one-of-one)!



HALL DOMINATORS



**DOMINATORS SIGNATURES
GOLD**

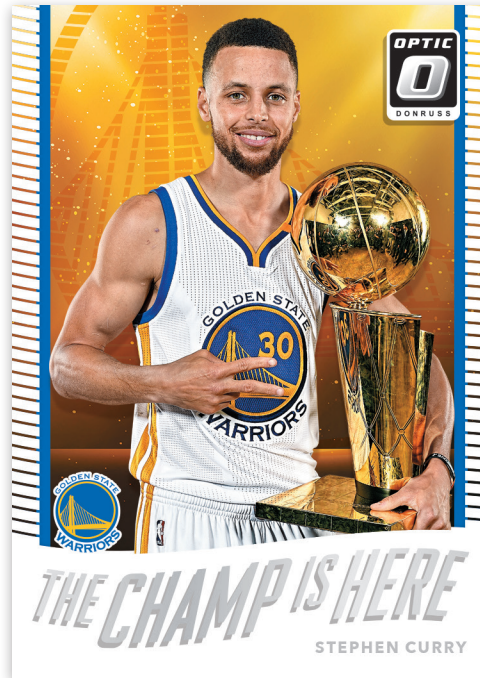


**SIGNATURE SERIES
GOLD VINYL**

Along with the ultra hot Rated Rookies Signatures, Optic also features checklists loaded with some of the biggest veteran, retired, and legendary players to ever play the game!



RETRO SERIES



THE CHAMP IS HERE



SWISHFUL THINKING

Look for brand-new inserts, such as Retro Series, All Clear for Takeoff, and Swishful Thinking, along with favorites such as The Rookies and The Champ is here! Each has Prizm Parallels, some #’d/149 down to one-of-one!

HOBBY CONFIGURATION

- **4 CARDS** PER PACK
- **20 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

ONE AUTOGRAPH,
20 INSERTS/PARALLELS

SELLING POINTS

- Introducing on-card Rated Rookie autographs that feature the top rookies from the 2017-18 NBA Rookie Class!
- Look for your favorite players in several Prizm Parallels, including Gold Vinyl one-of-ones, and brand new Velocity Pink and Velocity Black!
- Optic, once again, features Hall Dominators, Rookie Dominators, Dominators, and Signature Series autograph inserts!
- The re-tooled inserts sets include: Retro Series, All-Clear for Takeoff, Swishful Thinking, along with returning sets, The Champ is Here, The Rookies, and All-Stars!