

DONRUSS OPTIC BASKETBALL

RETAIL

PANINI AMERICA, INC.

KYLE KUZMA



OPTIC



DONRUSS

LONZO BALL



2017-18 NBA TRADING CARDS

PANINI

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RATED ROOKIES SIGNATURES



**RATED ROOKIES SIGNATURES
PURPLE**

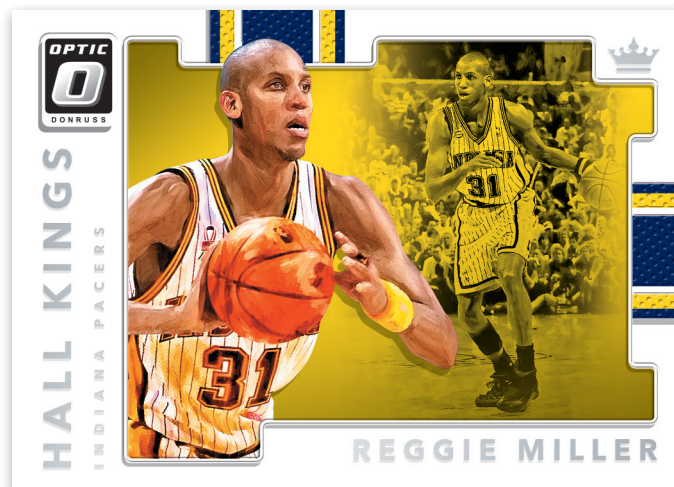


**RATED ROOKIES SIGNATURES
CHECKERBOARD**

On-card Rated Rookies Signatures can be found in every Retail SKU!



COURT KINGS



HALL KINGS



ROOKIE KINGS

Find the Retail Exclusive inserts sets, including the following in each SKU:
Retail-Blue (#d/85) and Black (one-of-one), Blaster: Lime Green (#d/149) and Gold (#d/10),
Multi-Pack-Orange (#d/9) and Pink (#d/25), and Gravity-Aqua (#d/25) and Green (#d/5)!

RETAIL CONFIGURATIONS

RETAIL: 4 CARDS, 20 PACKS, 24 BOXES

BLASTER: 4 CARDS, 7 PACKS, 20 BOXES

MULTI-PACK: 15 CARDS, 12 PACKS, 20 BOXES - - INCLUDING THREE BLUE VELOCITY CARDS

GRAVITY: 4 CARDS, 36 PACKS, 1 BOX

SELLING POINTS

- Introducing on-card Rated Rookie autographs that feature the top rookies from the 2017-18 NBA Rookie Class!
- Find Retail Exclusive Prizm Parallels for the Base, Rated Rookies, and Inserts in EVERY SKU!
- Retail Exclusive insert sets include: Court Kings, Rookie Kings, Hall Kings, and Prizm Parallels of each!
- Find the following in all Retail SKU's: Base Prizms, Base Purple Prizms Checkerboard (SP), Rated Rookies Prizms, Rated Rookies Prizms Checkerboard, Rated Rookies Prizms Purple, Rated Rookies Signatures Prizms Purple, Signature Series Prizms Purple, Court Kings Prizms Purple, Rookie Kings Prizms Purple, Hall Kings Prizms Purple, and more!