PANINI AMERICA, INC.

OPULENCE BASKETBALL

2017-18 NBA TRADING CARDS

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2017-18 NBA TRADING CARDS







ROOKIE AUTOGRAPHS

ROOKIE PATCH AUTOGRAPHS

ROOKIE OCTO BOOKLET

Opulence highlights the dynamic 2017-18 NBA rookie class with on-card autographs, premium patches, and jaw-dropping booklets!



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PRECIOUS SWATCH SIGNATURES PLATINUM

CHAMPIONSHIP HALL SIGNATURES

Look for autograph cards paired with premium jersey patches, 14k gold discs, and autograph lists that include NBA Champions and members of the Naismith Memorial Basketball Hall of Fame!





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HOBBY CONFIGURATION

- 10 CARDS PER PACK
- **1 PACK** PER BOX
- **3 BOXES** PER CASE

BOX BREAK

SEVEN AUTOGRAPHS OR MEMORABILIA

SELLING POINTS

- Introducing: Opulence, a luxury Basketball trading card set.
- Look for NBA Finals Booklets, including a NBA Logoman version, which feature the jerseys worn by the Cleveland Cavaliers and Golden State Warriors in Game 2 of the 2017 NBA Finals!
- Opulence features both on-card Rookie Autographs and on-card Rookie Patch autographs limited to just 79 copies!
- The hunt is on! Will you pull one of the ten sequentially numbered Octo Rookie Booklets? Each booklet features autographs of some of the top rookies in the 2017 NBA Draft Class--Markelle Fultz, Lonzo Ball, Jayson Tatum, De'Aaron Fox, Lauri Markkanen, Dennis Smith Jr., Donovan Mitchell, and Kyle Kuzma!
- Find on-card autographs of rookies, veterans, and retired NBA legends in: Opulent Autographs, Championship Hall Signatures, Golden Autographed Memorabilia, Precious Swatch Signatures, Gold Medal Autographs, Gold Records Signatures and more!



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