

PANINI

PANINI AMERICA, INC.



ROOKIES & STARS

MITCHELL TRUBISKY, DESHAUN WATSON & LEONARD FOURNETTE

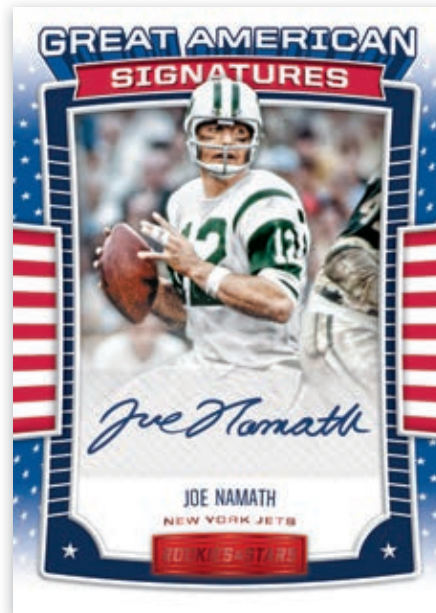
2017 NFL TRADING CARDS HOBBY CONFIGURATION

All information is accurate at the time of posting - content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.
© 2017 Panini America, Inc. Printed in the USA.

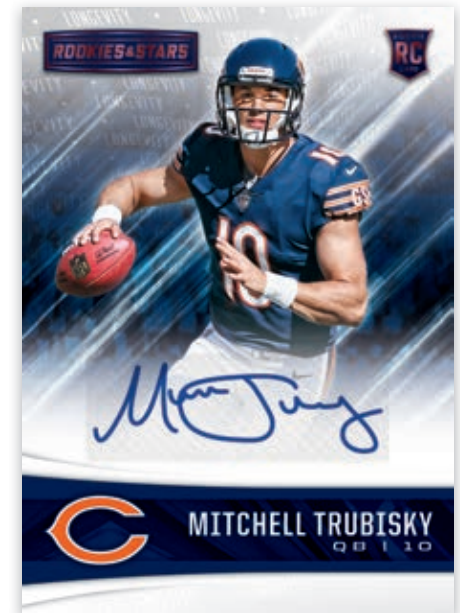
ODELL BECKHAM JR., TOM BRADY & EZEKIEL ELLIOTT



DRESS FOR SUCCESS LAUNDRY TAG



GREAT AMERICAN SIGNATURES



ROOKIES LONGEVITY SIGNATURES

Find signatures from some of the NFL's top Rookies and Stars.
Look for hobby-exclusive Dress For Success cards with Prime and Laundry Tag parallels.



NFL AUTHENTIC PRIME



YEAR ONE PRIME

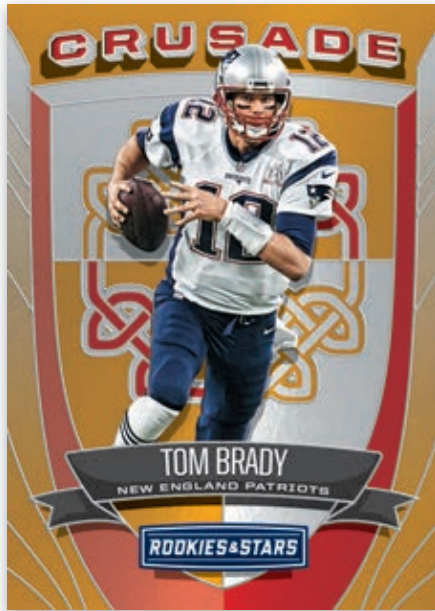


PRIME CUTS

Chase stunning memorabilia from the NFL's top Rookies and Stars.
Look for Prime and Premium versions numbered to as low as 1.

ROOKIES & STARS FOOTBALL

2017 NFL TRADING CARDS



CRUSADE GOLD



GREAT AMERICAN HEROES RED



STELLAR ROOKIES GREEN

Pull two sequentially numbered cards per hobby box printed on stunning Prizm technology.

Find the Gold Prizm parallels (#'d/10), exclusive to hobby.

HOBBY CONFIGURATION

- **10 CARDS** PER PACK
- **6 PACKS** PER BOX
- **14 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS AND 2 MEMORABILIA CARDS
PER BOX, ON AVERAGE.

SELLING POINTS

- Rookies and Stars returns to the hobby as a Cyber Monday exclusive with an extremely limited case run. Look for 2 autographs and 2 memorabilia cards per box, on average.
- Look for hobby-exclusive Dress for Success autographed memorabilia cards and Prime Cuts memorabilia.
- Find 5 sequentially numbered cards per box. Also, find exclusive hobby parallels: Black & Blue (#'d/5), Red & Blue(#'d/25) and Gold Prizm parallels (#'d/10).
- Find autographs and memorabilia from the game's greatest legends in Great American Signatures and Great American Treasures.
- Pull 22 inserts per box, on average. New for 2017 - Airborne, Rookie Rush, Prowlers and Precision Passers.