

THE  
UPPER DECK  
COMPANY

2017-18



HOCKEY

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# PRODUCT HIGHLIGHTS

**SPx delivers a super-premium product at a fraction of the cost per pack.**

Every card in the product will be printed on a minimum 80 pt. thick stock, with brilliant black tones and decorative foil throughout.

**SPx DELIVERS  
FOUR 1-CARD PACKS PER BOX**

*Featuring at least one Autograph, one Memorabilia and one Technology card in every 4-pack box.  
In addition every box will receive a fourth hit being either an Autograph, Memorabilia or Technology Card!*

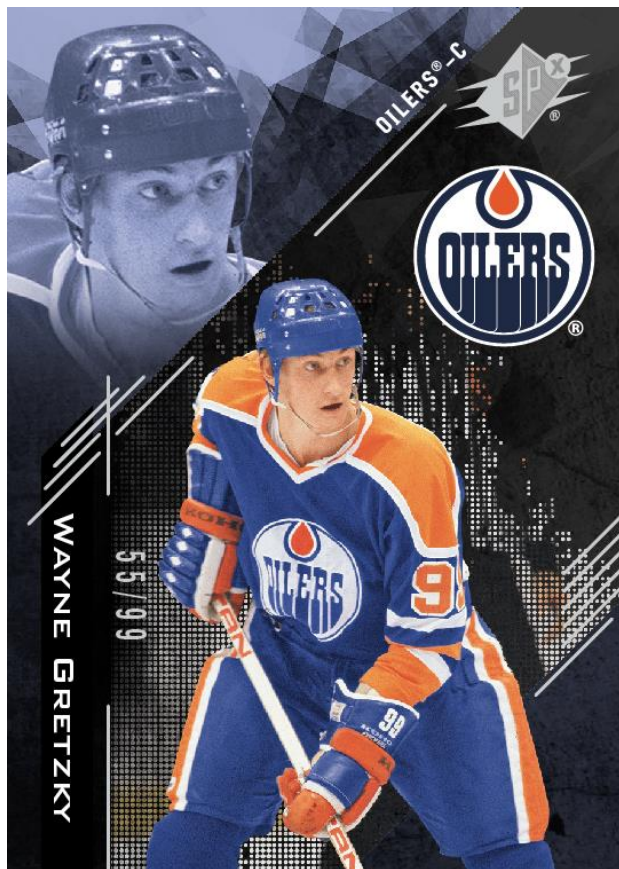
**Look for the addition of UD Black insert cards within the product mix.**

**Find a wide selection of autographed cards including Auto-Patch cards from the finest active and retired stars the NHL has to offer.**

**- - C o n f i g u r a t i o n - -**

**1 Card Per Pack - 4 Packs Per Box**

**10 Boxes Per Inner Shipper**



Base Set Legends Spectrum



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# SHADOWBOX CARDS

**SPx Shadow Box Rookie Cards return, featuring brilliant spectrum Light F/X and a clean black finish on an acetate top sheet with print runs limited to 298 or less copies per card**

Shadow Box Rookies Auto Variation Gold Spectrum



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# UD BLACK INSERTS

Look for the addition of UD Black insert cards within the product mix including autographs and memorabilia cards of today's biggest stars, legends and rookies.



UD Black Lustrous Rookies Autograph



UD Black Obsidian Scripts Gold Spectrum



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# MEMORABILIA HITS

Look for a wide selection of memorabilia cards, including Double XL Duos Material cards from the finest active and retired stars the NHL has to offer, plus Rookie Patch cards, featuring the newest crop of Rookies to hit NHL ice.

Double XL  
Duos  
Materials  
Premium //

Rookies  
Premium  
Material  
Patch //

*BE ON THE LOOKOUT  
FOR SPX ROOKIES  
INSERTS DELIVERING A  
SLEW OF NEW STARS,  
INCLUDING MATERIAL,  
AUTO & AUTO-PATCH  
VERSIONS TO CHASE!*



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