

MAJOR LEAGUE BASEBALL®

Bowman®

THE FIRST PLACE TO FIND
THE GAME'S FUTURE STARS

RETAIL

2018 BOWMAN® BASEBALL WILL HIT SHELVES IN APRIL 2018 AS **THE FIRST PLACE TO FIND THE GAME'S FUTURE STARS**. CONTINUE TO FIND MLB®-LICENSED TRADING CARDS OF THE GAME'S BIGGEST PROSPECTS AS WELL AS 2018'S MOST PROMISING ROOKIES.



Chrome Prospect – Gold Refractor

2018 Bowman® will be better than ever before by featuring the following product improvements:

- **NEW** insert subsets focused on the game's elite prospects and biggest 2018 rookies, each with an assortment of color refractor parallels
- An additional sequentially numbered *Paper Prospect Retail Autograph* color parallel will be included along with retail-exclusive Green Refractors **RETAIL ONLY**



COLLECT CHROME CARDS AND AUTOGRAPHS OF THE GAME'S TOP PROSPECTS AND ROOKIES BEGINNING WITH BOWMAN® BASEBALL IN APRIL 2018.

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Base Card – Green Parallel



Paper Prospect Card – Sky Blue Parallel



#BowmanTrending

As with prior releases, 2018 Bowman® will feature a colorful rainbow assortment of *Base Cards* and *Top Prospects* as well as new insert subsets.

BASE CARDS

Showcasing *MLB*® Veterans and 2018 Rookies.

TOP PROSPECTS

The game's most promising prospects, including a fresh array of 1st Bowman subjects. Look for a new Sky Blue Paper Parallel as well as additional Chrome Refractor Parallels in 2018.

#BowmanTrending NEW!

Highlighting top prospects whose stocks have risen dramatically in the past season.

LOOK FOR RETAIL-EXCLUSIVE GREEN PARALLEL CARDS OF ALL SETS MENTIONED ABOVE.

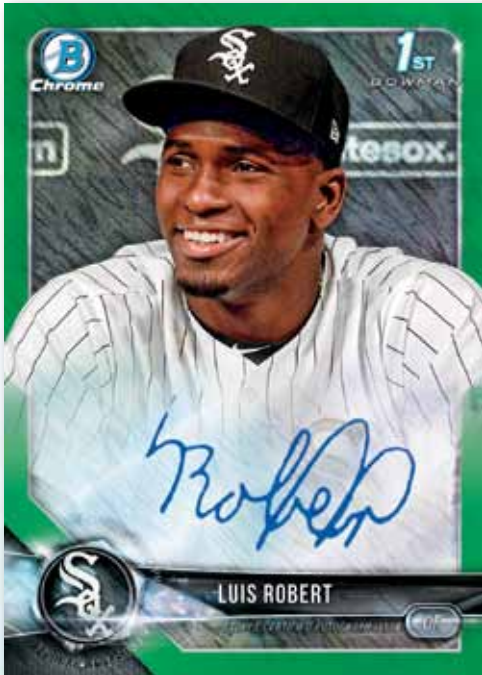


BASE & INSERT CARDS

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Chrome Prospect Autograph –
Green Shimmer Variation Refractor



Paper Prospect Retail Autograph Card –
Blue Parallel

Retail offerings of 2018 Bowman[®] Baseball will continue to exclusively feature *Chrome Green Refractor Autograph* cards, while remaining the home of the *Paper Prospect Autograph* subset!

CHROME PROSPECT AUTOGRAPHS

Featuring ON-CARD autographs of the top prospects of MLB[®].

CHROME ROOKIE AUTOGRAPHS

Autograph variations of the Rookie Base Cards on chrome technology with ON-CARD autographs.

PAPER PROSPECT RETAIL AUTOGRAPHS RETAIL EXCLUSIVE!

Look for these exclusive autograph variations found only at Retail! Find a NEW sequentially numbered Blue Border Parallel in 2018!

**LOOK FOR BOWMAN[®] BASEBALL TO
ARRIVE IN STORES IN APRIL 2018!**



AUTOGRAPH CARDS

Solicitation subject to change Final odds/players subject to actual production runs.

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