

PANINI AMERICA, INC.

PANINI CONTENDERS 20 DRAFT PICKS 17

CONTENDERS DRAFT PICKS FOOTBALL

HOBBY

2017 COLLEGIATE FOOTBALL TRADING CARDS

PANINI

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OLD SCHOOL COLORS SIGNATURES

20-card insert
Old School Colors Signatures
is loaded with signatures from
Heisman Trophy winners sporting
their college gear!



SEASON TICKET

Today's NFL stars highlighted in
their college uniforms!
Look for Printing Plate versions,
sequentially numbered to 1!



ALUMNI INK

Alumni Ink is reserved for only
the legends of college football
from yesterday and today!

Look for all of this year's hottest rookies! Find 6 Autographs, 3 Rush Week, 3 Collegiate Connections, 3 Passing Grades, 9 Game Day Tickets, 6 School Colors and 6 Old School Colors in each box! Look for the following Hobby only exclusives: Bowl Ticket seq. #'d/99, Cracked Ice Ticket seq.#'d/23, Playoff Ticket #'d/15, Championship Ticket seq. #'d/1, College Ticket and Season Ticket Printing Plates #'d/1!



COLLEGE TICKET

200-card College Ticket subset. Look for all of the top draft picks from the 2017 NFL Draft. College Bowl Ticket-serially #'d/99, College Playoff Ticket-serially #'d/14, College Championship Ticket-serially #'d to 1, College Cracked Ice Ticket-serially #'d/23. Find printing plate versions Cyan, Magenta, Yellow and Black #'d/1!



PASSING GRADE SIGNATURES

Passing Grade Signatures is a fitting homage to the gunslingers who will carry the league into the next decade!



RUSH WEEK SIGNATURES

10-card autograph insert features the top running backs in the 2017 NFL Draft and today's young stars, including The Ohio State University's Ezekiel Elliott!



CRACKED ICE TICKET

Stunning crystal shard technology has made Cracked Ice Ticket a must have parallel for collectors!

HOBBY CONFIGURATION

- **18 CARDS** PER PACK
- **6 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

6 AUTOGRAPHS, 3 RUSH WEEK,
3 COLLEGIATE CONNECTIONS,
3 PASSING GRADES,
9 GAME DAY TICKETS,
6 SCHOOL COLORS, AND
6 OLD SCHOOL COLORS

SELLING POINTS

- A longtime standout in the Panini family, Contenders Draft Picks College Football returns in 2017 with plenty of autographs!
- The popular College Tickets subset features autographs from the 2017 NFL Draft and includes sequentially numbered Bowl Tickets, Playoff Tickets, Championship Tickets, Cracked Ice Tickets and Printing Plate parallels.
- Find rare autographs from college football legends in both Alumni Ink and Old School Colors Signatures
- Chase autograph inserts, such as Collegiate Connections Signatures, School Colors Signatures, Passing Grade Signatures and Rush Week Signatures, featuring autographs from this year's deep running back class
- Each hobby box will deliver 6 autographs!