



ANDREW
LUCK



PANINI AMERICA, INC.

DONRUSS FOOTBALL

2017 NFL TRADING CARDS

HOBBY

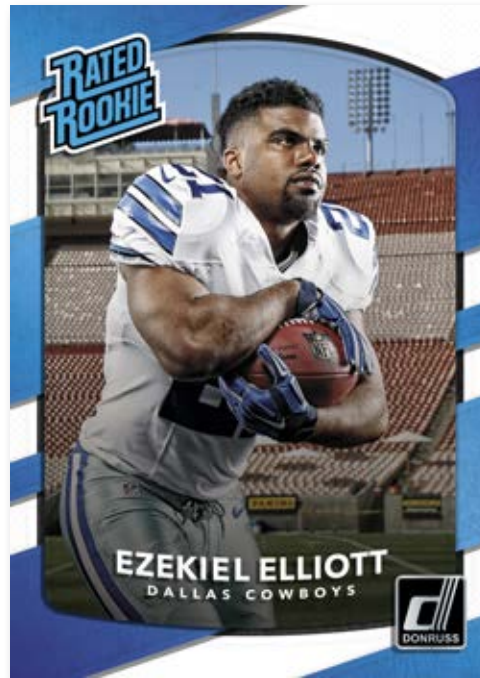


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BASE

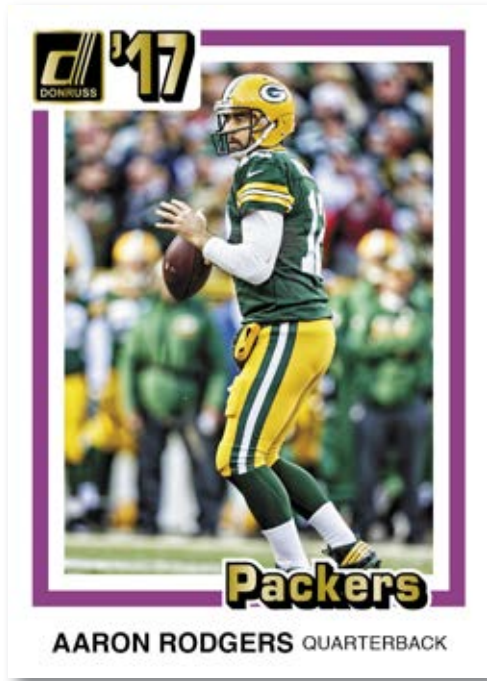


RATED ROOKIES



ROOKIES

Chase the Donruss base set, featuring 400 cards - 300 Base, 50 Rated Rookies and 50 2017 Rookies!



1981 TRIBUTE



UP TEMPO

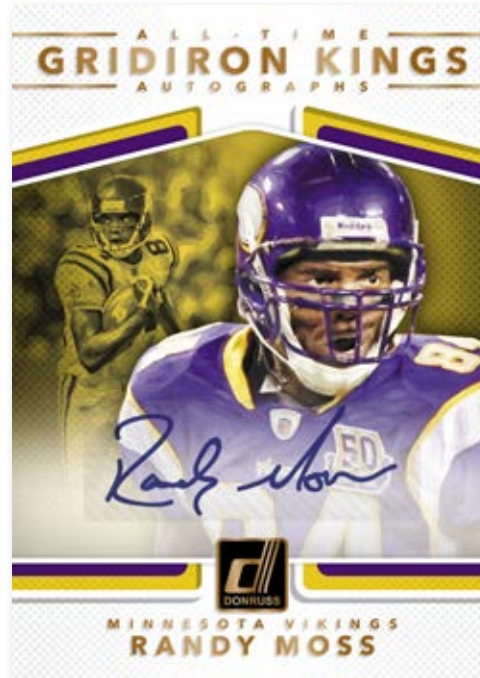


HIGHLIGHTS

Look for new inserts in 2017! Pay tribute to the original 1981 Donruss set, get Up Tempo with the best athletes in the game and relive the Highlights of 2016!



ROOKIE PHENOM JERSEY AUTOGRAPHS



ALL-TIME GRIDIRON KINGS AUTOGRAPHS

Pull one autograph and one memorabilia card per box, on average! Look for signatures and swatches from the NFL's top rookies, legends and veterans!



DONRUSS THREADS PRIME

HOBBY CONFIGURATION

- **10 CARDS** PER PACK
- **24 PACKS** PER BOX
- **18 BOXES** PER CASE

BOX BREAK

1 AUTOGRAPH, 1 MEMORABILIA CARD,
24 RATED ROOKIES AND 24 ROOKIES
PER BOX, ON AVERAGE!

SELLING POINTS

- Find 1 autograph and 1 memorabilia card, plus tons of inserts, parallels and rookie cards per box!
- Rated Rookies returns and features the top players from the 2017 NFL Draft!
- Look for 40 inserts per box, on average. New for 2017 - Ground Force, 1981 Tribute, Up Tempo, Salute to Service and Highlights!
- Pull Rookie Phenom Jersey Autographs, featuring Prime and Tag versions numbered as low as one-of-one!
- Chase a massive 400-player base set!