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PANINI AMERICA, INC.

HOBBY

17

DONRUSS

ELITE



DONRUSS ELITE FOOTBALL

2017 NFL TRADING CARDS

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PEN PALS

First on-card autographs of the 2017 Rookies in their NFL uniforms! Look for one Pen Pal autograph per box!



TURN OF THE CENTURY AUTOGRAPHS

Features top 2017 Rookie autographs, #d/149 down to 1/1!



PASSING THE TORCH DOUBLES

One of the most iconic autograph inserts returns for 2017, Passing the Torch features current and future Hall of Famers!



ROOKIES ASPIRATIONS

Top 2017 NFL Rookies are included in this iconic parallel.



BASE STATUS DIE CUT

Exclusive to Hobby boxes, these low numbered die-cut cards will be in high demand.



ROOKIES

Top 2017 NFL Rookies are included in this iconic insert all are #d/499. Look for parallels #d as low as 1/1.



THROWBACK THREADS SINGLES PRIME

NFL legends of the past fill this insert!
#d/99 to /15.



PRO BOWL STANDOUTS PRIME

The NFL's best are gathered in this
Pro Bowl material insert!



EPIC MATERIALS PRIME

Epic Material and Epic Players,
this memorabilia insert has it all!

HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **20 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS (AT LEAST
1 ON-CARD PEN PALS
AUTOGRAPH) AND
1 MEMORABILIA CARD
PER BOX ON AVERAGE.

SELLING POINTS

- Look for at least one on-card Pen Pals Autograph per box signed by the top rookies of the 2017 NFL Draft!
- Find Pen Pals Ink Variations and Turn of the Century Autographs, which are printed on dazzling patterned cardstock! Also, chase iconic Passing the Torch dual signatures, Back to the Future Signatures, Elite Signatures, Team Lineage and Impact Impressions (new for 2017)!
- Chase several iconic memorabilia sets: Throwback Threads Singles, Throwback Threads Duals, Elite Coverage, Pro Bowl Standouts, Epic Materials and Prime Numbers
- Look for the following inserts: Spellbound, Family Ties, Fired Up, Field Vision and Face to Face.