

DONRUSS OPTIC FOOTBALL



2017 NFL TRADING CARDS

OPTIC



DONRUSS

PANINI AMERICA, INC.

HOBBY

PANINI

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BASE



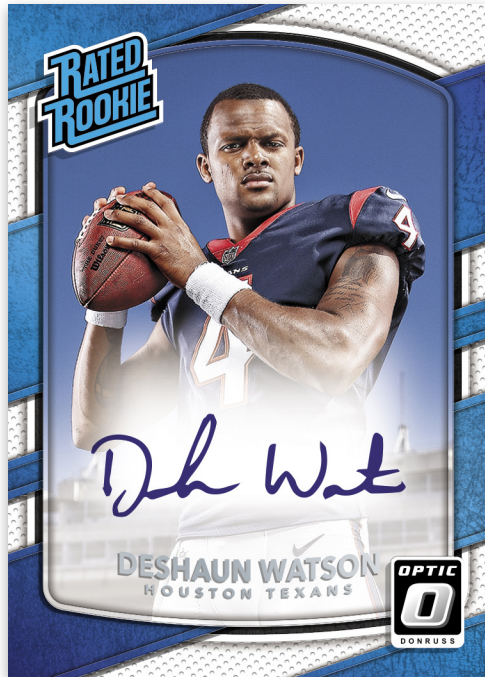
RATED ROOKIE



BASE GOLD

Collect the Optic rainbow!

Colors to chase: Base, Base Holo, Aqua (#'d/299),
Orange (#'d/199), Blue (#'d/149), Red (#'d/99),
Purple (#'d/50), Black (#'d/25), Gold (#'d/10),
Green (#'d/5), and the Gold Vinyl (#'d/1)!



RATED ROOKIES AUTOGRAPHS

On-card Rated Rookies Autographs, (#'d/150 or less)! Find Gold Vinyl parallels, sequentially numbered to 1!



ROOKIE PATCH AUTOGRAPHS

Find Rookie Patch Autographs (#'d/20 or less) along with Gold Vinyl parallels, sequentially numbered to 1!



GRIDIRON KINGS AUTO

Autographs of the games finest can be found in Gridiron Kings! Find the likes of Aaron Rodgers, Derek Carr, Adrian Peterson, J.J. Watt, Ezekiel Elliott, and more! Sequentially numbered to 10 or less. Find Gold Vinyl parallels, sequentially numbered to 1!



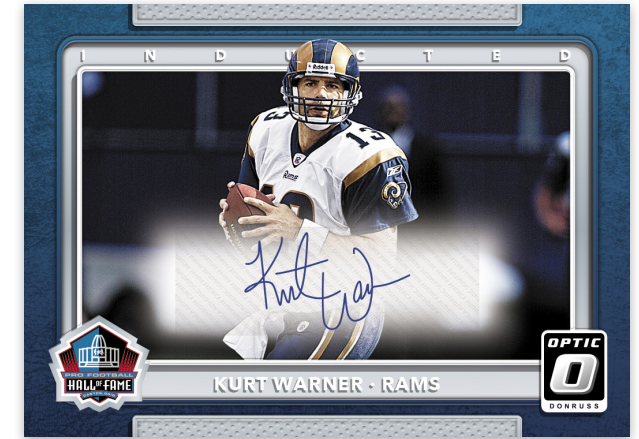
AKA BLUE

Captain Comeback, Famous Jameis, Broadway Joe, Beast Mode, Zeke, The Bus, Nigerian Nightmare, Kansas Comet, Tom Terrific, Flash 80, and many more nicknames are highlighted in AKA!



1981 TRIBUTE AUTO

A throwback on Opti-Chrome! Find the 1981 Tribute set, featuring autographs of the games best!



INDUCTED AUTO

Find autographs of some of the newest Hall of Fame inductees, (#'d/10)! Find Gold Vinyl parallels, sequentially numbered to 1!

HOBBY CONFIGURATION

- **4 CARDS** PER PACK
- **20 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

1 AUTOGRAPH, 10 ROOKIES &
10 RATED ROOKIES, 10 HOLO
PARALLELS, 4 INSERTS

SELLING POINTS

- 2017 Optic Football comes loaded with color! Find 10 parallels along with 10 Rated Rookies and 10 Rookies, on average!
- Look for on-card Rated Rookies autographs of the brightest young talent from the 2017 rookie class, #'d/150 or less!
- Find rare Rookie Patch Autographs, Rookie Dual Autographs, Rookie Triple Autographs and Fans of the Game Autographs!
- Look for a plethora of autograph inserts: The Elite Series, The Legends Series, 1981 Tribute, Inducted and Gridiron Kings, among others!
- New to 2017 Donruss Optic: 1981 Tribute Autographs, Illusions and AKA, which features 30 of the league's greatest nicknames, past and present!