

2017-18  
◆ HOCKEY ◆

# BLACK DIAMOND®



PROPRIETARY & CONFIDENTIAL





# PRODUCT HIGHLIGHTS

**Black Diamond Hockey is The First High-End Product of The 2017-18 Season**

**Find This Year's Elite Rookies Diamond Relic Cards**  
*Every 2017-18 Diamond Relic Rookie card will be limited to A mere 99 serial #'d copies per card.*

**Veteran Diamond Relic Cards Are Back**

**Diamond Cards Combine to Fall 1 Per Shipper, on Average**

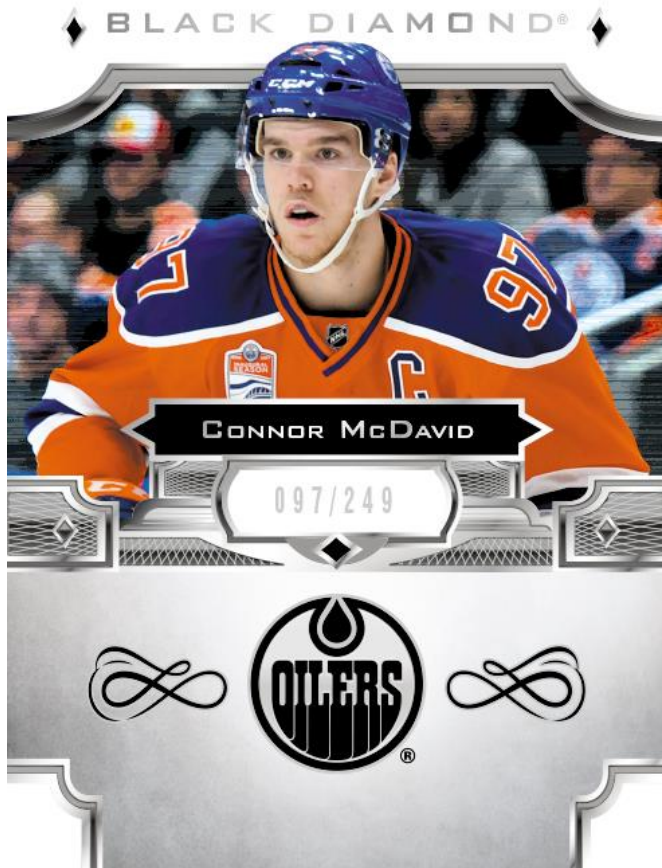
**BONUS EXQUISITE COLLECTION HOCKEY PACK**  
*Every Box Will Contain A 1-Card Bonus Pack of Exquisite Collection Hockey*

**Team Logo Jumbos Are Back. Collect All 9 Cards to Finish The Puzzle**  
*Collect Primary Logos, Alternate Logos And The Rare 1-of-1 NHL Shield Logos*

**Look For Additional Chase Cards Including:**  
*Championship Rings, Championship Banners, Signature Placards, Diamond Mine Relics, Diamond Cutters, Hardware Heroes And so Much More*

**- - Configuration - -**

**5 Cards Per Black Diamond Pack + 1 Card Per Exquisite Pack**  
**1 Black Diamond Pack + 1 Exquisite Bonus Pack Per Box**  
**5 Boxes Per Inner Shipper**



Base Set



**All Content is subject to change. Card images are solely for the purpose of design display**





# DIAMOND RELICS

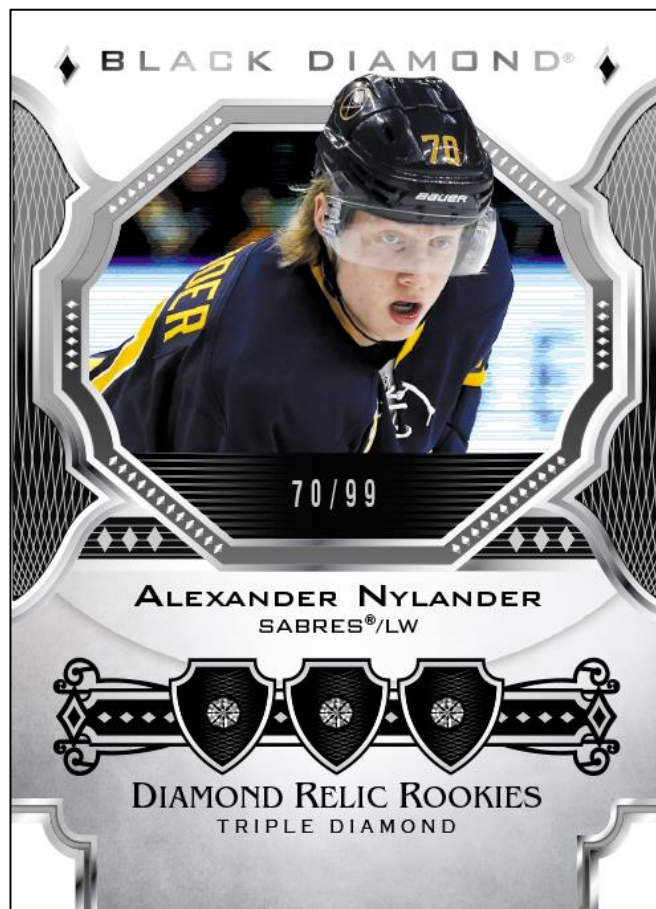
Collect One Diamond Relic Card Per Inner Shipper on avg

Featuring More Than 30 Elite 2017-18 Prospects

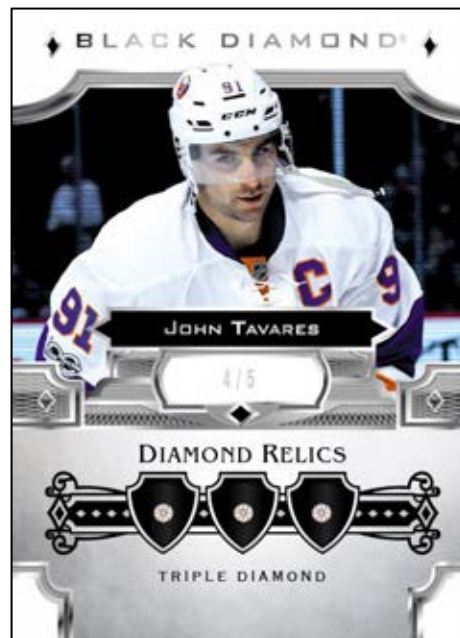
*Find four levels with 1 to 4 diamonds embedded within each card*

**V**eteran Diamond Relic cards are back

*Featuring 1 to 4 Diamonds Embedded Within Each Card And Limited To 5 Copies Per*



Diamond Relic Rookie Gems – Triple Diamond



Base Set Triple Diamond Parallel

Find The Stunning Pure Black Diamond Relic Parallel Cards of This Year's Elite Rookies And Top Veterans Numbered 1-of-1



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# ROOKIE INSERTS



Uncover an  
Extensive  
Selection of  
Autographs and  
Memorabilia  
Rookie Inserts

Silver on Black Rookie Signatures Tier 2



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# ROOKIE INSERTS

Booklets that are Made to Sing!



Rookie Booklet Relics – Auto Patch Parallel

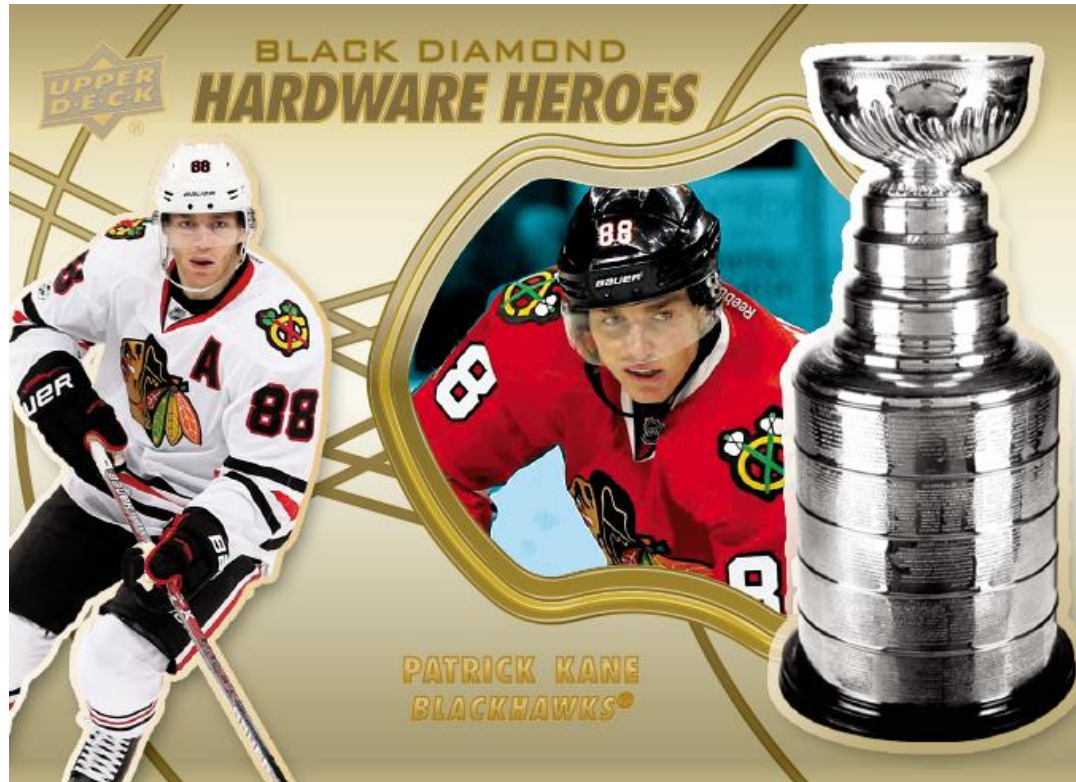


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# CHASE CARDS



Hardware Heroes Gold

**Look For Additional  
Chase Cards  
Including:**  
*Championship Rings,  
Championship  
Banners,  
Signature Placards,  
Diamond Mine Relics,  
Diamond Cutters,  
and so Much More*



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# EXQUISITE<sup>®</sup>

**Every Box of Black  
Diamond Hockey  
Will Contain A 1-Card  
Bonus Pack of  
Exquisite Collection  
Hockey**



Exquisite Rookie Patch Spectrum Parallel

*Pull an Amazing Array of  
'17-18 Rookies and  
Premium Memorabilia Cards*



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