



*The Upper Deck Company*



2017-18 UD ICE HOCKEY



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# PRODUCT HIGHLIGHTS

**Ice Premieres Rookie Cards Numbered as Low as 99**

*Find The Super Rare 1 of 1 Black Parallel*

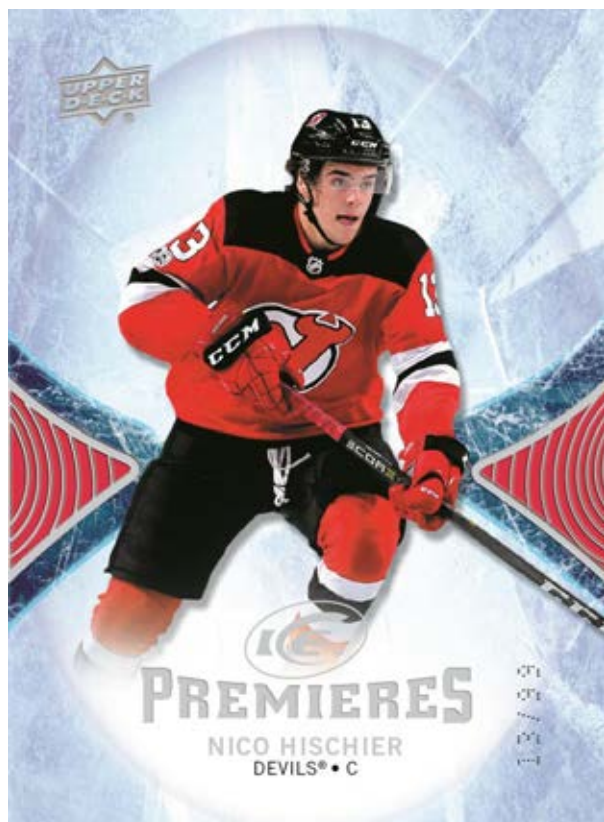
*Look For Ice Premieres Retro Cards*

**The Second Installment of Exquisite Collection  
Hockey Cards Are Here**

**Find Autographs From Your Favorite Active Players  
and Retired Legends in Rinkside Signings and Glacial Graphs**

**Look for Awesome Memorabilia Inserts  
Including Red Parallel Inserts**

**Sub Zero Set is Back**



Ice Premieres, Level 1

## **- - BOX BREAK - -**

**2 Autograph, Memorabilia or Exquisite Collection Cards**

**2 Ice Premieres Rookie Cards**

**1 Sub Zero Card**

**1 Additional Chase Card**

## **- - C o n f i g u r a t i o n - -**

**4 Cards Per Pack – 6 Packs Per Box – 10 Boxes Per Inner – 2 Inners Per Case**



**All Content is subject to change. Card images are solely for the purpose of design display.**





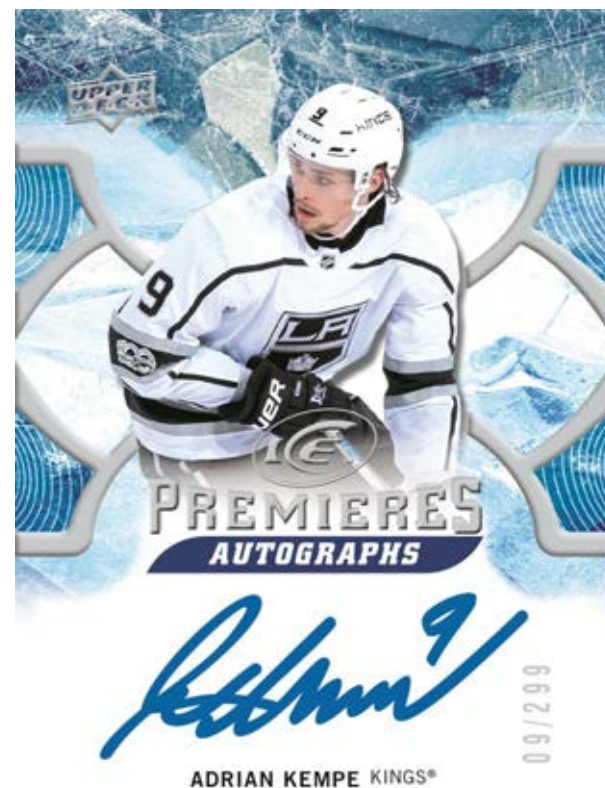


# ICE PREMIERES

**Grab Ice Premieres Rookie Autographs  
Numbered as low as 99 And  
Ice Premieres Rookie Autograph Patches  
Numbered as Low as 10**



**Ice Premieres Autograph Patch**



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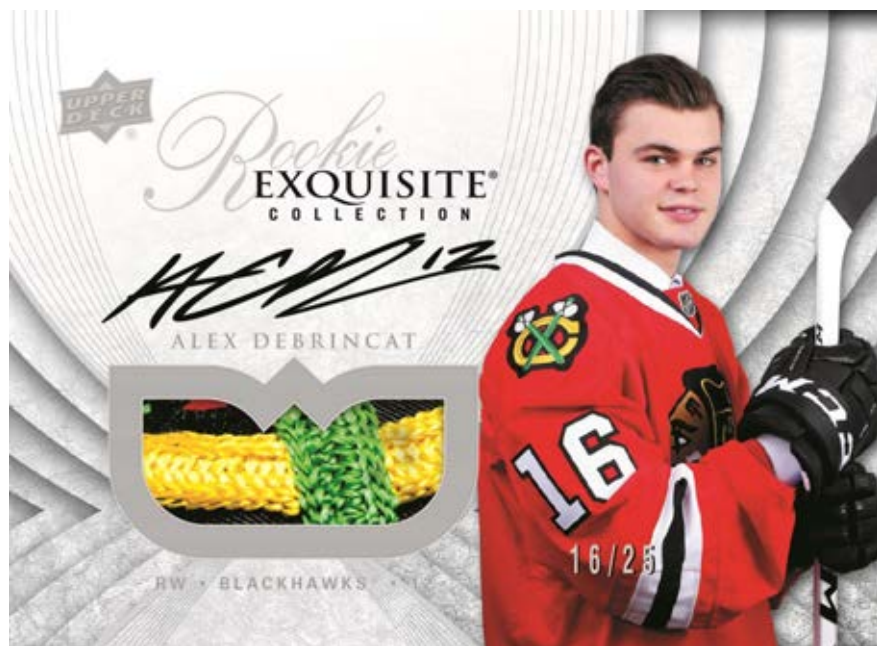




# EXQUISITE

## The Second Installment of Exquisite Collection Hockey Cards Are Here

*Featuring an Array of Stunning Cards, Including  
Autographs of this year's top Rookies*



07-08 Exquisite Rookie Auto Patch Tribute



Exquisite Material Signatures



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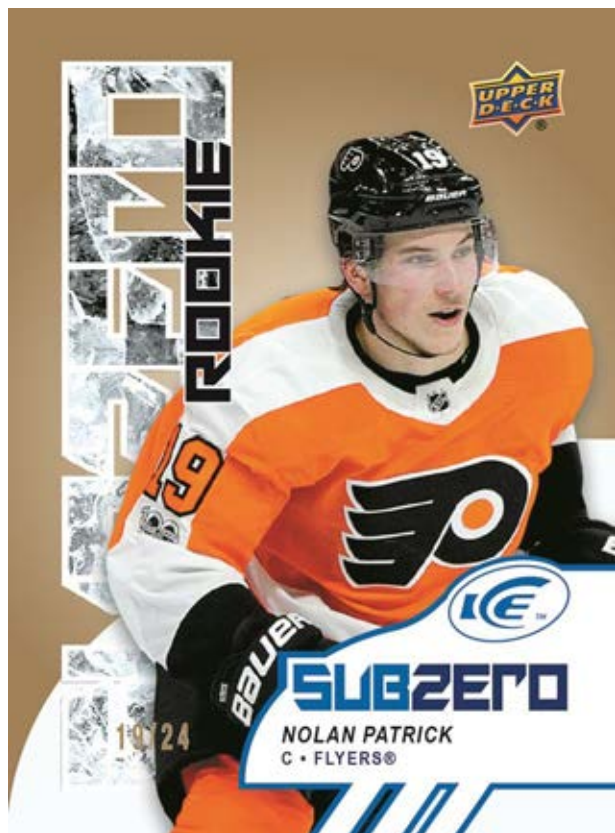






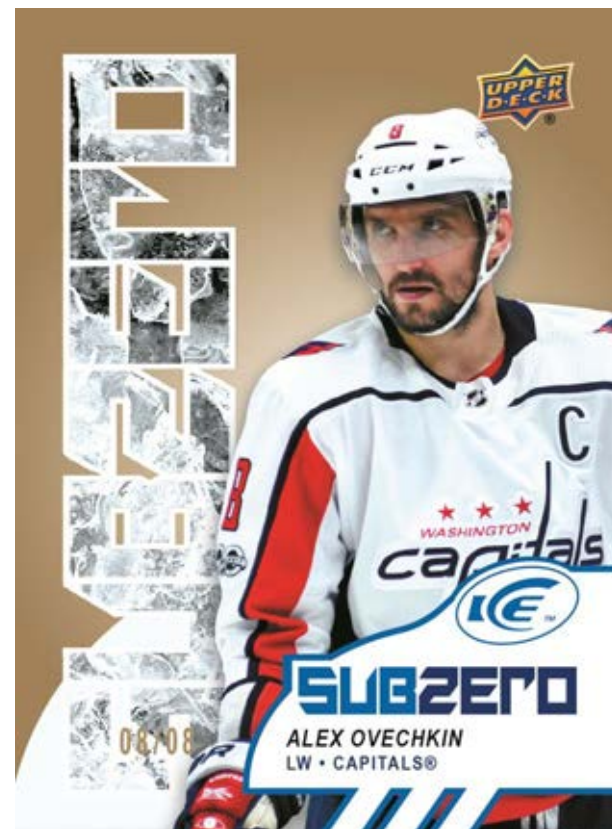
# Sub Zero

Featuring Top Talent in The NHL on a  
Holographic Acetate Surface,  
*Making This Set Within a Set a Force to be Reckoned With.*



Sub Zero  
Rookies Gold  
Parallel

Sub Zero  
Gold SP



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# Autograph & Memorabilia

**Be on the lookout for supreme autograph  
and memorabilia inserts from today's top  
stars and retired legends**



Superb Script Portraits, Tier 2



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