



# 2017-18 UD Series 1 Hockey

2017-18 Upper Deck Series One Hockey is Here.  
Featuring The Finest Game-Action Photography on The Market.

Collect The Entire UD Portraits Set,  
Featuring Super Stars And Rookies.

Uncover Shining Stars Inserts, Featuring  
10 Centers, Left Wingers And Goalies.  
*Look For Rare Red Parallels Too*

Look For Rare UD Game Jersey Cards With Bigger Than  
Ever Memorabilia Swatches.

The UD Canvas Set is A Mainstay Within The Lineup of Chase  
Cards. *Providing A Challenging 90-Card Set With Mind Blowing Photography.*

## Retail Configuration

8 Cards Per Pack  
24 Packs Per Box

## Additional SKU's

### Mass Blaster

5 Cards Per Pack  
10 Packs +  
2 Bonus Packs Per Box

### Mass Trial

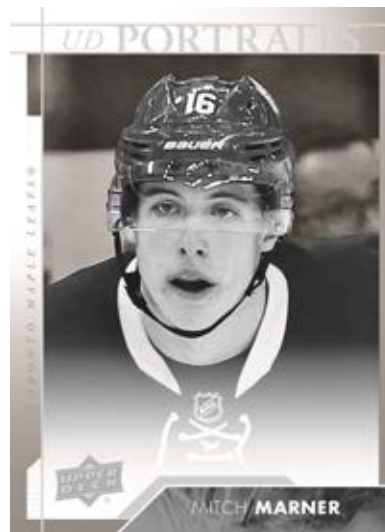
8 Cards Per Pack  
24 Packs Per Box

### Fat Packs

32 Cards Per Pack  
18 Packs Per Box



Regular Card



UD Portrait



Shining Stars



All Content is subject to change. Card images are solely for the purpose of design display.





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Collect The Highly Sought After Young Guns Rookie Cards, Inserted 1 in Every 4 packs.

## YOUNG GUNS

*Featuring The Best New Talent in The NHL.  
The 1st Chance For Collectors to Find Live  
Rookie Cards From A Variety of  
2017 NHL Top Draft Picks.*



UD Canvas Young Guns, Inserted 1 in 48 Packs



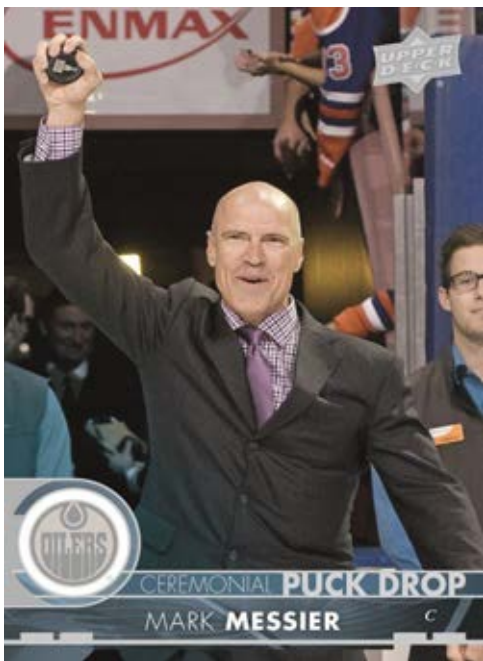
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**Ceremonial Puck Drop is  
Back  
With 12 All New Subjects**



**Ceremonial Puck Drop**

**Also, Look  
For The  
Popular  
Day With  
The Cup  
Insert!**

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