



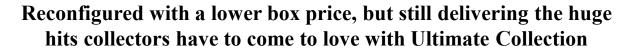
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### PRODUCT HIGHLIGHTS



Each pack will contain 3 premium hits with one hit guaranteed to be a Rookie Autograph #'d to 299 or less on average

Look for one or more Rookie Autograph or Rookie Autograph Material #'d to 49 or less per inner case

on average

Look for a slew of high-end memorabilia inserts including signed versions and premium material parallels including:

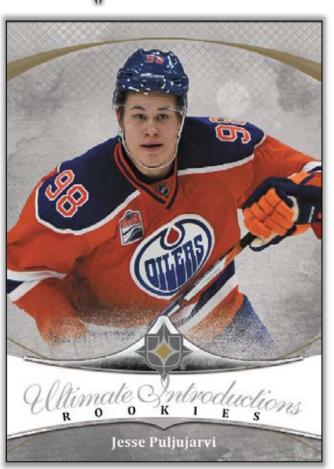
Ultimate Performers, Numeric Excellence, Keystone Fabrics and Signature Laureates

#### -- BOX BREAK --

on average

1 Hard Signed Rookie Autograph
1 Additional Autograph or Premium Material Card
1 Jersey Card
1 #'d Base or Ultimate Introduction Card

-- Configuration -4 Cards Per Pack - 1 Packs Per Box - 8 Boxes Per Inner



**Ultimate Introductions** 





# R R



#### Ultimate Rookies

Grab this year's top Rookies in the updated Ultimate Rookies design

Featuring Jersey, Autograph, Auto Patch & Auto Shield









## Ultimate Rookies Autograph Shield

Autographed Rookie Shields, featuring arguably the biggest hits for this year's crop of super rookies





Collectors will go crazy for the 2006-07 throwback Retro Rookie cards.

Featuring Jersey, Autographs, Autographed Patch and Autographed Shield Variations

**Ultimate Rookies Auto Shield** 





#### New Inserts

Look for a slew of high-end memorabilia inserts including signed versions and premium material parallels from inserts like:

Ultimate Performers, Numeric Excellence, Keystone Fabrics and Signature Laureates







