

RETAIL

TRAE YOUNG



PRIZM™

PRIZM BASKETBALL

PANINI AMERICA, INC.



PANINI



PRIZMS PINK PULSAR

Welcome to the home of the Prizm card! Look for Prizms of your favorite NBA players, from rookies to all-time greats! Prizm features a 300-card base set, making that special Prizm pull, that much more special!

This Retail SKU features an Exclusive Prizm Parallel: Pink Pulsar #’d/42.



SIGNATURES



ROOKIE SIGNATURES PRIZMS



SIGNATURES

Signatures and Rookie Signatures deliver a huge roster of players to collect!



FRESHMAN PHENOMS PRIZMS GREEN



GET HYPED!



DOMINANCE PRIZMS GREEN

Collect incredibly colorful opti-chrome inserts--several of which feature dramatic in-game photography!

RETAIL CONFIGURATION

- **4 CARDS** PER PACK
- **24 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

RETAIL: 1 AUTOGRAPH, 12 PRIZMS

SELLING POINTS

- Prizm is back with a new rainbow of Prizms to collect-- including Silver Prizms of Deandre Ayton, Marvin Bagley III, Luka Doncic, Mo Bamba, and more!
- Find autographs from rookies, veterans, and all-time NBA Greats in Signatures and Rookie Signatures!
- Collect a new roster of inserts, including Freshman Phenoms, Emergent, Get Hyped!, Dominance, and Hall Monitors!
- Every Retail SKU features exclusive content! Look for Retail-Exclusive Prizms Green in all SKUs!