

PANINI AMERICA, INC.

2018 NFL TRADING CARDS

HOBBY

Absolute FOOTBALL

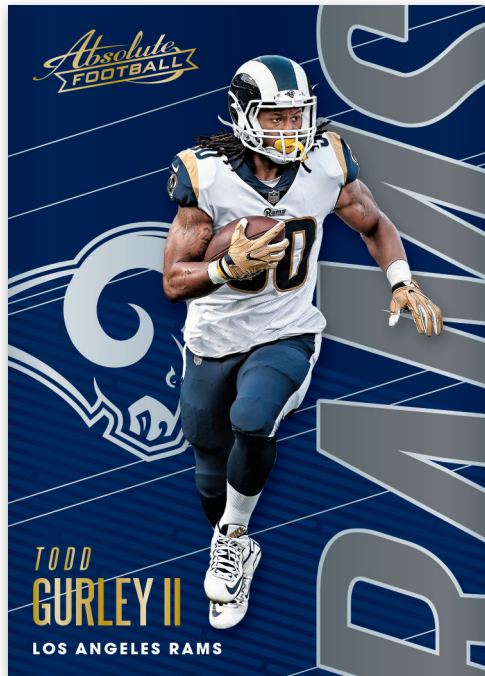


PANINI



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AARON
RODGERS



BASE

The Base set includes 100 veterans, 50 rookies plus 40 Rookie Premiere Material Autographs. 100 veterans & rookies have the following parallels.

- Spectrum Red (#'d/100)
- Spectrum Orange (#'d/65)
- Spectrum Green (#'d/25)
- Spectrum Purple (#'d/5)



TOOLS OF THE TRADE TRIPLE AUTOS

Tools of the Trade Quad features many multi-swatch materials from current NFL stars. Find jerseys, gloves, footballs, pants, socks, shoes, helmets and jackets!

- Tools of the Trade Double (#'d/99 or less)
- Tools of the Trade Triple (#'d/75 or less)
- Tools of the Trade Quad (#'d/60 or less)
- Tools of the Trade Five (#'d/60 or less)
- Tools of the Trade Double Prime (#'d/49 or less)
- Tools of the Trade Triple Prime (#'d/49 or less)
- Tools of the Trade Quad Prime (#'d/49 or less)
- Tools of the Trade Five Prime (#'d/49 or less)
- Tools of the Trade Double Autos (#'d/50 or less)
- Tools of the Trade Triple Autos (#'d/50 or less)
- Tools of the Trade Double Autos Prime (#'d/25 or less)
- Tools of the Trade Triple Autos Prime (#'d/25 or less)
- Tools of the Trade Double Autos Platinum Edition (#'d/1)
- Tools of the Trade Triple Autos Platinum Edition (#'d/1)



HEAD TO TOE

Head to Toe memorabilia cards are back again this year, getting you closer to the game than ever before. Look for these special inserts that feature helmet and shoe pieces! Also look for new giant swatches of shoe pieces in Cleet Combos & Jumbo Cleet!

- Head to Toe (#'d/99 or less)
- Head to Toe Platinum Edition (#'d/1)



JUMBO NFL SHIELDS

One of the most sought-after memorabilia card sets Jumbo NFL Shields can be found in this year's product. Jumbo NFL Shields will feature a big piece of football material for you to chase!
 Jumbo NFL Shields (#'d/10)
 Jumbo NFL Shields Platinum Edition (#'d/1)



ROOKIE PREMIERE MATERIAL AUTOS

Begin collecting the NFL's newest rookies who look to make a name for themselves. Rookie Premiere Material Autos features some of their first memorabilia autographed rookie cards. Every box delivers 3 autos, and 2 mem on average. Look for variations with 4 and 5 swatches of memorabilia!
 Rookie Premiere Material Autos
 Rookie Premiere Material Autos Quad (#'d to 25)
 Rookie Premiere Material Autos Five (#'d to 5)
 Rookie Premiere Material Autos Spectrum (#'d to 99)
 Rookie Premiere Material Autos Quad Spectrum (#'d to 10)
 Rookie Premiere Material Autos Five Spectrum (#'d to 1)



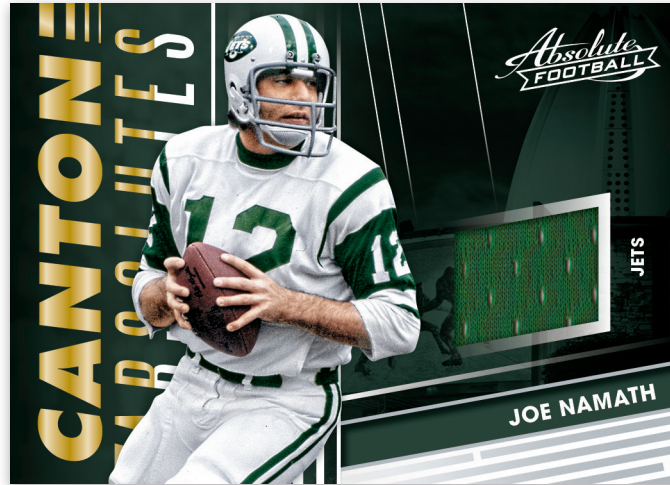
ICONIC INK QUADS

Throughout the years, there have been many great players throughout the NFL to play on the same franchise. Iconic Ink Quads features signatures some of those franchises best autographs for you to collect!
 Iconic Ink
 Iconic Ink Duals (#'d/99)
 Iconic Ink Trios (#'d/99)
 Iconic Ink Quads (#'d/99)
 Iconic Ink Platinum Edition (#'d/1)
 Iconic Ink Duals Platinum Edition (#'d/1)
 Iconic Ink Trios Platinum Edition (#'d/1)
 Iconic Ink Quads Platinum Edition (#'d/1)



INTRODUCTIONS

Many players coming out of college look to fill big shoes for their history-filled franchises. Introductions features some of the top rookies coming into the NFL!



CANTON ABSOLUTES

From Joe Namath to Dan Marino, Canton Absolutes features some of the greatest players to ever set foot on the gridiron. Look for swatches from Hall of Famers such as Dan Marino and Joe Namath in Canton Absolutes!

Canton Absolutes (#'d to 199 or less)
Canton Absolutes Prime (#'d to 49 or less)



ONE-TWO PUNCH

One-Two Punch makes its debut in Absolute with a bang. It's always a commodity to have two great players on the same team making an impact. One-Two Punch highlights multiple duo combos that cannot be denied!

HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **3 PACKS** PER BOX
- **10 BOXES** PER CASE

BOX BREAK

1 ROOKIE PREMIERE MATERIAL AUTO,
2 MEM, 2 ADDITIONAL AUTOS,
1 INSERT, 2 PARALLELS, 1 ROOKIE,
6 BASE.

SELLING POINTS

- Absolute returns for the 2018 NFL season! Find a 190-card base set that combines a mixture of veterans and the newest rookies who look to make their stamp on the NFL!
- Look for Tools of the Trade, one of Absolute's most popular sets! Included are multi-swatch cards, featuring double-,quad-,five-,piece swatches of various NFL materials!
- Find Head to Toe memorabilia inserts that use helmet and shoe swatches. Look for a variety of NFL players to chase, including stars from Ezekiel Elliott to Alvin Kamara!
- Every box delivers 3 autos, 2 mem on average. One autograph will be a Rookie Premiere Material Autograph. Find special variations of these cards that feature 4 & 5 player-used NFL material pieces.
- Find one of Absolute's most collectible sets Canton Absolutes! Included are some of the NFL's greatest to ever play like Joe Namath & Jerry Rice. Chase down these memorabilia cards and get your own piece of NFL history!