

PANINI AMERICA, INC.

ANTONIO BROWN

HOBBY

OPTIC



DONRUSS

DONRUSS OPTIC FOOTBALL

2018 NFL TRADING CARDS

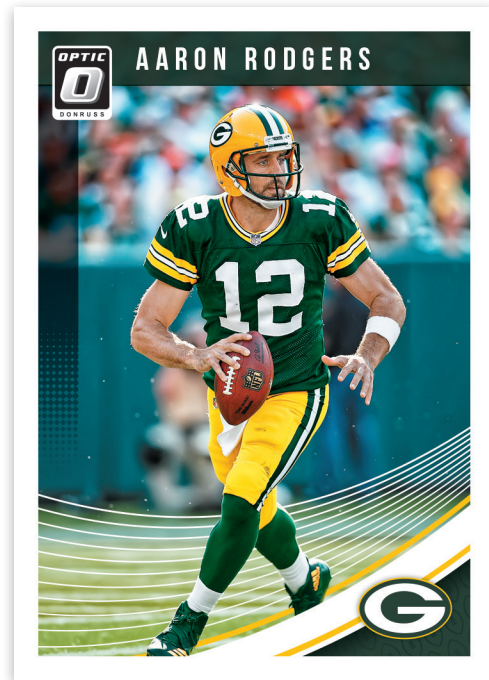


PANINI

All information is accurate at the time of posting - content is subject to change.

Card images are solely for the purpose of design display.

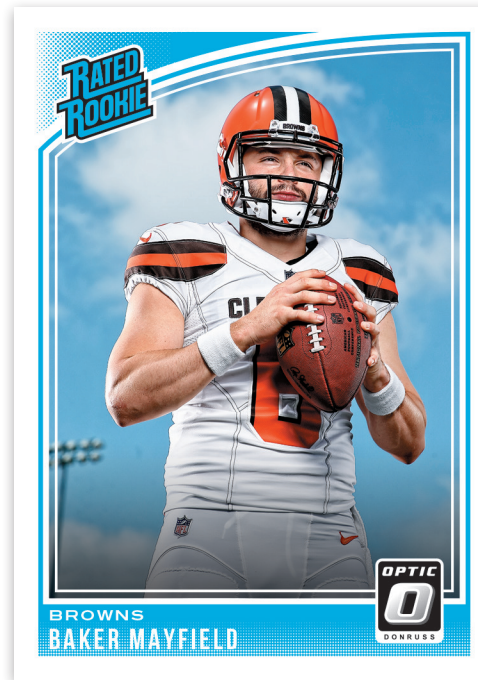
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BASE

The Base set includes 100 veterans that include the following parallels bursting with various colors including:

- Holo (1:10 packs on average!)
- Aqua (#'d/299)
- Orange (#'d/199)
- Blue (#'d/149)
- Red (#'d/99)
- Purple (#'d/50)
- Black Velocity (#'/25)
- Gold (#'d/10)
- Green (#'d/5)
- Gold Vinyl (#'d/1)



RATED ROOKIES

The Rated Rookies set includes 50 rookies that include the following parallels one of which makes its Donruss Optic debut Black Velocity!

- Holo (1:20 packs on average!)
- Aqua (#'d/299)
- Orange (#'d/199)
- Blue (#'d/149)
- Red (#'d/99)
- Purple (#'d/50)
- Black Velocity (#'/25)
- Gold (#'d/10)
- Green (#'d/5)
- Gold Vinyl (#'d/1)



RATED ROOKIES AUTOGRAPHS

Some of the freshest faces entering the NFL are on display in Rated Rookies Autographs. Find a collection of the hottest rookies including Baker Mayfield, Saquon Barkley & Sam Darnold!

- Rated Rookies Autographs (#'d/150)
- Rated Rookies Autographs Holo (#'d/99)
- Rated Rookies Autographs Blue (#'d/75)
- Rated Rookies Autographs Red (#'d/50)
- Rated Rookies Autographs Purple (#'d/35)
- Rated Rookies Autographs Black Velocity (#'d/25)
- Rated Rookies Autographs Gold (#'d/10)
- Rated Rookies Autographs Green (#'d/5)
- Rated Rookies Autographs Gold Vinyl (#'d/1)

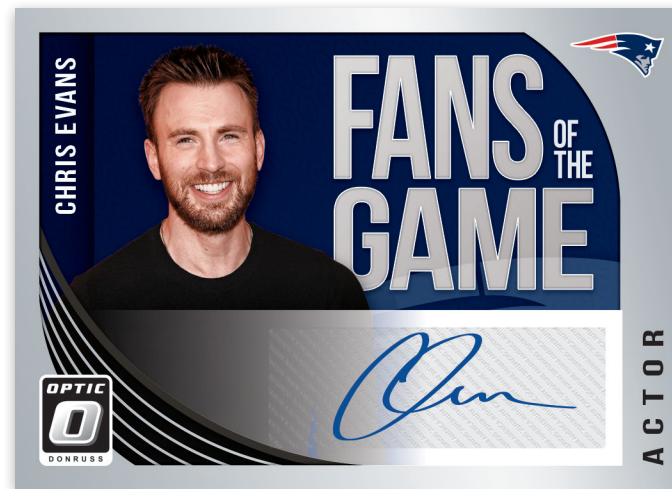


1988 TRIBUTE AUTOGRAPHS GOLD VINYL

Donruss has always had a classic design unique to its own brand. The 1988 Tribute Autographs Gold Vinyl set takes you back in time to the 1988 vintage look!

1988 Tribute Autographs (#'d/25 or less!)

1988 Tribute Autographs Gold Vinyl (#'d/1)



FANS OF THE GAME AUTOGRAPHS

Fans of the Game Autographs is a set that showcases actors, athletes & household names that enjoy watching the NFL just as much as the common fan!

Fans of the Game Autographs (#'d/25 or less!)

Fans of the Game Autographs Gold Vinyl (#'d/1)



ROOKIE TRIPLE AUTOGRAPHS

Rookie Triple Autographs features a single card with a variety of three promising rookie autographs.

Included in the set are top names like Saquon Barkley, Baker Mayfield & Sam Darnold!

Rookie Triple Autographs (#'d/35 or less!)

Rookie Triple Autographs Gold Vinyl (#'d/1)



1998 TRIBUTE AUTOGRAPHS

Donruss has always had a classic design unique to its own brand. The 1998 Tribute Autographs Gold Vinyl set takes you back in time to the 1998 vintage look!

1998 Tribute Autographs (#'d/25 or less!)

1998 Tribute Autographs Gold Vinyl (#'d/1)



DOWNTOWN

Downtown makes its debut in Donruss Optic! Chase this unmatched set featuring original artwork highlighting the team & city of NFL veterans & rookies like Antonio Brown, Saquon Barkley & Ezekiel Elliott!

Downtown (1:240 packs on average!)

Downtown Gold Vinyl (#'d/1)



ROOKIE ELITE SERIES AUTOGRAPHS

Hand picked from some of the biggest rookie names comes Rookie Elite Series Autographs. Seek out some of the most anticipated new faces with their autographed cards!

Rookie Elite Series Autographs (#'d/25 or less!)

Rookie Elite Series Autographs Gold Vinyl (#'d/1)

HOBBY CONFIGURATION

- **4 CARDS** PER PACK
- **20 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

1 AUTO,
10 ROOKIES,
10 RATED ROOKIES,
10 PARALLELS,
4 INSERTS.

SELLING POINTS

- 2018 Donruss Optic Football returns & is loaded with color. Find 10 parallels along with 10 Rated Rookies & 10 rookies, on average and complete colorful rainbow sets!
- Returning to Donruss Optic arrives Fans of the Game Autographs. Keep an eye out for popular names including the likes of Chris Evans & Chloe Kim!
- Find rare Rated Rookies Autographs, Rookie Patch Autographs, Rookie Dual Autographs & Rookie Triple Autographs that include a Gold Vinyl variation #'d/1!
- Search for a plethora of autographed inserts: Fans of the Game Autographs, 1988 Tribute Autographs, 1998 Tribute Autographs & Legends Series Autographs!
- New to 2018 Donruss Optic are the 1988 & 1998 Tribute insert sets that include an autographed variation. These particular sets will highlight the design used from those specific years incorporated into the 2018 Donruss Optic program!