



PANINI AMERICA, INC.  
**KOBE EMINENCE**  
2017-18 NBA TRADING CARDS



© 2017 Panini America, Inc. © 2017 NBA Properties, Inc. All Rights Reserved. Printed in the USA.  
All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.



## CROWN JEWELS DIAMOND

Pull autographed diamond cards that honor each of Kobe's five NBA championships.



## ALL-TIME BUCKETS GOLD

Each of Kobe's scoring milestones are chronicled in this stellar set. Find versions with gold pieces, platinum pieces, diamonds and/or autographs.



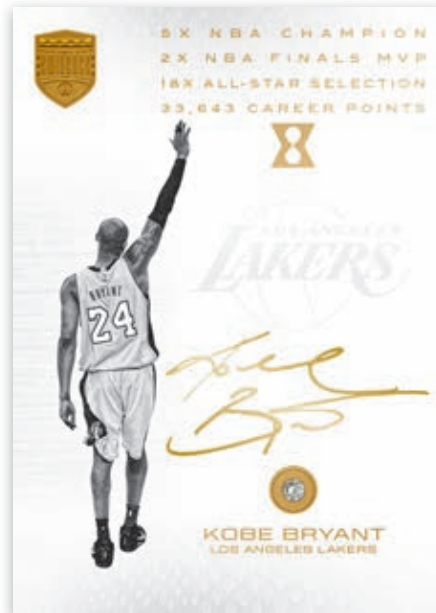
## SIGNATURE SKETCHES DIAMOND

An icon in both the basketball and sneaker world, Kobe's shoes are worn all around the globe. Look for autographed cards showcasing the lineage of Kobe's Nike sneakers.



## JWELED LAKER LOGO

Find rare diamond cards laying out the team logo of the 16-time NBA Champion Los Angeles Lakers.



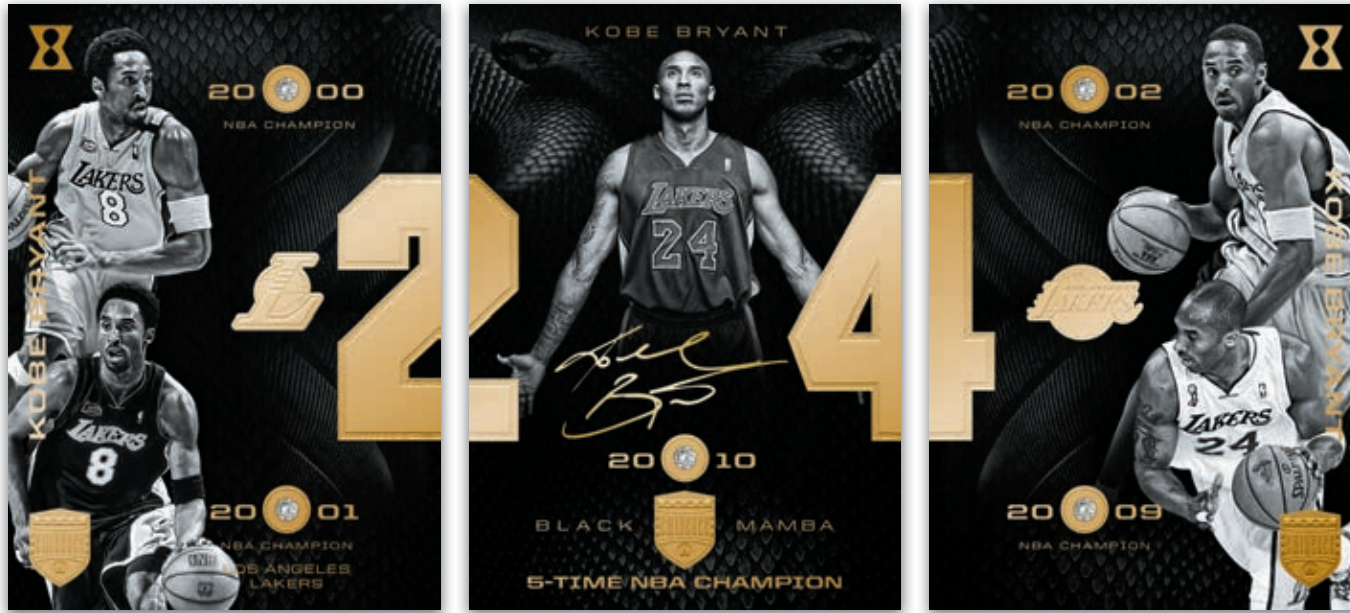
## KOBE FAREWELL

“Mamba Out!”  
Remember the career of Kobe Bryant with this stunning autograph insert.



## GIANT MEMORABILIA SWATCH

Look for oversized game-worn patch cards of the Black Mamba.



## KOBE CHAMPIONSHIP MAGNETS

Chase down all three pieces to the Kobe Championship Magnets.  
Once completed, the cards will connect to form one large tribute  
to Kobe Bryant's five NBA Championships.

## HOBBY CONFIGURATION

- **9 CARDS** PER PACK
- **1 PACK** PER BOX
- **1 BOX** PER CASE
- **1 AUTOGRAPHED CHECKLIST BOOK** PER BOX

## BOX BREAK

FIND AT LEAST EIGHT  
KOBE BRYANT AUTOGRAPHS AND  
ONE CARD WITH AN OUNCE OF  
GOLD OR PLATINUM.

## SELLING POINTS

- Panini's premium brand returns to pay homage to a true legend of the sport. Pull nine premium Kobe Bryant cards per box - all featuring autographs, memorabilia, diamonds, gold and/or platinum pieces, plus an autographed checklist book that features images of every card in the set.
- Find autographed cards that showcase each of Kobe's signature Nike sneakers in Signature Sketches Diamond.
- Relive each of Kobe's NBA championships with Crown Jewels Diamond cards, each containing an autograph and at least one diamond.
- Every one of Kobe's NBA seasons are on display in unique Five Fold booklet cards.
- Look for unique Championship Magnet cards that connect to pay tribute to Kobe's five NBA Championships.