

TOM  
BRADY

PANINI AMERICA, INC.

PANINI

PRIZM™

HOBBY

PRIZM FOOTBALL

2018 NFL TRADING CARDS



PANINI

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## BASE

Chase a 200-card base set with loads of parallels.

The parallels include:

Prizm, Hyper (#'d /275), Orange (#'d /249), Light Blue (#'d /199), Red Wave (#'d /149), Blue Scope (#'d /99), Green Crystals (#'d /75), Purple Power (#'d /49), Camo (#'d /25), Gold (#'d /10), Gold Vinyl (#'d /5), and Black Finite (#d 1/1)



## ROOKIE PRIZM

Hunt for 100 of the top rookies the NFL has to offer with the always popular Silver Prizm Rookie Cards.

The parallels for the rookies include:

Prizm, Hyper (#'d /275), Orange (#'d /249), Light Blue (#'d /199), Red Wave (#'d /149), Blue Scope (#'d /99), Green Crystals (#'d /75), Purple Power (#'d /49), Camo (#'d /25), Gold (#'d /10), Gold Vinyl (#'d /5), and Black Finite (#d 1/1)



## ROOKIE PRIZM LIGHT BLUE DIE-CUT

Returning to 2018 Prizm are die-cut parallels of the base and rookie cards, look for Light Blue and Orange versions exclusive to the Hobby.



## STAINED GLASS

Look for the always-popular Stained Glass inserts, which feature a colorful design and a star studded checklist. Hunt for Gold Mojo #’d/10 and Black Finite 1-of-1 parallels!



## HYPE GOLD MOJO

2018 Prizm is loaded with inserts all of which parallel to Gold Mojo (#’d /10) and Black Finite (#’d 1/1).



## APEX BLACK FINITE

Hunt for new inserts in 2018, including Apex, Grit, 2018 HOF Tribute and Trifecta.



**ROOKIE PATCH AUTOGRAPHS PRIZM**

Look for the limited Rookie Patch Autographs (max #'d /99) of only the top drafted rookies which parallel to Purple Power (max #'d /50), Gold (#'d /10) and Black Finite (#'d 1/1).

Find 1 RPA per case, on average!



**ROOKIE AUTOGRAPHS**

Look for a deep Rookie Autograph checklist, which parallels to Red Wave (max #'d /199), Blue Scope (max #'d /99), Green Crystals (max #'d /75), Purple Power (max #'d /49), Camo (max #'d /25), Gold (max #'d /10), Gold Vinyl (max #'d /5) and Black Finite (#1/1).



**ROOKIE AUTOGRAPHS GOLD**

Find the always-popular Gold parallels which are limited to only 10 copies.

## HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

## BOX BREAK

3 AUTOS, 9 #’D PRIZM, 24 ROOKIES, 4 INSERTS, AND 1 BASE OR ROOKIE PRIZM PER BOX ON AVERAGE.

## SELLING POINTS

- Chase one of the most popular opti-chrome products of the year with Prizm football, which features a checklist that includes 200 base and 100 rookies.
- Pull 3 autographs, 9 #’d Prizms, 24 Rookies, 4 Inserts and 1 Base or Rookie Prizm per box on average.
- Only found in the Hobby boxes chase the always popular Rookie Patch Autographs Prizms! Hunt for the Purple Power parallel #’d/50 or less, Gold #’d/10, and 1/1 Black Finite! Look for 1 RPA per case, on average!
- Chase tons of new inserts to Prizm, including Trifecta, 2018 HOF Tribute, Grit and Apex along with Rookie Introductions, Instant Impact, Hype, and Illumination!